

Summary from Central Executive Committee Meeting # 2

Wednesday | November 10, 2021 | 5.00 PM - 7.00 PM

Attendees:

CEC Members		Secretariat
1. Ali Ihsan	6. M. Zohaib Khan	Hira Zainab
2. Ammara Masood	7. Salman Dar	
Barkan Saeed	8. Dr. Shoab A. Khan	
4. Bilal Hashmat	9. Waqas Khan Pitafi	
5. Khuram Rahat	10. Badar Khushnood (Chairman)	

Agenda:

- Action Items from the last meeting
- Policy update
- Financial and Nest I/O update
- Gitex and related events update
- P@SHA Sub Committees update
- Conclusion

Immediate action Items:

- Finalize members of the committees
- Send the letter to STZA about P@SHA's seat on their Board of Directors



Discussion Items:

Action Items from the last meeting

• Hira presented the list of action items from the last CEC meeting:

o Committees: Completed

o Committee members: In Progress

o Committee TORs and KPIs: In Progress

Policy updates:

- <u>Cash Reward</u>: Chairman updated about cash reward mechanism. He shared that Federal Cabinet has given the approval and PSEB will be getting the funding soon for cash rewards.
- <u>PSEB Skills & Branding</u>: Chairman shared about the skills initiative of 1.5 billion rupees that is being allocated by the government.
- <u>FBR Sessions</u>: Hira updated that successful events with FBR have happened in Karachi and Lahore. As a result of these events, she has established a direct link with tax commissioners and around 100 export exemption cases were expedited as a result of these sessions. A session is also planned for Islamabad in the future.
- <u>STZA</u>: Chairman shared about the meeting with STZA, and that P@SHA pushed for a Board seat on the Board of Directors. He also shared that STZA got 2 applications for Zone Developers and 16 applications for Zone Enterprises. P@SHA team also recommended STZA to keep the rent affordable as 250-300 rupees per sq feet will not work for most of the SMEs. Hira mentioned that the first draft of P@SHA's STZA paper is ready and will be improved further after feedback.
 - o Action item: Letter to STZA should be sent asking for P@SHA's Board Seat
- <u>TikTok</u>: Chairman shared that we also facilitated the TikTok team to visit Pakistan and have discussions with the government.
- NITB & Payment Gateway: Chairman shared that NITB in the past suggested creating a national payment gateway and it was opposed by P@SHA and other fintech companies and fintech associations. We have conducted sessions again which were attended by the State Bank, NITB, and MOIT people. The recommendation is given to strengthen or change the existing payment gateway providers instead of creating a government payment gateway. This was also backed by the Fintech Association and the minutes of these meetings are being prepared.

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- NCC: Dr. Shoab said that more people from the industry side should attend National Curriculum Committee
 (NCC) meetings so relevant modern courses can be added to the CS curriculum. Ali Ihsan requested Dr.
 Shoab to add him to the NCC committee so he can design at least 10 lab courses.
- Media Appearances of P@SHA: GEO, AAJ, 92 News, BBC Urdu
- P@SHA participated in the consulate session for Indonesia and Bulgaria
- <u>PSEB</u>: Some problems are happening in the Internship portal and PSEB is looking into it. Hira shared that
 PSEB has also recently launched the GEM board initiative for the stock market.
- MakeinPakistan: Hira shared that we will work on the MakeinPakistan brief note before the next CEC meeting.

Financial and Progress Update

- P@SHA has PKR 43 million revenue year to date. Cash in hand is PKR 29 million
- We have crossed 472 active members
- Nest I/O assets were sold at PKR 4.6 million
- P@SHA Salary Survey has resulted in PKR 1.3 million from direct and indirect revenue
- P@SHA ICT Awards had sponsorships of PKR 14.7 million, out of which PKR 9.7 million has been received and the rest is remaining. The budget for the event was PKR 9 million. The event was conducted successfully as the biggest ICT Awards to date.

GITEX

- Zohaib shared the details about Gitex where 3 events were done on very short notice. Another event was done in Expo 2020 with a minimal budget.
 - o Amount Received: PKR 1,564,000
 - o Amount Spent: PKR 1,539,630
- Sharjah Free Zone wants to partner with P@SHA. Zohaib suggested giving a place to P@SHA. Chairman suggested documenting the partnership details and sharing with the CEC.



P@SHA Sub-Committees

Hira presented the progress from committees. She requested all Committee Chairs to submit the TORs.

Members finalized: 7	TORs shared: 3	Meetings conducted: 8
Animation & Games	Animation, Graphics & Games	Skills Committee: 2
Awards & Judging	Governance Committee	Membership Committee: 2
HR Committee	Membership Committee	Awards & Judging
Skill Development		Committee: 2
Membership & Member		Special Technology Zones: 2
Services		
Governance		
Special Technology Zones		

- Hira shared the committee rules. She shared that there was a confusion on restriction for a CEC member to be part of more than 2 committees. A detailed discussion happened on this topic. No agreement was reached whether to enforce this restriction or change the number from 2 to 3. The item was deferred.
- Another clause in the rules was discussed related to the Veto right of the Committee Chair. It was agreed
 that the Committee Chair has to accept the decision of the majority. If a CEC member is part of a
 subcommittee and doesn't agree with the decision of the subcommittee (maybe because of a majority of
 non-CEC members), it can be taken back to the CEC.

Community Policy

This was further discussed, in continuation to the first meeting, and decided to be implemented.

- As a general policy only relevant people should be part of a specific group
- There will be regional & subject-based groups managed by the Secretariat
- Only active members should be part of P@SHA groups, members should get a grace period of 11
 months for renewal before they are removed from a group. This grace period will not be applicable in
 case someone's membership is terminated.
- Only those companies that have offices in a region should be part of that regional group.
- o 1 member of a company can be part of any group
- Office barriers (Chairman, CEC members) should be allowed to remain part of all groups for a 3 or 5-year period after the end of their term. The same rule will be applied to the Ex. President.
- During the election, all participants should be added to all groups but those who lost will be removed from non-relevant groups after AGM.

Other Items

- Hira shared about the member meetups that are being planned in different cities.
- Ali suggested an item for the next CEC meeting to determine the role of P@SHA in bringing multinational companies to Pakistan with BOI and PSEB

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