

# **CEC Meeting**

Meeting Date: January 17<sup>th</sup>, 2025

Secretariat

1. Nadeem Malik

#### **Attendees**

#### **CEC Members**

- 1. Sajjad Syed
- 2. Raheel Iqbal
- 3. Haris Naseer
- 4. Munaf Majeed
- 5. Salman Dar
- 6. Hassan Bin Rizwan
- 7. Sheikh Abdul Qadir
- 8. Usman Akbar
- 9. Abdul Wahab Ahmed
- 10. Dr. Sonia Saleem
- 11. Nadia Iqbal

# **Agenda**

- Appointment of New SG
- LEAP 2024 update
- Gaming Committee TOR & update
- Inclusion Committee TOR & update
- ◆ Al Committee TOR & update
- Cyber Security Committee TOR & update
- any other item with permission of the Chair.

The meeting initiated with the recitation of Holy Quran.

#### **Discussion Items:**

#### **Appointment of SG**

An update was provided on shortlisted candidates for the Secretary General (SG) role, with the final decision pending from the HR Committee

# **Gaming Committee Update**

Discussions covered increasing interest in the gaming sector, investor outreach, and collaboration opportunities. The Gaming & Skills Committee provided updates on an initiative with USAID, focusing on

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gaming and animation in partnership with universities in KP and Hazara. Google has committed to supporting successful projects with marketing funds. A structured roadmap for a 3-6 month plan has been prepared.

## **Skills Development Projects**

Updates were shared on skills development initiatives, including collaborations with educational institutions and organizations.

# **TechLift Brand Ownership**

Issues regarding TechLift's brand ownership were raised. It was noted that multiple stakeholders hold intellectual property rights, and legal teams are reviewing the matter.

## **Budget Recommendations**

The committee was requested to provide budget recommendations for consideration.

## **HBL Sponsorship & Engagement**

HBL's interest in expanding sponsorships, particularly in skills development, startups, and industry awards, was discussed. A proposal will be drafted for HBL, and adjustments to networking events were suggested to better accommodate CEOs.

## **Diversity & Inclusion Initiatives**

The importance of fostering diversity and inclusion within the industry was emphasized. Discussions included initiatives to support women-led startups, engagement with key organizations, and policy interventions to promote inclusivity.

The meeting ended with a note of thanks to Chairman and members.