

CEC Meeting

Meeting Date: January 10th, 2025

Attendees

CEC Members

1. Sajjad Syed
2. Umair Nizam
3. Raheel Iqbal
4. Dr.Sonia Saleem
5. Munaf Majeed
6. Salman Dar
7. Hassan Bin Rizwan
8. Sheikh Abdul Qadir
9. Usman Akbar
10. Abdul Wahab Ahmed

Secretariat

1. Filza Maniar

Agenda

- Approval of previous minutes
- Remaining agenda items from previous meeting
- Approval of minutes of Vista
- Summary of meeting with Pakistan Consulate General of Jeddah
- IE Performance Report & KPIs
- HR Committee – Performance Report and KPIs
- Other matters

The meeting initiated with the recitation of the Holy Quran.

Discussion Items:

Approval of previous minutes

The previous meeting minutes were approved, and it was decided that summaries of all CEC meetings would be uploaded on the website within a week of approval to ensure transparency and accessibility.

IE Performance Report & KPIs

The IE Committee provided an update on its performance and KPIs, highlighting its efforts to increase new memberships and enhance facilitation despite existing challenges. A taxation awareness webinar is scheduled in the coming weeks to support members. Additionally, the recent meeting with TDAP was positive, with discussions on potential funding opportunities to be explored further.

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Pakistan Travel Mart

P@SHA has partnered with Pakistan Travel Mart (PTM). PTM's primary sponsor is Saudi Tourism, and P@SHA will serve as a supporting partner in this initiative.

Automation of signup – Ticketing information system

Discussions on automating the membership signup system continued, with the primary challenge being the definition of necessary data for various membership categories. The membership criteria document is under review to ensure a seamless integration with the ticketing system.

CXO Meetup / Events

The recent CXO Meetup in Hyderabad was recognized as a success, though areas for improvement were identified, particularly in event management, VIP protocols, and operational execution. Moving forward, the Branding team will oversee event operations, while the IE team will manage membership lists and quality assurance. It was noted that logistical challenges arose due to the unavailability of some IE team members, and internal coordination processes will be reviewed to address such issues.

Bank Signatory

Clarifications were made regarding the bank signatories, with the current signatories being the Treasurer, Secretary General, and Vice Chairperson. There was a discussion on whether the Chairman should also be a signatory, but it was agreed that this would not be ideal due to potential conflicts of interest, particularly in relation to expenses linked to international events. It was reaffirmed that any CEC member could serve as a signatory alongside the SG.

MOUs & Approval protocols

The committee also discussed the approval process for MoUs. Moving forward, all MoUs will first be reviewed by the IE Committee and shared within the CEC group for feedback. If no objections are raised within a week, the MoU will be considered approved. The Secretary General will be the primary signatory, with a designated CEC member from the relevant region acting as a backup if necessary. A standardized MoU template will be maintained to streamline the process.

Meeting with HBL

A series of productive meetings were held with HBL, where potential collaboration opportunities in skills development and startup initiatives were explored. A formal proposal will be shared with HBL after further refining their specific requirements.

Regional Chapters

It was clarified that these function as subcommittees under the CEC rather than independent entities, eliminating the need for legal opinions. Area representatives will automatically be part of the IE Committee and act as focal points for regional concerns to ensure better coordination with the central team.

GB Delegation

Planning for the GB Delegation is underway, with discussions on finalizing the program and budget. The program design has been shared with relevant stakeholders, and efforts are being made to expedite its development.

SG Tenure & Transition

In the HR Committee discussion, it was noted that the Secretary General's tenure ends on January 14th, and candidates for the position have been interviewed. A recommendation was made to retain the outgoing SG as an advisor to the Chairman, either on a part-time basis or with a one-month extension. A final decision will be made after defining the scope and remuneration for the advisory role.

The meeting ended with a note of thanks to Chairman and members.