

## Central Executive Committee Meeting Minutes

Monday | Aug 22, 2022 | 4.00 PM – 6.00 PM

### Attendees:

CEC Members	Secretariat
1. Ali Ihsan	6. M. Zohaib Khan Hira Zainab
2. <del>Ammara Masood</del>	7. <del>Salman Dar</del>
3. Barkan Saeed	8. <del>Dr. Shoab A. Khan</del>
4. <del>Bilal Hashmat</del>	9. Waqas Khan Pitafi
5. Khuram Rahat	10. Badar Khushnood (Chairman)

### Agenda:

- Policy Updates
- Committee Updates
- Secretariat Updates
- Industry-led Boot Camps
- Election Schedule

### Discussion Items:

#### Policy Updates

- **Cash Reward:** Chairman gave an update that previous budget was lapsed. New budget has been reallocated from MoF to MoITT to PSEB and has come specifically for cash reward disbursement. Application audit is being done to verify compliance, and then way forward will be determined accordingly. MD tenure has finished, hence the transition to acting MD has caused slight delay in this regard. Since it's executed for the first time, underlying challenges and uncertainties have become visible. It was also highlighted that loopholes in PRC verification process has been verified during the entire cash reward application process.
- **STZA:** 1) Chairman shared that amendment has gone to Ministry of Law and Justice, and STZA is being moved from Cabinet to MoITT. 2) Response letter to STZA needs to be sent. Once it's finalized by STZ Committee, it will be shared with CEC for review before sending out.
  - Ali raised a question on accountability of CEC members.
  - Zohaib shared that Governance Committee should propose a mechanism for accountability of CEC members. Ali suggested it to be included in changes to the Articles of Association. Chairman agreed with the suggestion.
- **Prime Minister Advisory Committee:** Recommendations are finalized with MoITT and PSEB, but meeting with the PM is awaited.

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## Committee Updates:

- **AGG Committee:** Ali Ihsan shared that two key activities are going-on: 1) event with Tencent, and 2) AGG report on which Secretariat is working with the industry working group.
  - Ali verified the approval process for expense for funds raised in sponsorship. Chairman, SG, and Zohaib shared that as long as budget is there, sponsorship amount is raised accordingly to cover the costs.
- **Brand Committee:** Zohaib Khan gave two updates: **1) GiTEX** - Pakistan Pavilion has gotten a premium location, previously held by Saudi Arabia. GiTEX team is also excited about such stronger participation of Pakistan. Zohaib requested for 1-2 members from Secretariat to be present at GiTEX. **2) Web Summit:** He shared the efforts done in past on making Web Summit successful. He proposed P@SHA to take its delegation on Web Summit. He shared that Brand Committee is coming-up with a budget and finalizing working for it. He proposed it to be a new revenue source for P@SHA as well in future.
  - Chairman agreed – and encouraged P@SHA delegations. He specifically highlighted that fairness should be ensured in company selection, and SMEs should be prioritized. Ali agreed with the proposal.
  - No other objection was raised.
- **Governance Committee:** It was discussed that a one-point agenda CEC meeting will be scheduled before next CEC meeting to discuss changes in the Articles of Association.

## Upcoming events:

Hira shared details of upcoming activities so CEC members can mark their calendars.

- ITCN is scheduled from Aug 24-26. Hira shared that P@SHA booth is designed for a better brand positioning.
- APICTA Executive Council visit is scheduled from Aug 26-28. A networking industry dinner is planned on Aug 26.
- Event with Tencent is planned on Aug 30.
- P@SHA Election Schedule

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