

Pakistan Software Houses Association for IT & ITES

SALARY 2015



June, 2015



The Pakistani IT & ITES industry is dynamic, vibrant and fiercely competitive, characterised by continuous cycles of innovation and growth. The fuel for this industry is the human capital and companies desire the best talent; both to hire and to retain. Fair compensation and benefits rank very highly for any employee who wishes to work for and continue to grow in any company. The rate of compensation, promotions and job requirements change very rapidly in the IT Industry, making a regular IT Salary Survey a helpful tool for companies wishing to hire and retain the best talent in the market.

It gives me immense pleasure to bring you the 2015 edition of the P@SHA IT Salary Survey. I am thankful to all the 106 participating companies for their continued trust, helping us create a meaningful sample with findings closer to the actual values. I am confident the survey findings will provide you an opportunity to evaluate and if needed recalibrate your compensation plans.

I hope you will find the P@SHA IT Salary Survey 2015 useful, if you have any comments or suggestions please do write to me at president@pasha.org.pk or reach out to the research team at P@SHA.

Jehan Ara President



Page Number

Introduction Executive Summary Primary Business Areas of Participating Companies Number of Companies and Employees Employee Retention, Long Service Awards and Gender Balance Average working hours & frequency of bonuses Number of Sick & Casual Leaves General Benefits Job Roles	4 5-10 11 12 13 14 15 16
Software Architect	17-20
BPO/ Customer Service Professionals	21-24
Programmer Android iOS Ruby java .net Python Web development languages Database front end programmer Microsoft Sharepoint & Dynamics Game Designer Game Producer Game Producer Game Product Manager Database Administrator Graphics Designer Helpdesk/ Support Product Manager Project Manager Project Manager Software Development Manager Team Lead Quality Assurance Data Miner/Data Scientist Technical Writer System Administrator Research & Development Social Media Marketing/ SEO & SEM Senior Management (CEO, CIO,CTO,CFO,COO & CMO)	25-27 28-30 31-33 34-37 38-41 42-45 46-49 50-53 54-61 62-65 66 67 68-71 72-75 76-79 80-82 83-85 86-88 89-91 92-95 96-99 100-103 104-107 108-111 112-115 116-122
Human Resources	123-126
Marketing	127-130
Business Development/ Sales	131-134
Business Analysts / Strategy Analyst	135-138
Finance	139-142
Administrator	143-146
List of Participating Companies	147



ABOUT P@SHA

Pakistan Software Houses Association for IT & ITES P@SHA is the sole trade association in Pakistan representing the industry; it was registered in 1993 which also makes it one of the oldest ICT associations of the region. P@SHA is the only Pakistani entity globally registered with & recognized by institutions such as the WITSA (World Information Technology and Services Alliance), ASOCIO (Asian Oceanic Computing Industry Organization) and APICTA (Asia Pacific ICT Alliance). With over 450+ member companies nationwide P@SHA has been the voice of the industry, advocating policy initiatives and working towards creating a high growth sustainable business environment in the country.

ABOUT P@SHA IT SALARY SURVEY 2015

The IT & ITES Industry of Pakistan provides direct employment to around 120 thousand people and indirect employment to another 40-50 thousand employees. The driving force behind the IT industry is the human resource working in this sector.

The P@SHA IT Salary Survey 2015 is the fifth survey conducted by P@SHA for the IT Industry, following the earlier surveys of 2014, 2013, 2012 and 2008. The survey aims to identify salaries, benefits, promotions and increments for employees working in the IT industry of Pakistan. The 2015 edition of the P@SHA IT Salary Survey is a result of improvements built upon industry feedback on the previous versions.

It includes 2 additional job roles compared to 2014 and breaks down each role into its experience level. This report includes findings from 106 companies 19,497 employees working in 28 job roles and 98 unique levels both in IT and non-IT roles. We hope that this comprehensive study will enable companies to benchmark the salaries and growth timelines for their employee base efficiently.

The 2008, 2012, 2013 and 2014 P@SHA IT Salary Surveys are available on our website www.pasha.org.pk, you are welcome to download these for free.



The 2015 P@SHA IT Salary Survey identifies average salary nationally and city wise along with average increments, promotions and benefits for 28 job roles within the IT Industry. Each role has been subdivided into experience levels to present findings for 98 distinct job levels, the survey has been conducted and the findings represented following the 2014 P@SHA IT Salary Survey pattern.

Throughout the survey (unless otherwise stated) an entry level function denotes 0-3 years of experience while middle level is supposed to have 4-6 years of experience and a senior function depicts 6+ years of experience. Each function is presented on a unique page to maintain clarity and comprehension.

The survey reveals that the highest paid job function is the Chief Executive Officer (CEO) who on average earns PKR 383,333/- per month followed by the Chief Information Officer CIO at PKR 354,250/- (which is an increase of 38.24% over 2014). The highest paid job after the senior management is the Senior Game Product Manager who on average is being paid PKR 245,620/- per month in Pakistan (an increase of 3.78% over 2014). The lowest paid job is found to be an Entry Level Administration professional who makes PKR 28,224/- per month 22.68% higher than 2014.

If we compare the findings from those obtained in 2014 we notice an average increase of 15.55% in salaries, with the highest increase in a Middle Level Android Programmer's salary at 46.43% while the Middle Level Helpdesk /Support professionals witnessed the largest decrease of –6.88% in salary.

A summary of findings for average monthly salary for each job function appears next, detailed findings appear on the subsequent pages.



	2008	2012	2013	2014	2015	% Growth in 2015 over 2014
Architect	88,175.00	96,932.00				
Entry Level			51,742.42	53,308.82	76,535.00	43.57%
Middle Level			89,872.45	88,963.63	98,941.00	11.22%
Senior Level			132,792.97	141,268.50	171,536.00	21.43%
BPO Customer Service Professional		38,259.00				
Entry Level			25,602.41	27,374.39	31,235.00	14.10%
Middle Level			49,005.38	48,941.15	58,712.00	19.96%
Senior Level			67,941.18	81,144.07	94,650.00	16.64%
Programmer	36,400.00	65,757.00				
Entry Level	28,264.00					
Middle Level	39,565.00					
Senior Level	57,246.00					
Android Entry Level			35,434.78	37,889.00	49,350.00	30.25%
Android Middle Level			52,426.47	73,863.00	108,160.00	46.43%
iOS Entry Level			39,642.86	43,312.00	50,215.00	15.94%
iOS Middle Level			68,313.95	83,809.52	114,740.00	36.91%
java Entry Level			43,620.69	47,718.75	54,355.00	13.91%
java Middle Level			75,372.81	80,673.00	92,544.00	14.71%
java Senior Level			99,821.43	110,484.00	127,471.00	15.38%
.net Entry Level			37,680.72	41,989.00	48,741.00	16.08%
.net Middle Level			65,568.86	69,983.00	75,640.00	8.08%
.net Senior Level			94,462.81	105,504.69	114,203.00	8.24%
Python Entry Level				76,666.67	82,457.00	7.55%
Python Middle Level				110,476.20	126,246.00	14.27%
Python Senior Level				129,791.70	156,899.00	20.89%
Ruby Entry Level			34,791.67	48,333.00	62,410.00	29.13%
Ruby Middle Level			50,625.00	98,333.00	115,300.00	17.25%
Web Entry Level			33,541.67	37,882.70	46,780.00	23.49%
Web Middle Level			50,000.00	58,458.90	79,250.00	35.57%
Web Senior Level			90,272.73	95,117.65	108,630.00	14.21%
Database front end Entry Level			49,456.52	52,550.00	60,590.00	15.30%
Database front end Middle Level			58,333.33	72,708.33	81,465.00	12.04%
Database front end Senior Level			84,907.41	100,100.00	98,420.00	-1.68%



		2008	2012	2013	2014	2015	% Growth in 2015 over 2014
	MS Sharepoint Entry					48,750.00	
	MS Sharepoint Middle					91,332.00	
	MS Sharepoint Senior					143,500.00	
	MS Dynamics Entry					45,333.00	
	MS Dynamics Middle					86,214.00	
	MS Dynamics Senior					132,800.00	
Ga	ame Designer						
	Entry Level				43,148.14	51,250.00	18.78%
	Middle Level				74,545.45	96,250.00	29.12%
	Senior Level				86,071.43	112,400.00	30.59%
Ga	ame Producer						
	Middle Level				57,000.00	79,142.00	38.85%
	Senior Level				128,725.00	-	
Ga	ame Product Manager						
	Senior Level				236,666.67	245,620.00	3.78%
Da	atabase Administrator	45,923.00	58,571.00				
	Entry Level			46,052.63	51,562.50	50,211.00	-2.62%
	Middle Level			76,034.48	74,256.00	76,250.00	2.69%
	Senior Level			110,714.29	116,190.40	122,100.00	5.09%
Gr	aphics Designer	40,758.00	42,058.00				
	Entry Level			38,510.64	37,548.08	42,510.00	13.21%
	Middle Level			51,666.67	62,172.00	65,740.00	5.74%
	Senior Level			96,052.63	94,853.00	98,450.00	3.79%
He	elpdesk / Support		34,759.00				
	Entry Level			32,941.18	32,328.00	36,380.00	12.53%
	Middle Level			45,483.87	63,866.00	59,470.00	-6.88%
	Senior Level			82,107.84	118,524.00	115,289.00	-2.73%



	2008	2012	2013	2014	2015	% Growth in 2015 over 2014
Product Manager	59,883.00					
Middle Level				99,444.44	105,740.00	6.33%
Senior Level				197,096.80	204,225.00	3.62%
Project Manager	98,185.00	112,175.00				
Middle Level			97,200.00	105,076.00	113,962.00	8.46%
Senior Level			150,399.16	155,054.00	163,800.00	5.64%
Software Development Manager	97,968.00					
Middle Level			107,065.22	102,836.00	115,220.00	12.04%
Senior Level			171,944.51	173,192.32	184,100.00	6.30%
Team Lead		61,600.00				
Middle Level			87,118.64	84,481.00	96,450.00	14.17%
Senior Level			120,800.00	157,306.31	178,150.00	13.25%
Quality Assurance	34,106.00	50,063.00				
Entry Level	30,109.00		38,645.16	46,600.72	52,640.00	12.96%
Middle Level	49,982.00			65,587.40	69,400.00	5.81%
Senior Level	77,375.00		94,431.82	92,226.03	104,750.00	13.58%
Data Miner / Data Scientist						
Entry Level				32,916.67	42,492.00	29.09%
Middle Level				72,222.22	80,452.00	11.40%
Senior Level				162,500.00	171,532.00	5.56%
Technical Writer	43,075.00	54,417.00				
Entry Level			34,396.55	36,110.35	44,850.00	24.20%
Middle Level			49,659.09	48,860.00	58,990.00	20.73%
Senior Level			78,500.00	86,800.00	94,550.00	8.93%
System Administrator	32,707.00	51,468.00				
Entry Level			30,625.00	35,388.90	44,860.00	26.76%
Middle Level			53,935.19	60,416.00	68,552.00	13.47%
Senior Level			85,777.78	103,750.00	112,840.00	8.76%
Research & Development						
Entry Level			47,625.00	47,388.13	58,740.00	23.96%
Middle Level			74,200.00	84,106.66	97,845.00	16.33%
Senior Level			134,545.45	130,612.50	147,440.00	12.88%



	2008	2012	2013	2014	2015	% Growth in 2015 over 2014
Social Media Marketing/ SEO & SEM						
Entry Level			32,282.61	34,650.00	45,870.00	32.38%
Middle Level			47,631.58	49,655.00	61,253.00	23.36%
Senior Level			85,416.67	121,666.00	132,960.00	9.28%
Senior Management		163,833.00				
CEO			248,019.36	311,079.61	383,333.00	23.23%
CIO			261,111.67	256,250.00	354,250.00	38.24%
СТО			258,472.61	273,846.16	280,300.00	2.36%
CFO			211,964.43	210,860.50	276,875.00	31.31%
COO			245,238.57	240,381.44	319,300.00	32.83%
СМО			227,187.75	236,060.00	326,250.00	38.21%
Human Resources		55,535.00				
Entry Level			28,888.89	32,386.00	39,590.00	22.24%
Middle Level			55,856.16	63,979.60	84,220.00	31.64%
Senior Level			112,380.98	119,666.67	131,560.00	9.94%
Business Development / Sales & Marketing		76,205.00				
Entry Level			33,125.00			
Middle Level			93,879.31			
Senior Level			149,396.67			
Marketing						
Entry Level				52,800.00	54,211.00	2.67%
Middle Level				82,200.00	95,630.00	16.34%
Senior Level				173,525.00	174,290.00	0.44%
Business Development / Sales						
Entry Level				58,489.66	61,587.00	5.30%
Middle Level				95,619.51	97,854.00	2.34%
Senior Level				172,565.79	178,256.00	3.30%
Business Analysts / Strategy Analysts	59,883.00	64,396.00				
Entry Level			40,773.81	57,500.00	62,470.00	8.64%
Middle Level			66,224.49	73,970.00	84,510.00	14.25%
Senior Level			111,644.74	110,040.00	117,640.00	6.91%

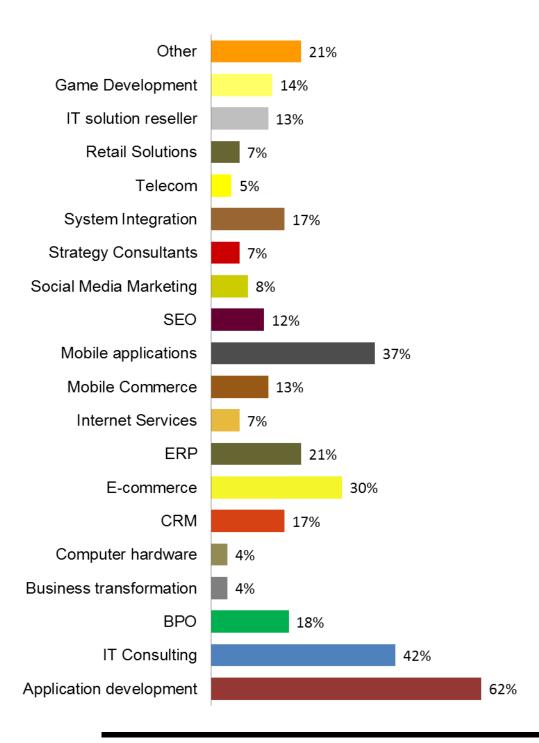


		2008	2012	2013	2014	2015	% Growth in 2015 over 2014
Fir	nance		67,179.00				
	Entry Level			27,328.77	36,909.00	43,228.00	17.12%
	Middle Level			53,472.22	57,500.00	64,710.00	12.54%
	Senior Level			108,379.65	118,467.70	141,320.00	19.29%
Ad	ministration						
	Entry Level			21,448.41	23,005.92	28,224.00	22.68%
	Middle Level			33,238.64	38,125.00	40,650.00	6.62%
	Senior Level			66,958.35	71,206.89	74,221.00	4.23%



PRIMARY BUSINESS AREA

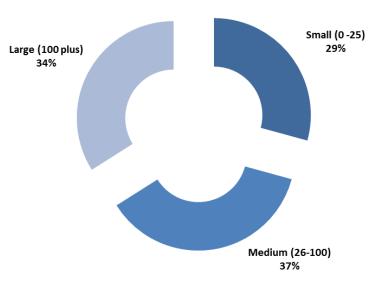
63.57% respondent companies have application development as their primary business area while 45.74% have IT Consulting, 34.88% mobile applications, e-commerce 31.01%, 22.48% system integration, 21.71% ERP and 17.83% BPO. Other areas are 4.65% Business transformation, 5.43% computer hardware, 18.6% CRM, 7.75% Internet Services, 12.4% mobile commerce, 12.4% SEO, 8.53% Social media marketing, 6.98% strategy consultants, 2.33% transaction marketing, 7.75% retail solutions, 11.63% IT solution reseller and 12.4% game development.





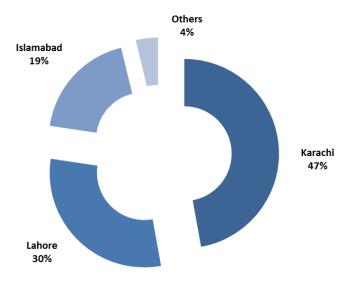
COMPANY SIZES

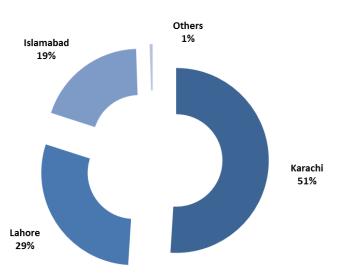
If we look at the size of the companies who participated this year we have 31 (29%) small companies (who have less than 25 employees), 39 (37%) Medium sized companies (who have between 25 and 100 employees) and 36 (34%) Large companies having over 100 employees.



NUMBER OF COMPANIES

106 companies nationwide participated in the survey, of which 50 (47%) were from Karachi, 32 (30%) were from Lahore, 20 (19%) were from Islamabad while 2 companies were from Faisalabad and 2 from Peshawar . The chart on the right visually depicts this distribution.





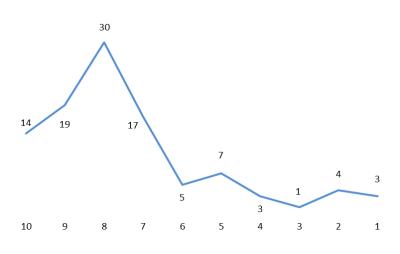
NUMBER OF EMPLOYEES

The total number of employees represented by the 106 participating companies were 19,497. Of these 9,941 (51%) were from Karachi, 5650 (29%) were from Lahore and 3803 (19%) were from Islamabad.



EMPLOYEE RETENTION AS A CONCERN FOR COMPANIES

We asked the respondents that on a scale of 1 to 10 how important would they describe employee retention as a concern for their organisation, 1 being least important and 10 being the most. 59% chose options 8,9 & 10 indicating a very strong concern existing in the industry for retaining employees. The graph shows all the responses received, the x axis represents the answer options while the y axis depicts the number of respondents who chose that option.



4 Companies skipped this question.

PRACTICE OF LONG SERVICE AWARDS

The survey reveals that 54% of the companies do recognize employees who have been a part of the company for longer durations through long service awards however 46% stated that they do not practice long service awards. Last year these figures were 45% and 48% indicating more companies are practicing long service awards.



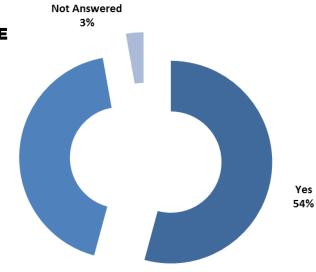
EFFORTS TO MAINTAIN GENDER BALANCE

No

43%

We asked our respondents if they take special measures to ensure gender balance in their workforce, the responses were more inclined towards "YES". 54% said that they do take measures to maintain a balance between number of male and female employees while 43% indicated that they do not take such measures.

3% of the 107 respondents refrained from answering the question.

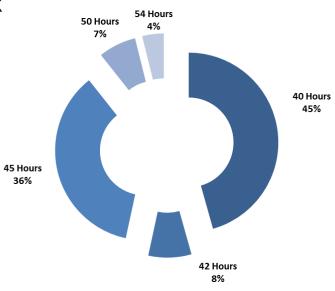


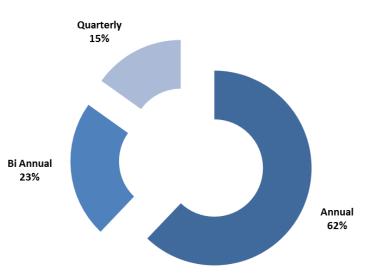


AVERAGE WORKING HOURS PER WEEK

45% of the companies indicated that they work for 40 hours per week which can be termed as 8 hours per day and 5 days a week. The second popular answer was 45 hours per week meaning 9 hours per day for a 5 day week or 8 hours per day during weekdays and a 5 hour Saturday. 7% of the

companies disclosed that they work for 50 hours every week and another 4% said that they worked for 54 hours per week.





FREQUENCY OF BONUSES

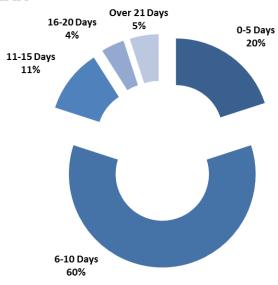
62% of the companies said that they annually give bonuses, 23% said that they give bonuses twice a year while 15% said they follow a quarterly mechanism.



NUMBER OF SICK LEAVES ALLOWED IN A YEAR

This year we asked our respondents a new question on number of sick leaves they allow their employees in a calendar year. 60% of the respondent companies provide 6-10 days of sick leaves while 20% say 0-5 days, 11% 11-15 days, 5% over 21 days and 4% between 16 to 20 days.

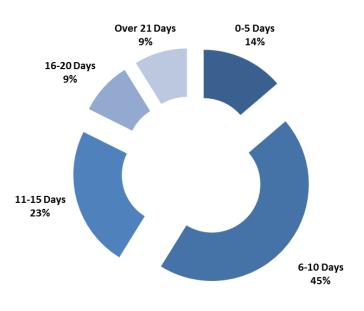
The chart on the right depicts this distribution.



NUMBER OF CASUAL LEAVES ALLOWED IN A YEAR

This year we also asked our respondents the number of casual leaves they allow their employees in a calendar year. 45% of the respondent companies provide 6-10 days of casual leaves while 23% say 11-15 days, 14% 0-5 days, 9% over 21 days and another 9% between 16 to 20 days.

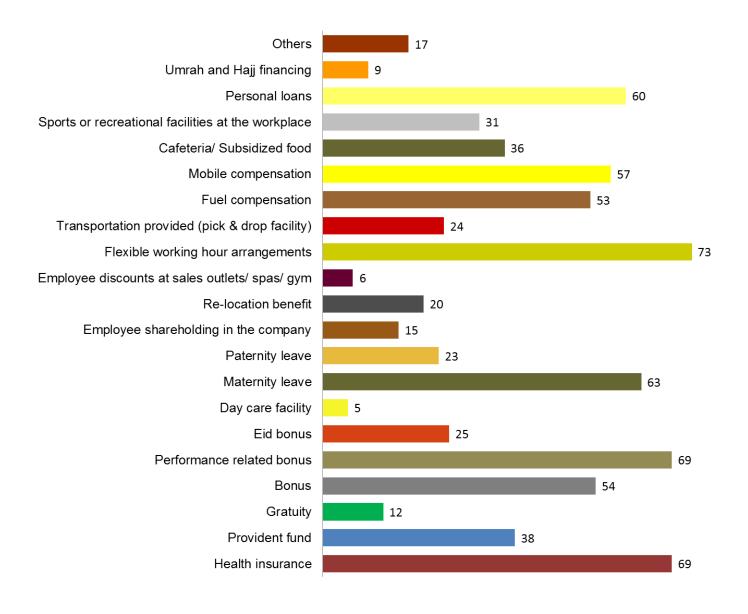
The chart on the right depicts this distribution.



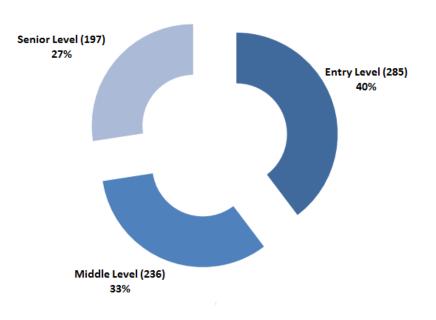


GENERAL BENEFITS

We asked our respondents what general benefits they offer to all their employees and 64% companies say they provide health insurance, 35% say they have provident fund, 51% say they give bonuses while 64% say they give performance bonuses. 59% of the companies have provisions for maternity leave while only 21% say they give paternity leaves. 73 companies within our sample have flexible working hour arrangements, 50% provide fuel compensation and 53% employers cover mobile expenses. 60 companies indicated that their employees have access to personal loans from the company while only 8% said that they have Hajj & Umrah financing options for their employees. The histogram below shows the number of companies with the general benefits they offer.

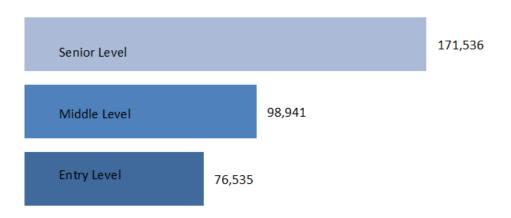






"FINDINGS FROM 718 ARCHITECTS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Software Architect in Pakistan is earning Rs. 76,535/- average monthly basic salary while a middle level employee is earning Rs. 98,941/- and a senior employee in this job function takes home Rs. 171,536/- per month.

Note: An entry level function denotes 0-3 years of experience, middle level 4-6 years of experience and a senior level employee is believed to have over 6 years of experience.

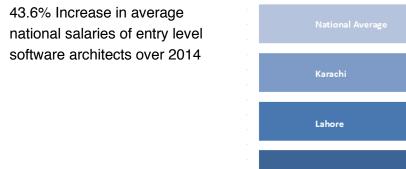


SOFTWARE ARCHITECT

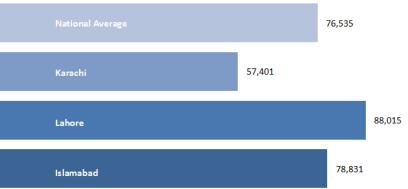
ENTRY LEVEL SOFTWARE ARCHITECTS

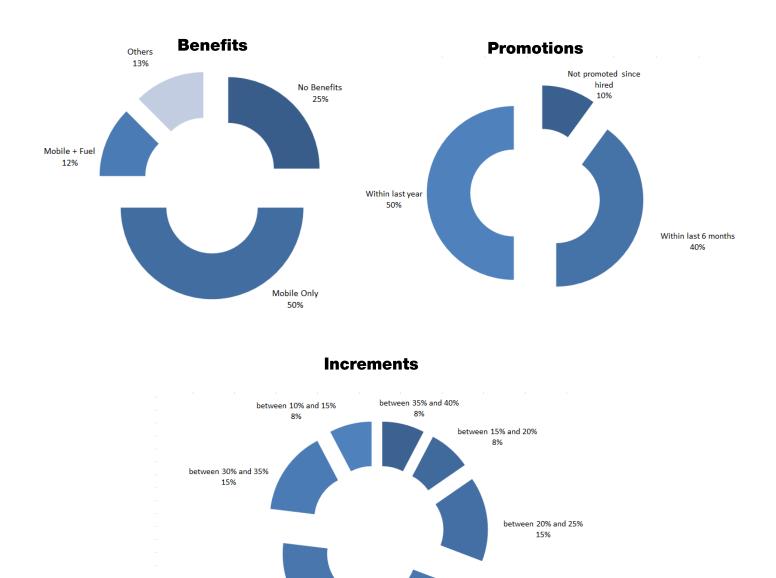


Average Salaries

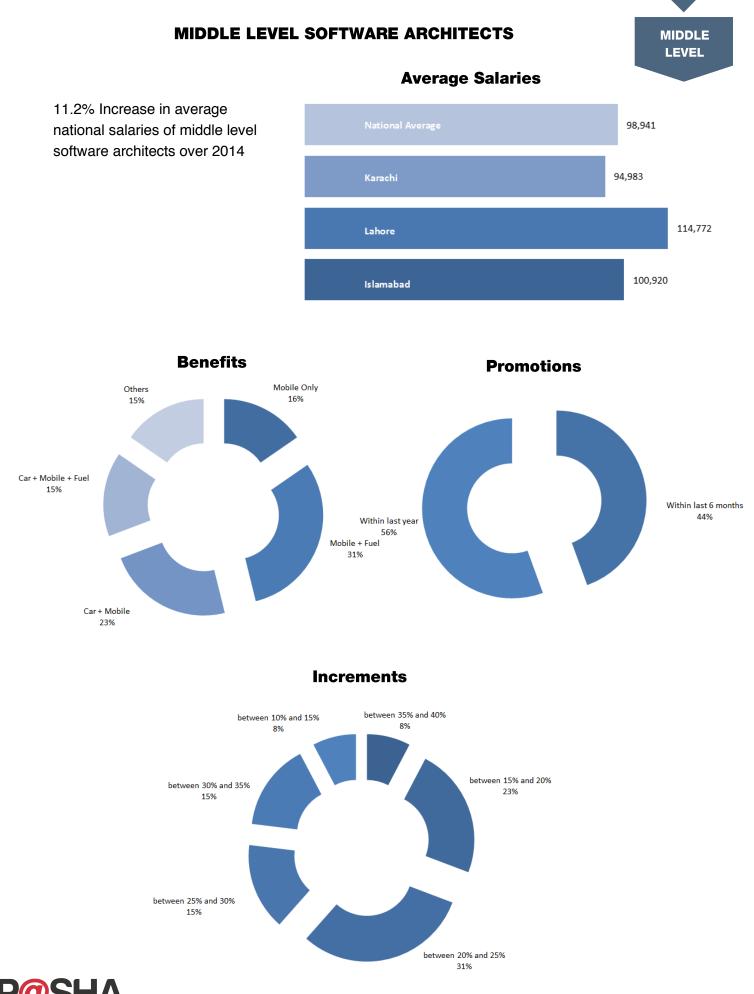


between 25% and 30% 46%







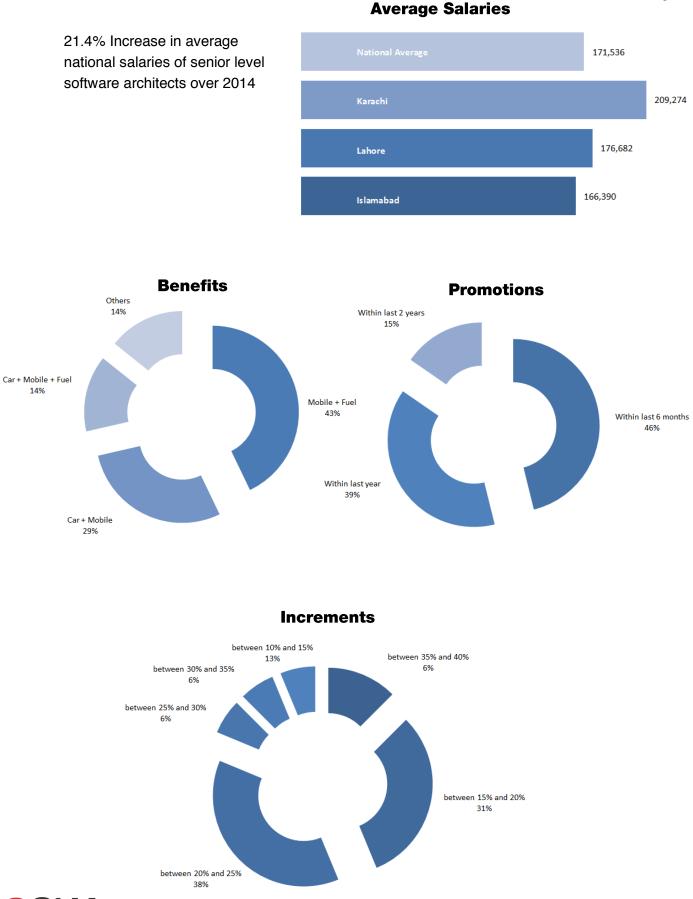


SOFTWARE ARCHITECT

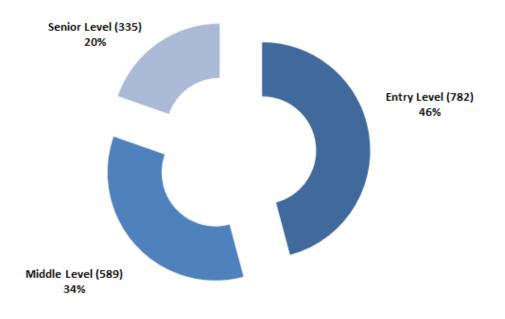
SENIOR

LEVEL

SENIOR LEVEL SOFTWARE ARCHITECTS

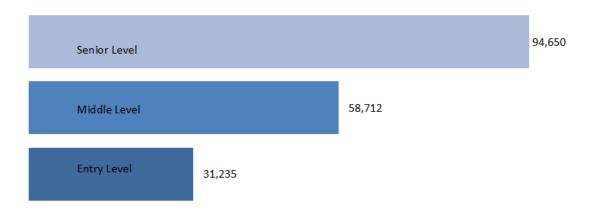






"FINDINGS FROM 1706 BPO PROFESSIONALS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level BPO / Customer Service Professional in Pakistan is earning Rs. 31,235/- average monthly basic salary while a middle level employee is earning Rs. 58,712/- and a senior employee in this job function takes home Rs. 94,650/- per month.

Note: An entry level function denotes 0-3 years of experience, middle level 4-6 years of experience and a senior level employee is believed to have over 6 years of experience.



ENTRY LEVEL BPO PROFESSIONALS



31,235

Average Salaries

 Karachi
 26,862

 Lahore
 34,359

 Islamabad
 32,484



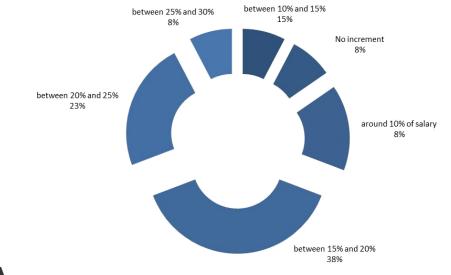
14.1% Increase in average

national salaries of entry level

BPO professionals over 2014

Promotions No Benefits Others Not promoted since 17% 17% hired 14% Within last 6 months 14% Mobile + Fuel 25% Within last year 72% Mobile Only 41%

Increments



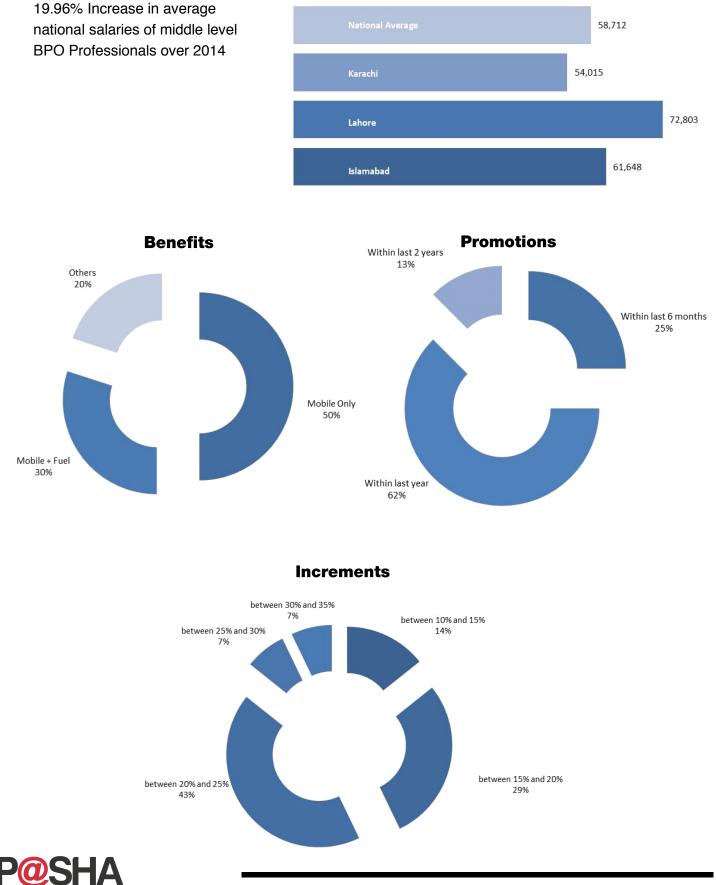


BPO / CUSTOMER SERVICE PROFESSIONAL

MIDDLE LEVEL BPO PROFESSIONALS



Average Salaries

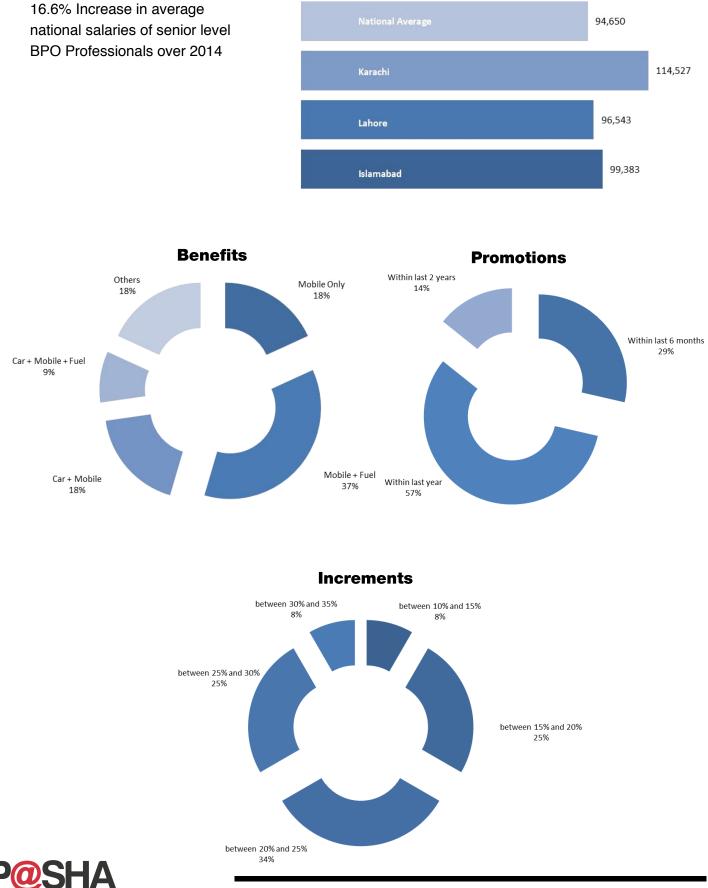


BPO / CUSTOMER SERVICE PROFESSIONAL

SENIOR LEVEL BPO PROFESSIONALS



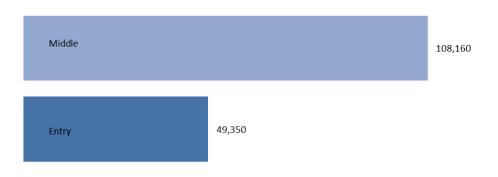
Average Salaries



"FINDINGS FROM 125 ANDROID PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Android Programmer in Pakistan is earning Rs. 49,350/- average monthly basic salary and a middle employee in this job function takes home Rs. 108,160/- per month.

Note: An entry level function denotes 0-3 years of experience, middle level 4-6 years of experience and a senior level employee is believed to have over 6 years of experience.



PROGRAMMER – ANDROID

ENTRY LEVEL ANDROID PROGRAMMERS



Within last 6 months 22%

Within last year 67%

30.25% Increase in average national salaries of entry level Android Programmers over 2014

The average national basic salary this year is at Rs. 49,350/-, Karachi average is Rs. 43,428/-, Lahore Rs. 50,337/- and Islamabad salaries are Rs. 49,844/-

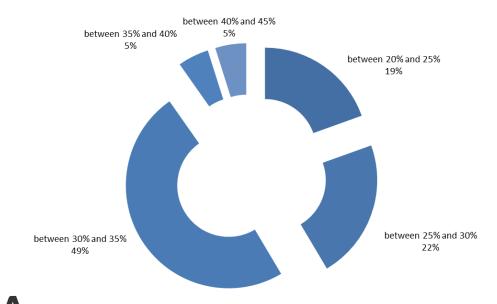
Benefits



Promotions

Others Mobile Only 11% Within last 2 years 11% 11% Mobile + Fuel 33%

Increments



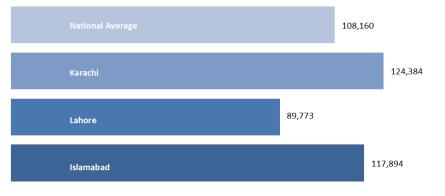


PROGRAMMER — ANDROID

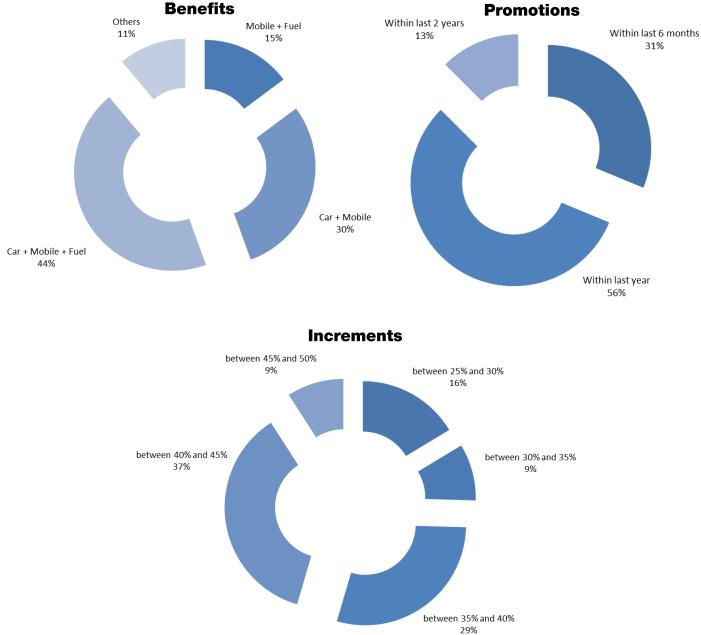
MIDDLE LEVEL ANDROID PROGRAMMERS

46.43% Increase in average national salaries of middle level Android Programmers over 2014

The average national basic salary this year is at Rs. 108,160/-, Karachi average is Rs. 124,384/-, Lahore Rs. 89,773/- and Islamabad salaries are Rs. 117,894/-



Average Salaries

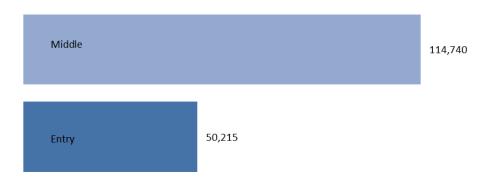




"FINDINGS FROM 125 iOS PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level iOS Programmer in Pakistan is earning Rs. 50,215/- average monthly basic salary and a middle employee in this job function takes home Rs. 114,740/- per month.

Note: An entry level function denotes 0-3 years of experience, middle level 4-6 years of experience and a senior level employee is believed to have over 6 years of experience.

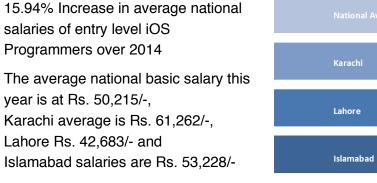


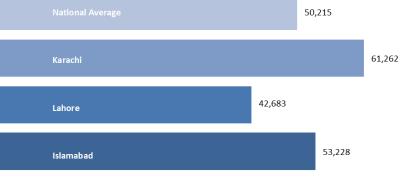
PROGRAMMER – iOS

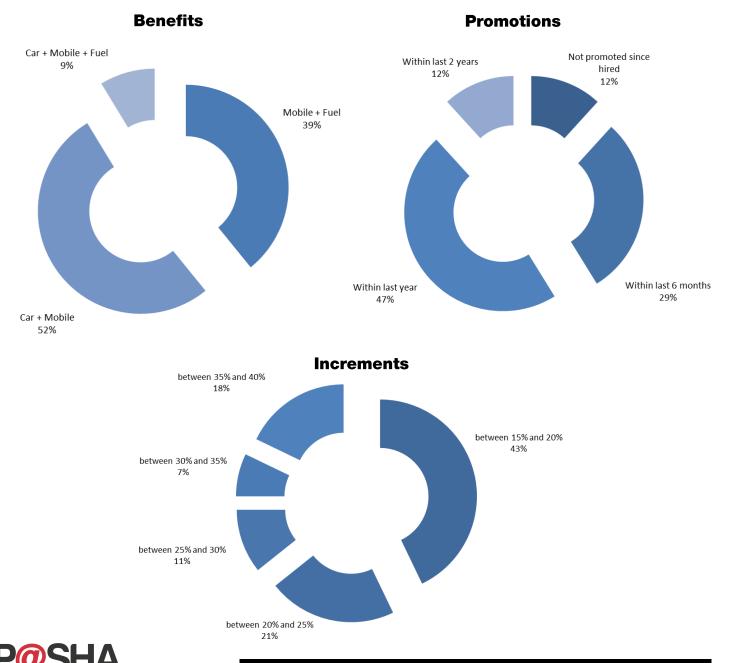
ENTRY LEVEL IOS PROGRAMMERS



Average Salaries







STITA ses Association for IT & ITES

PROGRAMMER - iOS

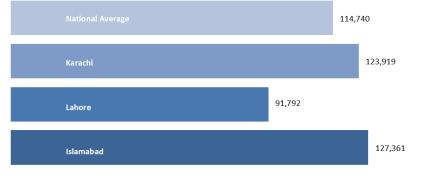
MIDDLE LEVEL iOS PROGRAMMERS

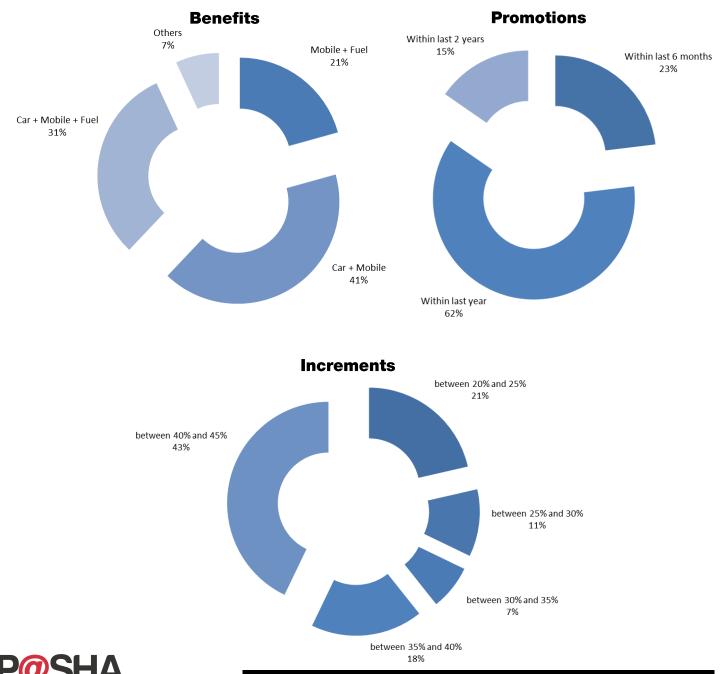
MIDDLE LEVEL

36.91% Increase in average national salaries of middle level iOS Programmers over 2014

The average national basic salary this year is at Rs. 114,740/-, Karachi average is Rs. 123,919/-, Lahore Rs. 91,792/- and Islamabad salaries are Rs. 127,361/-





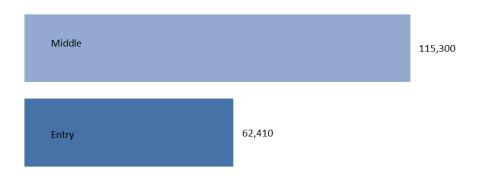




"FINDINGS FROM 102 RUBY PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Ruby on Rails Programmer in Pakistan is earning Rs. 62,410/- average monthly basic salary and a middle employee in this job function takes home Rs. 115,300/- per month.

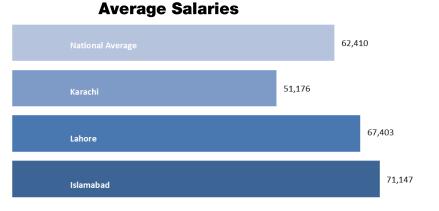
Note: An entry level function denotes 0-3 years of experience, middle level 4-6 years of experience and a senior level employee is believed to have over 6 years of experience.

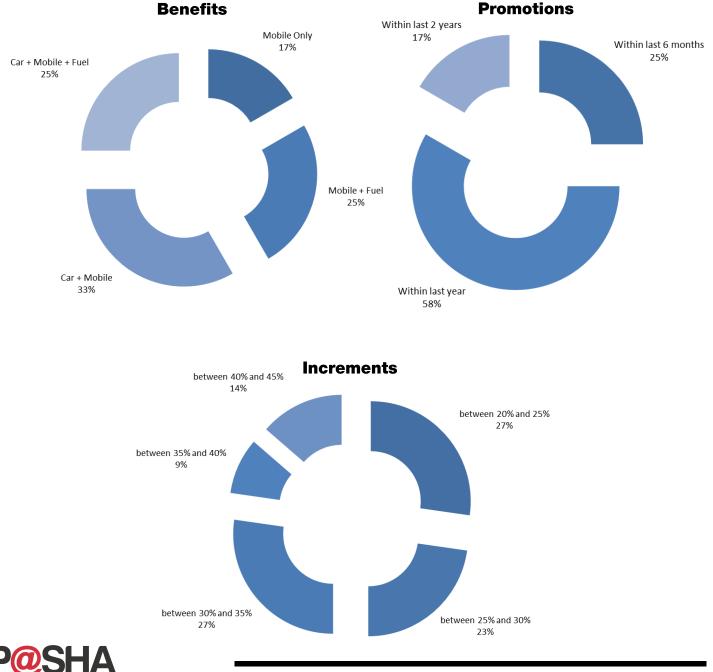


ENTRY LEVEL RUBY PROGRAMMERS

29.13% Increase in average national salaries of entry level Ruby Programmers over 2014

The average national basic salary this year is at Rs. 62,410/-, Karachi average is Rs. 51,176/-, Lahore Rs. 67,403/- and Islamabad salaries are Rs. 71,147/-





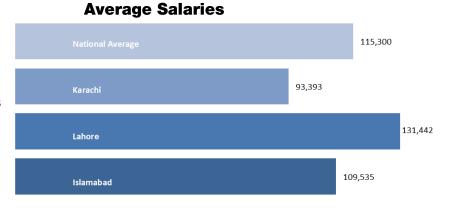
PROGRAMMER – RUBY ON RAILS

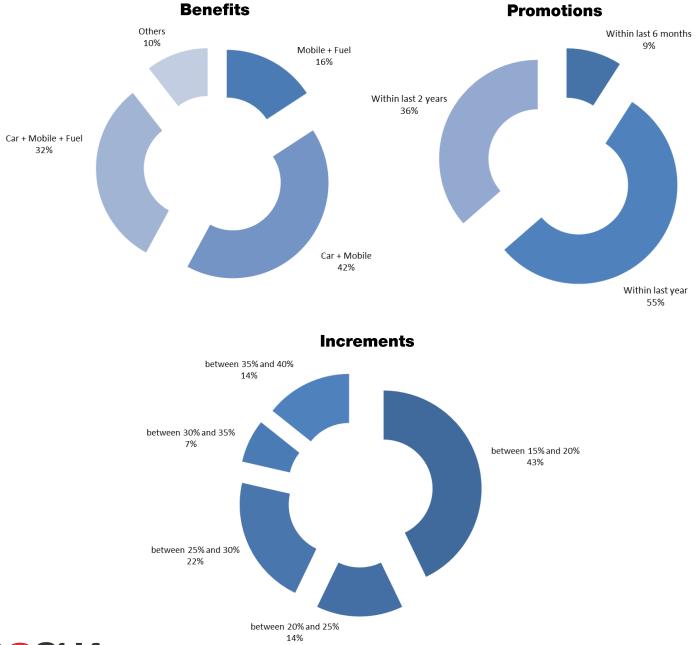
MIDDLE LEVEL RUBY PROGRAMMERS

MIDDLE LEVEL

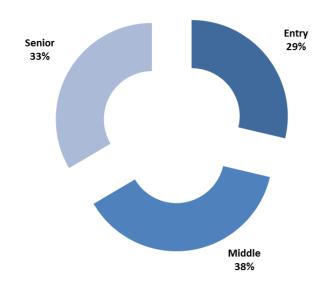
17.25% Increase in average national salaries of middle level Ruby Programmers over 2014 The average national basic salary this

year is at Rs. 115,300/-, Karachi average is Rs. 93,393/-, Lahore Rs. 131,442/- and Islamabad salaries are Rs. 109,535/-



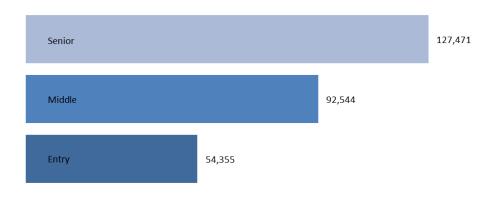






"FINDINGS FROM 251 JAVA PROGRAMMERS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level java Programmer in Pakistan is earning Rs. 54,355/- average monthly basic salary while a middle level employee receives Rs. 92,544/- and a senior employee in this job function takes home Rs. 127,471/- per month.

Note: An entry level function denotes 0-3 years of experience, middle level 4-6 years of experience and a senior level employee is believed to have over 6 years of experience.



PROGRAMMER – JAVA

ENTRY LEVEL JAVA PROGRAMMERS



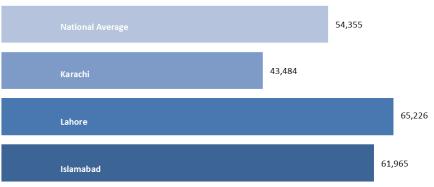
Within last 6 months

13.91% Increase in average national salaries of entry level java Programmers over 2014 The average national basic salary this year is at Rs. 54,355/-,

Karachi average is Rs. 43,484/-, Lahore Rs. 65,226/- and Islamabad salaries are Rs. 61,965/-

Others

13%



Average Salaries

Benefits

between 20% and 25% 14% Mobile + Fuel

Promotions



ile + Fuel ile + Fuel between 30% and 35% The tween 30% and 30%

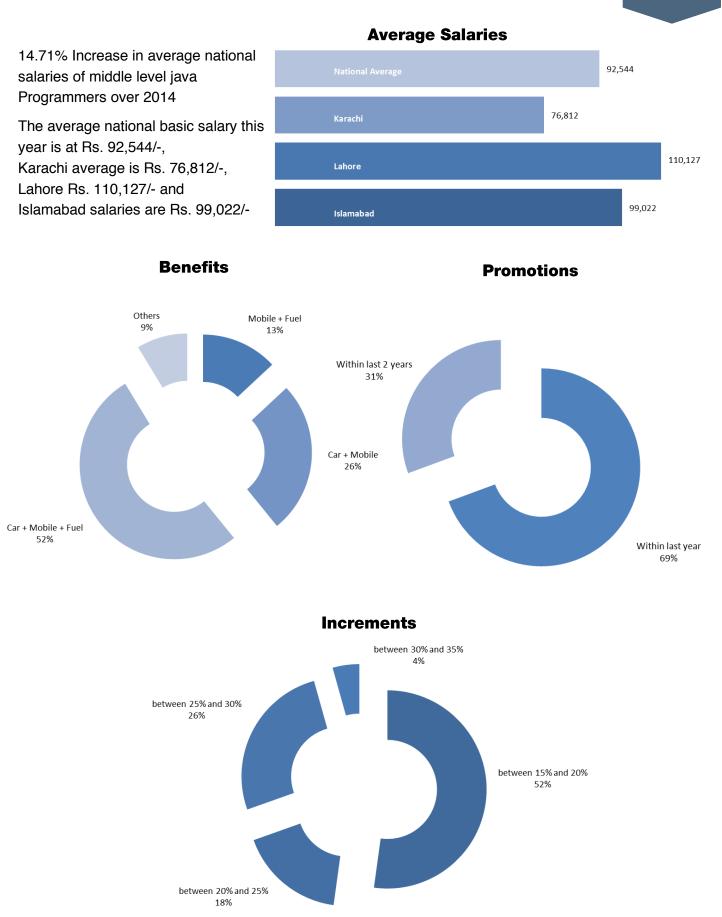


PROGRAMMER – JAVA

MIDDLE

LEVEL

MIDDLE LEVEL JAVA PROGRAMMERS



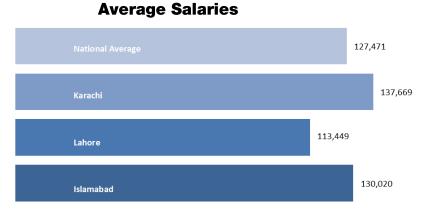


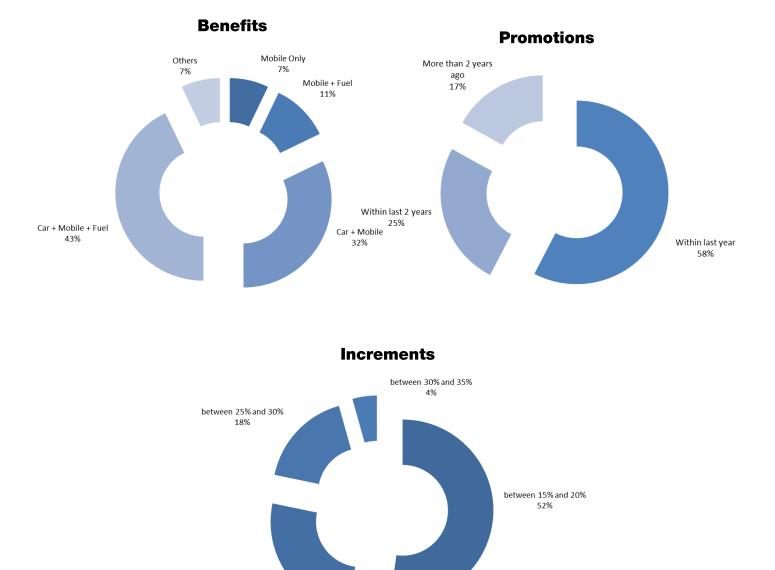
SENIOR LEVEL JAVA PROGRAMMERS



15.38% Increase in average national salaries of senior level java Programmers over 2014

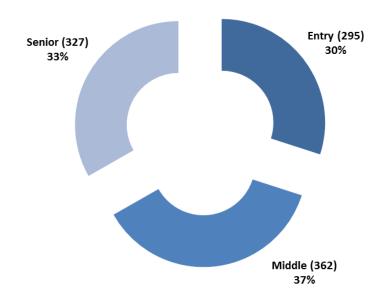
The average national basic salary this year is at Rs. 127,471/-, Karachi average is Rs. 137,669/-, Lahore Rs. 113,449/- and Islamabad salaries are Rs. 130,020/-





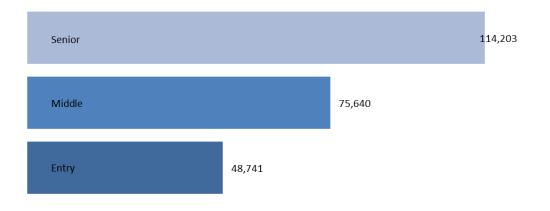


between 20% and 25% 26%



"FINDINGS FROM 984 .NET PROGRAMMERS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level .NET Programmer in Pakistan is earning Rs. 48,741/- average monthly basic salary while a middle level employee receives Rs. 75,640/- and a senior employee in this job function takes home Rs. 114,203/- per month.



ENTRY

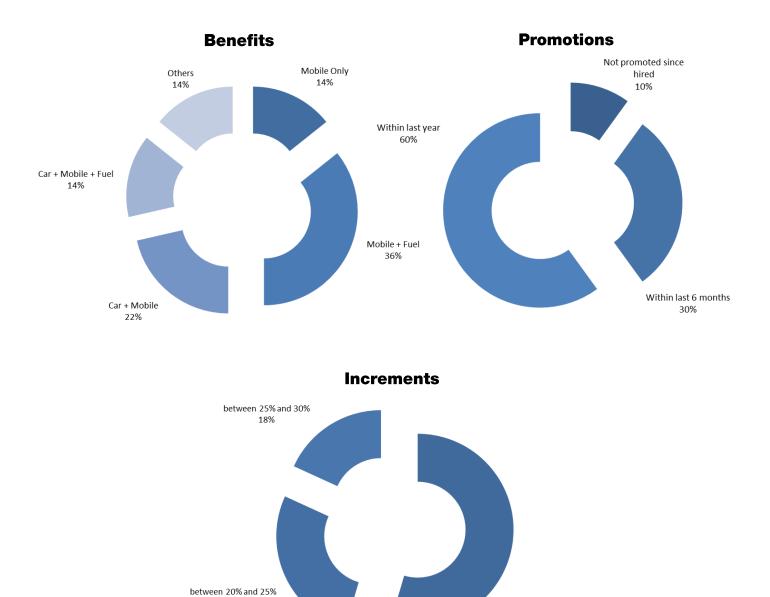
LEVEL

ENTRY LEVEL .NET PROGRAMMERS

16.08% Increase in average national salaries of entry level .NET Programmers over 2014

The average national basic salary this year is at Rs. 48,741/-, Karachi average is Rs. 50,691/-, Lahore Rs. 41,430/- and Islamabad salaries are Rs. 55,565/-





27%

between 15% and 20% 55%

MIDDLE LEVEL .NET PROGRAMMERS

8.08% Increase in average national

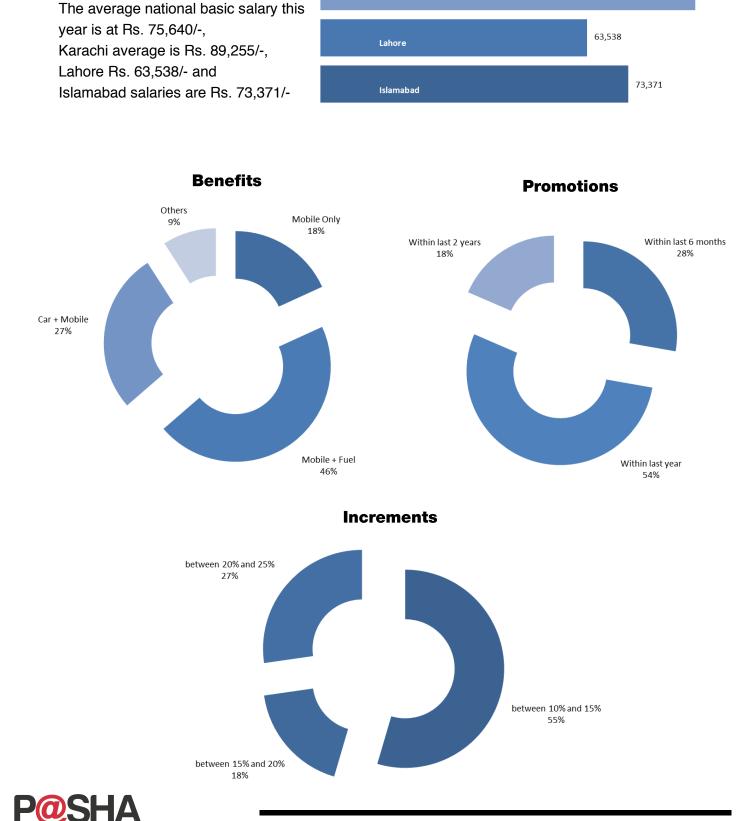
salaries of middle level .NET Programmers over 2014



89,255

75,640

Average Salaries



P@SHA IT Salary Survey 2015

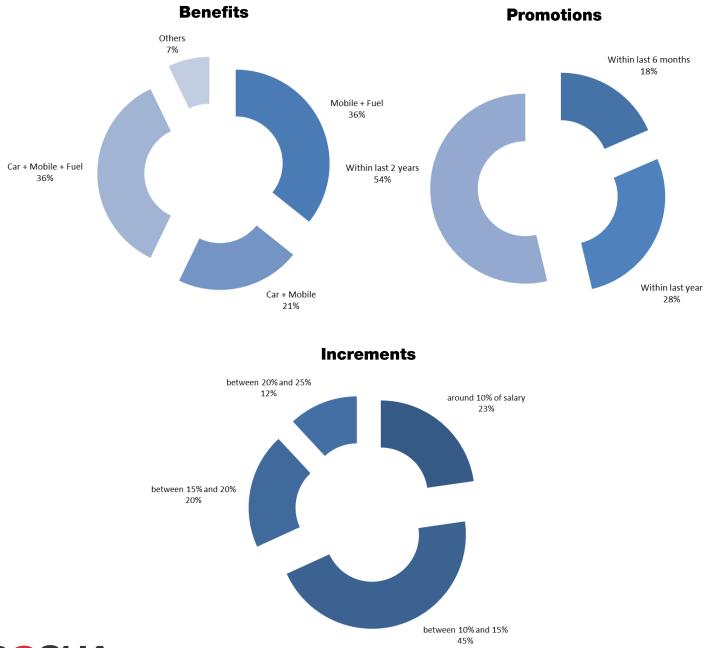
SENIOR LEVEL .NET PROGRAMMERS



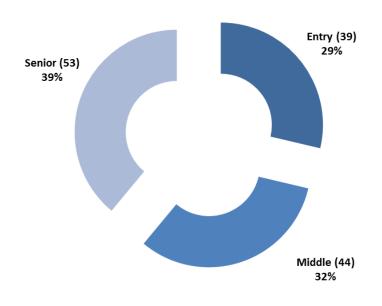
8.24% Increase in average national salaries of senior level .NETProgrammers over 2014The average national basic salary this year is at Rs. 114,203/-,

Karachi average is Rs. 123,339/-, Lahore Rs. 91,362/- and Islamabad salaries are Rs. 121,055/-

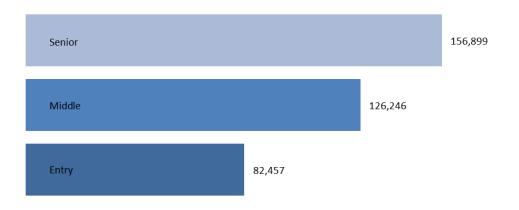




"FINDINGS FROM 136 PYTHON PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Python Programmer in Pakistan is earning Rs. 82,457/- average monthly basic salary while a middle level employee receives Rs. 126,246/- and a senior employee in this job function takes home Rs. 156,899/- per month.



PROGRAMMER – PYTHON

ENTRY

LEVEL

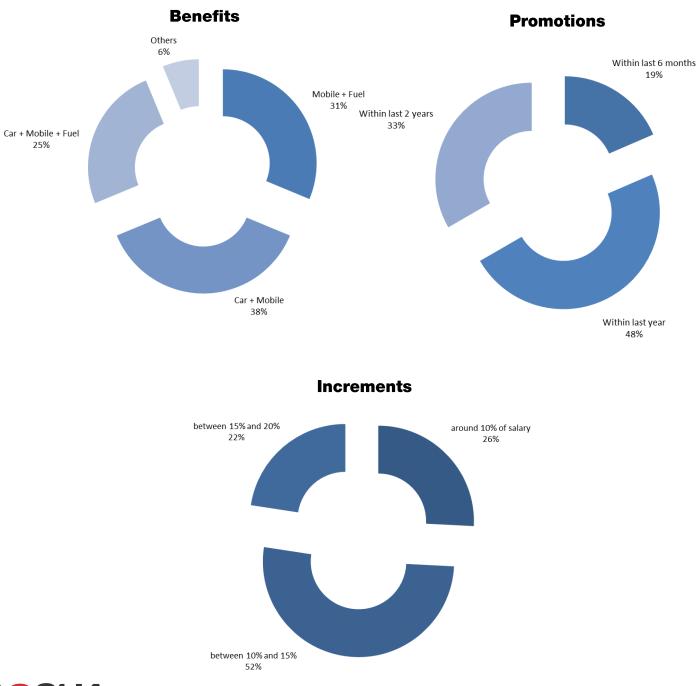
ENTRY LEVEL PYTHON PROGRAMMERS

7.55% Increase in average national salaries of entry level Python Programmers over 2014

The average national basic salary this year is at Rs. 82,457/-









MIDDLE

LEVEL

MIDDLE LEVEL PYTHON PROGRAMMERS

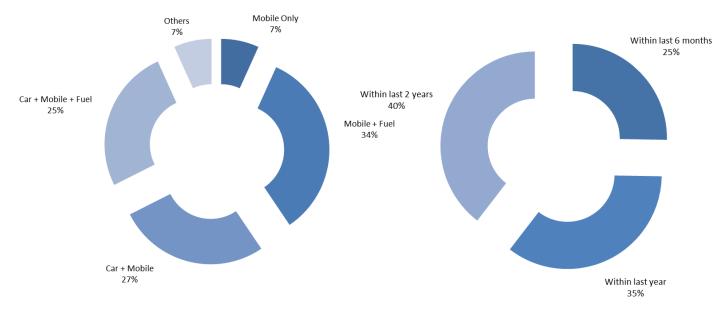
14.27% Increase in average national salaries of middle level Python Programmers over 2014

The average national basic salary this year is at Rs. 126,246/-.

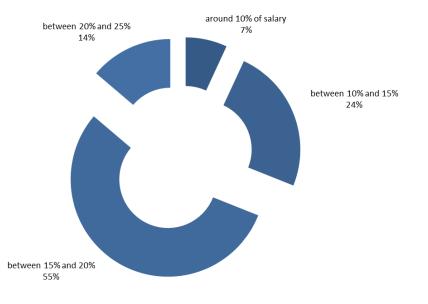


Benefits





Increments





PROGRAMMER – PYTHON

SENIOR

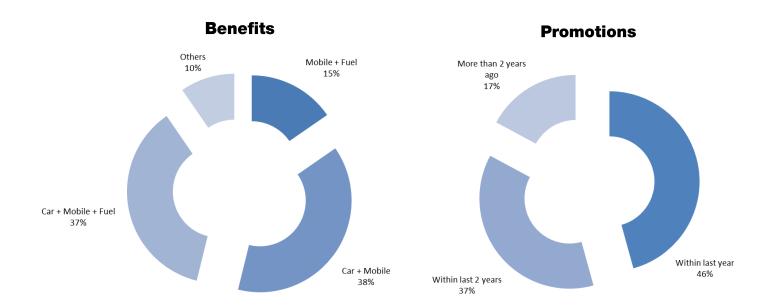
LEVEL

SENIOR LEVEL PYTHON PROGRAMMERS

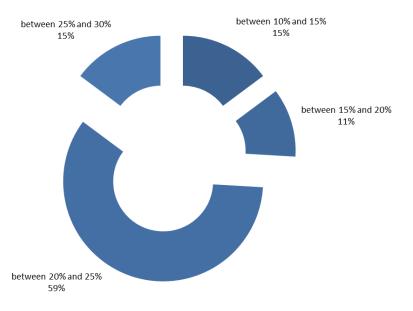
20.89% Increase in average national salaries of senior level Python Programmers over 2014

The average national basic salary this year is at Rs. 156,899/-.

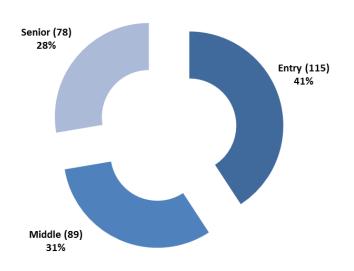






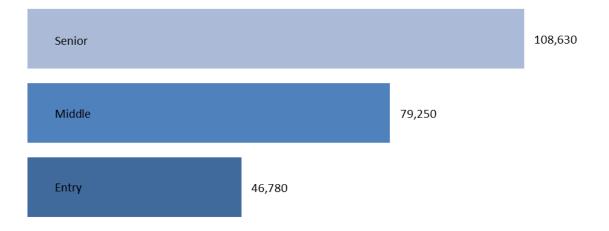






"FINDINGS FROM 282 WEB PROGRAMMERS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Web Programmer in Pakistan is earning Rs. 46,780/- average monthly basic salary while a middle level employee receives Rs. 79,250/- and a senior employee in this job function takes home Rs. 108,630/- per month.



PROGRAMMER – WEB DEVELOPMENT

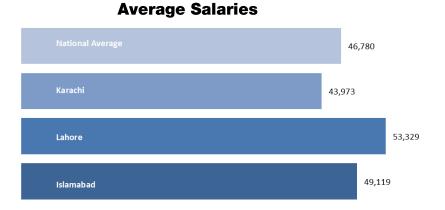
(PHP/ JSCRIPT/ VBSCRIPT/ ASP/ WORDPRESS/ DRUPAL)

ENTRY LEVEL WEB PROGRAMMERS

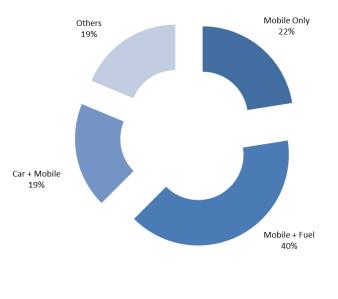


23.49% Increase in average national salaries of entry level Web Programmers over 2014

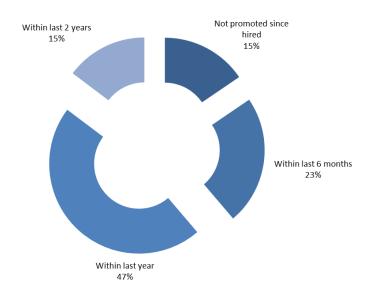
The average national basic salary this year is at Rs. 46,780/-, Karachi average is Rs. 43,973/-, Lahore Rs. 53,329/- and Islamabad salaries are Rs. 49,119/-



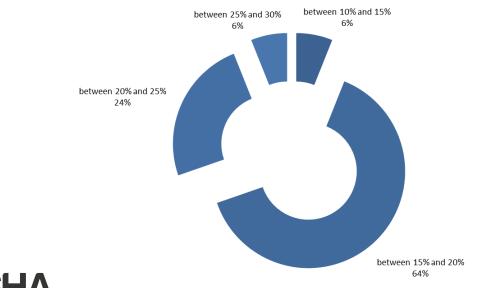
Benefits







Increments



PROGRAMMER – WEB DEVELOPMENT

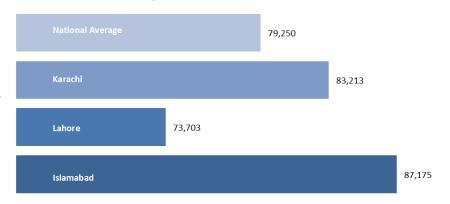
(PHP/ JSCRIPT/ VBSCRIPT/ ASP/ WORDPRESS/ DRUPAL)

MIDDLE LEVEL WEB PROGRAMMERS



35.57% Increase in average national salaries of middle level Web Programmers over 2014

The average national basic salary this year is at Rs. 79,250/-, Karachi average is Rs. 83,213/-, Lahore Rs. 73,703/- and Islamabad salaries are Rs. 87,175/-



Average Salaries

Benefits Promotions Within last 2 years Others 17% 17% Within last 6 months 28% Mobile + Fuel 34% Car + Mobile + Fuel 24% Car + Mobile 25% Within last year 55% Increments between 35% and 40% between 15% and 20% 11% 17% between 30% and 35% 33% between 20% and 25% 28%

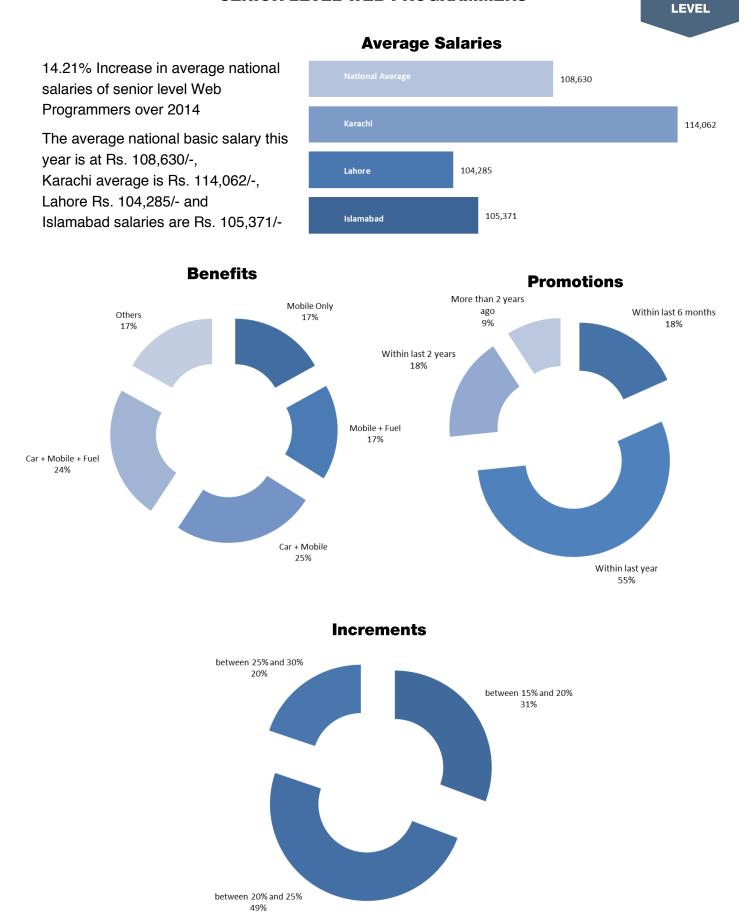
> between 25% and 30% 11%

PROGRAMMER – WEB DEVELOPMENT

(PHP/ JSCRIPT/ VBSCRIPT/ ASP/ WORDPRESS/ DRUPAL)

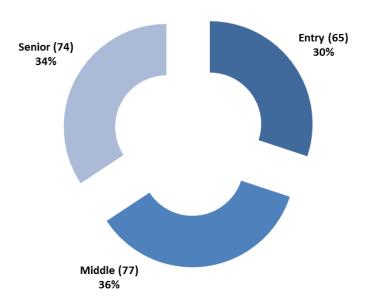
SENIOR

SENIOR LEVEL WEB PROGRAMMERS

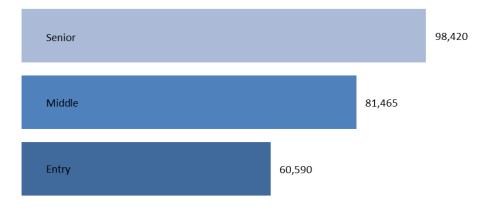




"FINDINGS FROM 216 DATABASE FRONT END PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



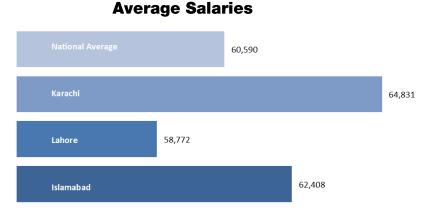
The survey reveals an entry level Database Front End Programmer in Pakistan is earning Rs. 60,590/average monthly basic salary while a middle level employee receives Rs. 81,465/- and a senior employee in this job function takes home Rs. 98,420/- per month.

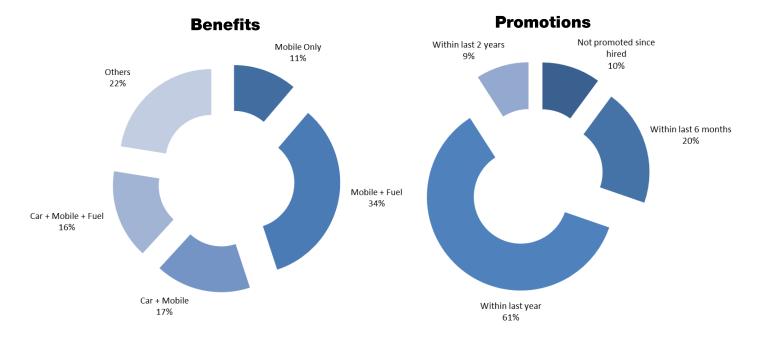


ENTRY LEVEL DB FRONT END PROGRAMMERS

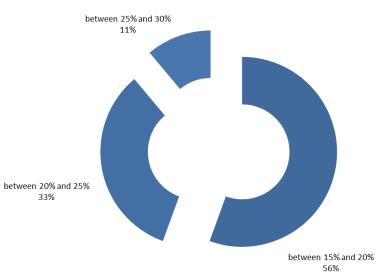
15.3% Increase in average national salaries of entry level DB Front End Programmers over 2014

The average national basic salary this year is at Rs. 60,590/-, Karachi average is Rs. 64,831/-, Lahore Rs. 58,772/- and Islamabad salaries are Rs. 62,408/-





Increments





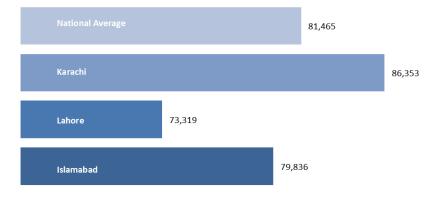
PROGRAMMER-DATABASE FRONT END

MIDDLE LEVEL DB FRONT END PROGRAMMERS



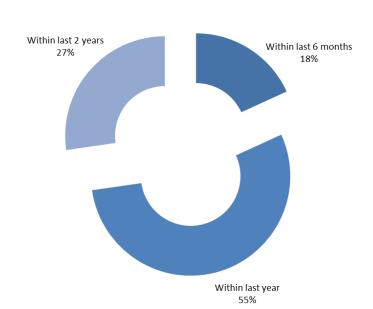
12.04% Increase in average national salaries of middle level DB Front End Programmers over 2014

The average national basic salary this year is at Rs. 81,465/-, Karachi average is Rs. 86,353/-, Lahore Rs. 73,319/- and Islamabad salaries are Rs. 79,836/-



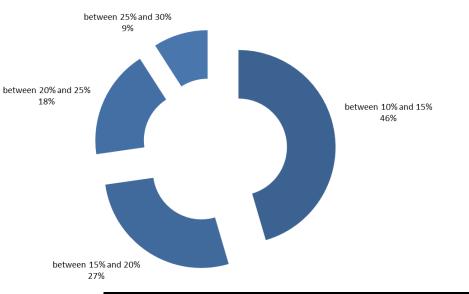
Average Salaries

Benefits Mobile Only 8% Others 30% Others 30% Mobile + Fuel 18% Car + Mobile + Fuel 21%



Promotions

Increments





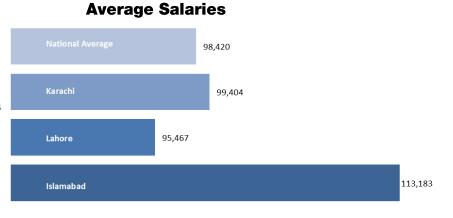
52

SENIOR LEVEL DB FRONT END PROGRAMMERS

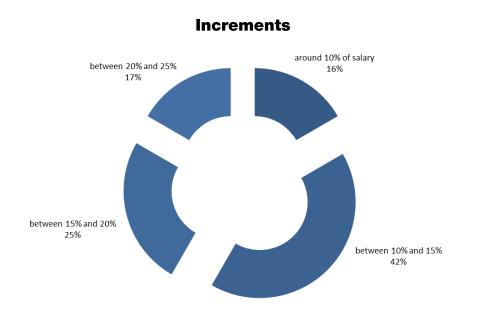
SENIOR LEVEL

-1.68% Decrease in average national salaries of senior level DB frontend Programmers over 2014

The average national basic salary this year is at Rs. 98,420/-, Karachi average is Rs. 99,404/-, Lahore Rs. 95,467/- and Islamabad salaries are Rs. 113,183/-

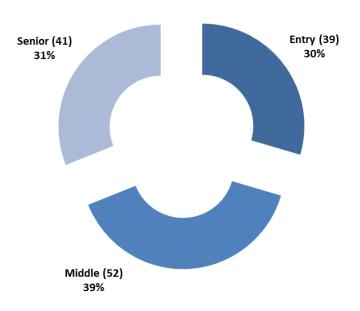


Benefits Promotions Others Within last 6 months 7% More than 2 years 14% ago Mobile + Fuel 19% 22% Car + Mobile + Fuel 34% Within last 2 years Within last year 29% Car + Mobile 38% 37%

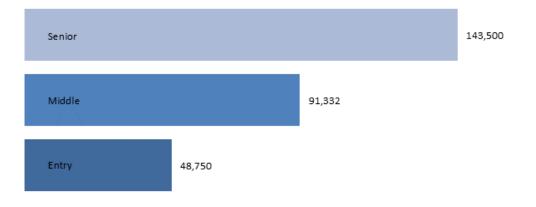




"FINDINGS FROM 132 MICROSOFT SHAREPOINT PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Microsoft Share Point Programmer in Pakistan is earning Rs. 48,750/average monthly basic salary while a middle level employee receives Rs. 91,332/- and a senior employee in this job function takes home Rs. 143,500/- per month.

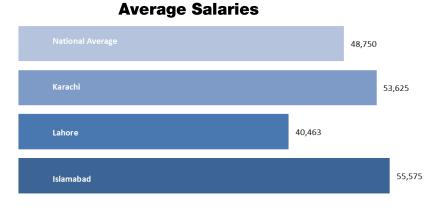


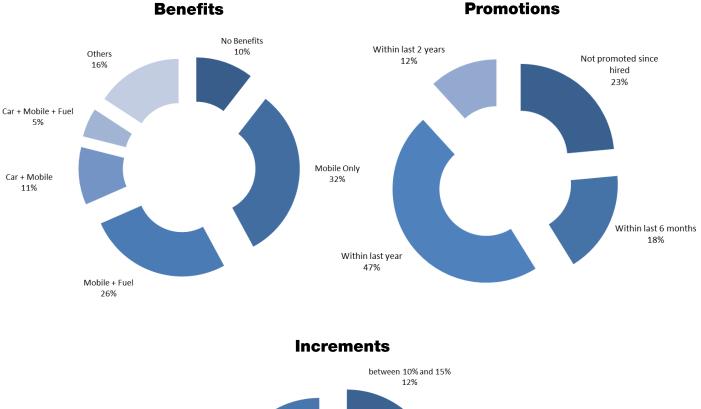
ENTRY LEVEL MICROSOFT SHAREPOINT PROGRAMMERS

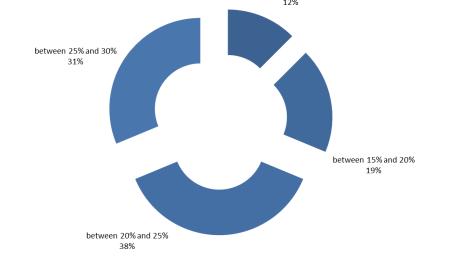
ENTRY LEVEL

The Microsoft Share Point Programmers have been included in this survey for the first time.

The average national basic salary this year is at Rs. 48,750/-, Karachi average is Rs. 53,625/-, Lahore Rs. 40,463/- and Islamabad salaries are Rs. 55,575/-









55

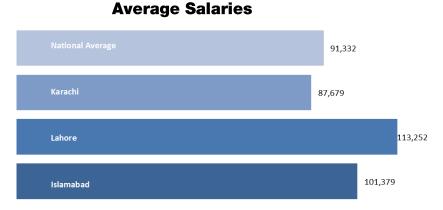
MIDDLE LEVEL MICROSOFT SHAREPOINT PROGRAMMERS

MIDDLE LEVEL

The Microsoft Share Point Programmers have been included in this survey for the first time.

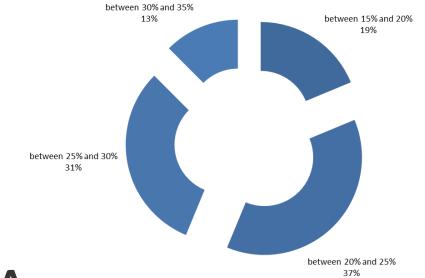
The average national basic salary for Middle Level employees this year is at Rs. 91,332/-,

Karachi average is Rs. 87,679/-, Lahore Rs. 113,252/- and Islamabad salaries are Rs. 101,379/-



Promotions Within last 2 years **Benefits** Mobile Only 15% 13% Others 19% Within last 6 months 23% Mobile + Fuel 19% Car + Mobile + Fuel 23% Car + Mobile Within last year 26% 62%







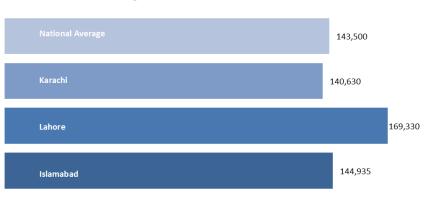
SENIOR LEVEL MICROSOFT SHAREPOINT PROGRAMMERS

SENIOR LEVEL

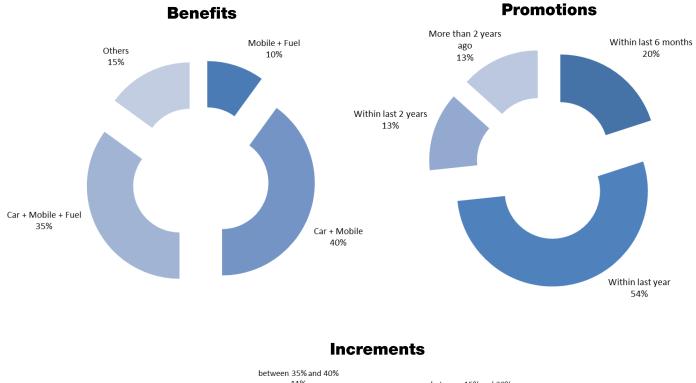
The Microsoft Share Point Programmers have been included in this survey for the first time.

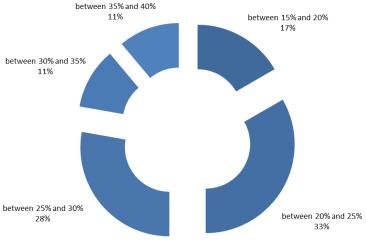
The average national basic salary for Senior Level employees this year is at Rs. 143,500/-, Karachi average is Rs. 140,630/-, Lahore Rs. 169,330/- and

Islamabad salaries are Rs. 144,935/-



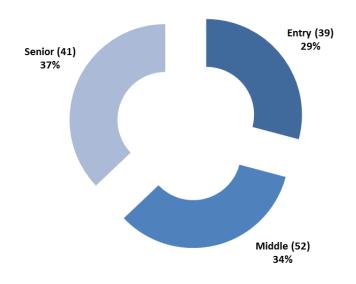
Average Salaries



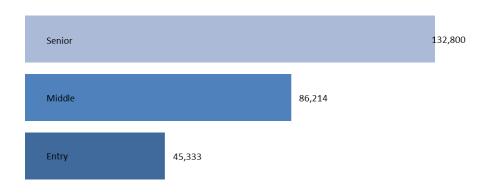




"FINDINGS FROM 132 MICROSOFT DYNAMICS PROGRAMMERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Microsoft Dynamics Programmer in Pakistan is earning Rs. 45,333/average monthly basic salary while a middle level employee receives Rs. 86,214/- and a senior employee in this job function takes home Rs. 132,800/- per month.



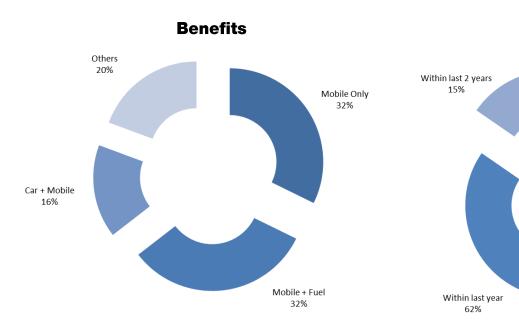
ENTRY LEVEL MICROSOFT DYNAMICS PROGRAMMERS

The Microsoft Dynamics Programmers have been included in this survey for the first time.

The average national basic salary this year is at Rs. 45,333/-

Average Salaries





Promotions

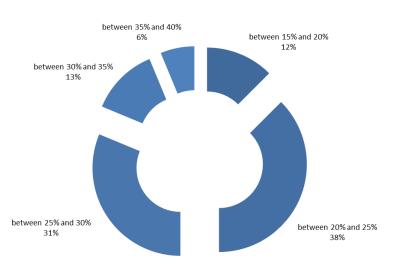
ENTRY

LEVEL

Within last 6 months

23%

Increments





MIDDLE LEVEL MICROSOFT DYNAMICS PROGRAMMERS

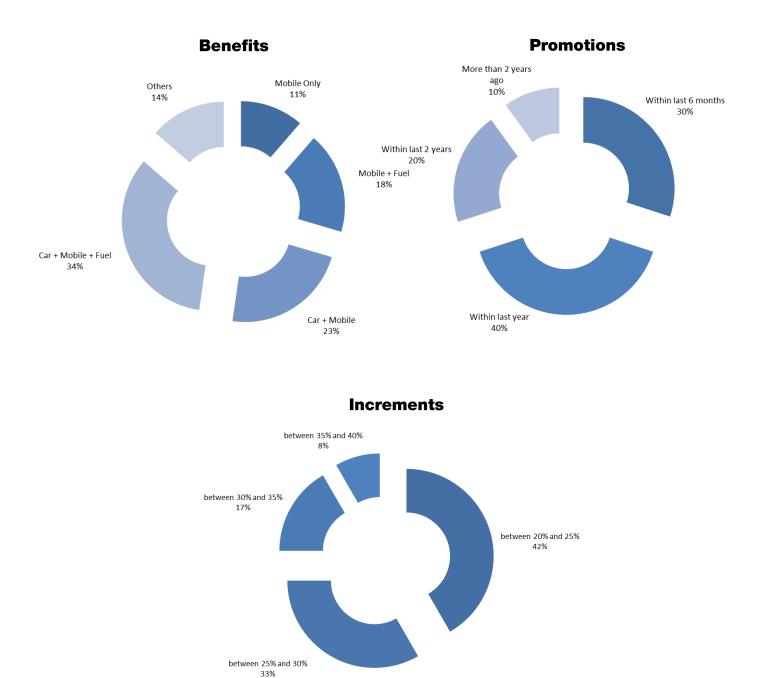
MIDDLE LEVEL

The Microsoft Dynamics Programmers have been included in this survey for the first time.

The average national basic salary for Middle Level employees this year is at Rs. 86,214/-

Average Salaries







SENIOR LEVEL MICROSOFT DYNAMICS PROGRAMMERS

SENIOR LEVEL

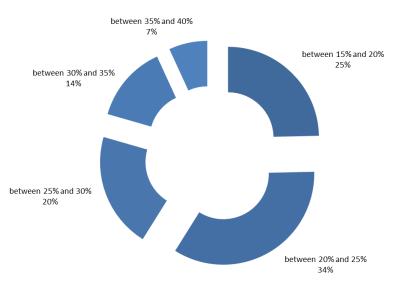
The Microsoft Dynamics Programmers have been included in this survey for the first time.

The average national basic salary for Senior Level employees this year is at Rs. 132,800/-



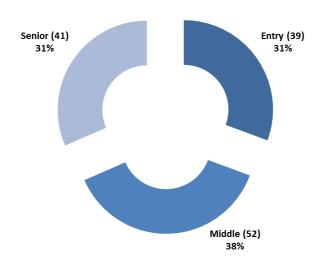
Benefits Promotions

Increments



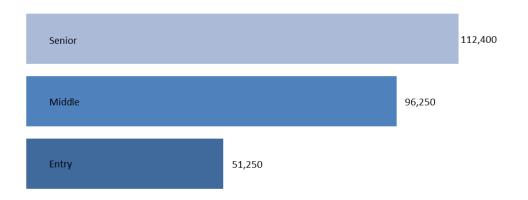


Within last year 57%



"FINDINGS FROM 111 GAME DESIGNERS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Game Designer in Pakistan is earning Rs. 51,250/- average monthly basic salary while a middle level employee receives Rs. 96,250/- and a senior employee in this job function takes home Rs. 112,400/- per month.



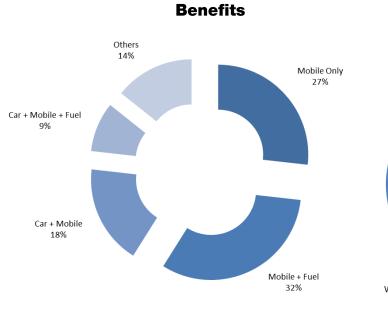
ENTRY LEVEL GAME DESIGNERS

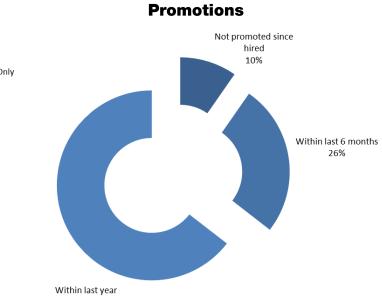
ENTRY LEVEL

18.78% Increase in average national salaries of entry level Game Designers over 2014

The average national basic salary this year is at Rs. 51,250/-

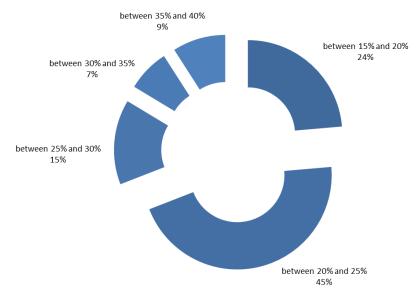








64%





MIDDLE

LEVEL

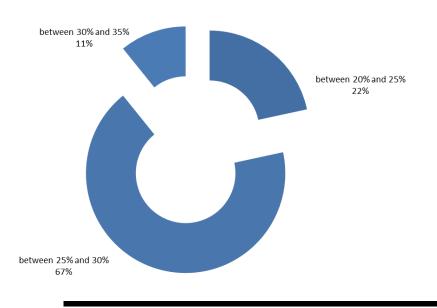
MIDDLE LEVEL GAME DESIGNERS

29.12% Increase in average national salaries of middle level Game Designers over 2014

The average national basic salary this year is at Rs. 96,250/-.



Increments





SENIOR LEVEL GAME DESIGNERS

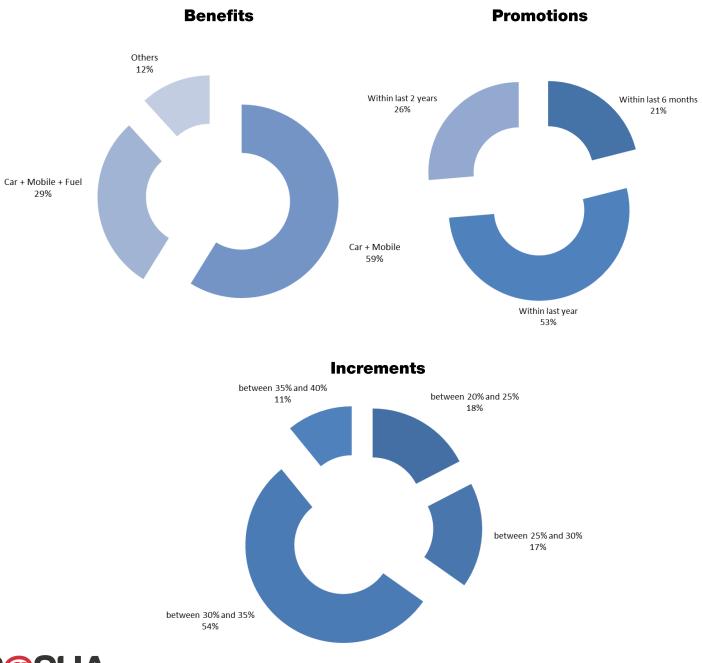


Average Salaries

30.59% Increase in average national salaries of Senior level Game Designers over 2014

The average national basic salary this year is at Rs. 112,400/-.







MIDDLE LEVEL GAME DESIGNERS

MIDDLE LEVEL

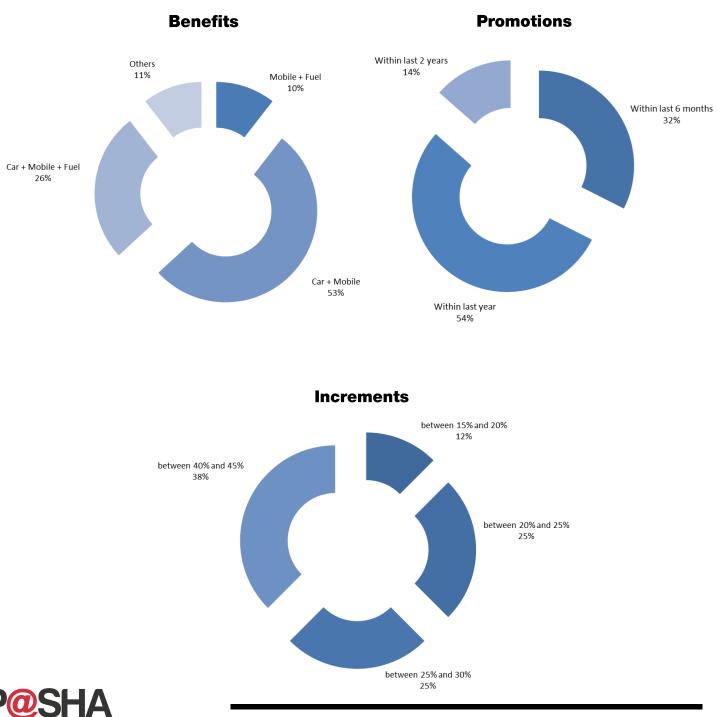
79,142

Average Salaries



38.85% Increase in average national salaries of Middle level Game Producers over 2014

The average national basic salary this year is at Rs. 79,142/-



SENIOR

LEVEL

SENIOR LEVEL GAME PRODUCT MANAGER

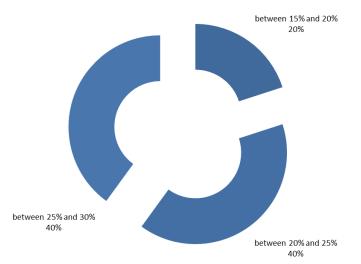
3.78% Increase in average national salaries of Senior Game Product Managers over 2014

The average national basic salary this year is at Rs. 245,620/-.



Promotions Benefits Not promoted since Within last 2 years hired Others Mobile + Fuel 14% 5% 3% 18% Car + Mobile 35% Within last 6 months 50% Within last year 31% Car + Mobile + Fuel 44%

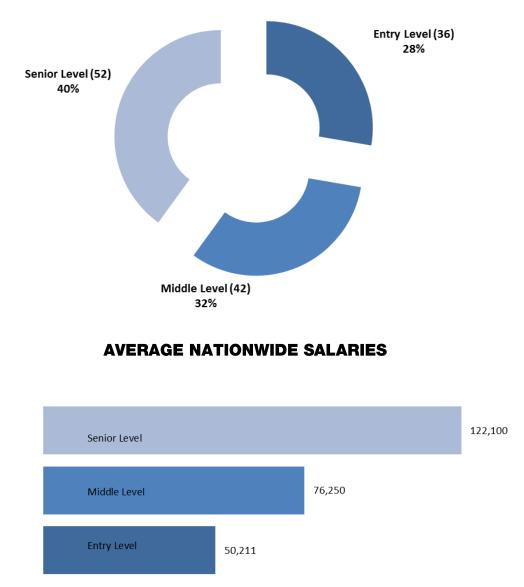
Increments





P@SHA IT Salary Survey 2015

"FINDINGS FROM 130 DATABASE ADMINSTRATORS NATIONWIDE"



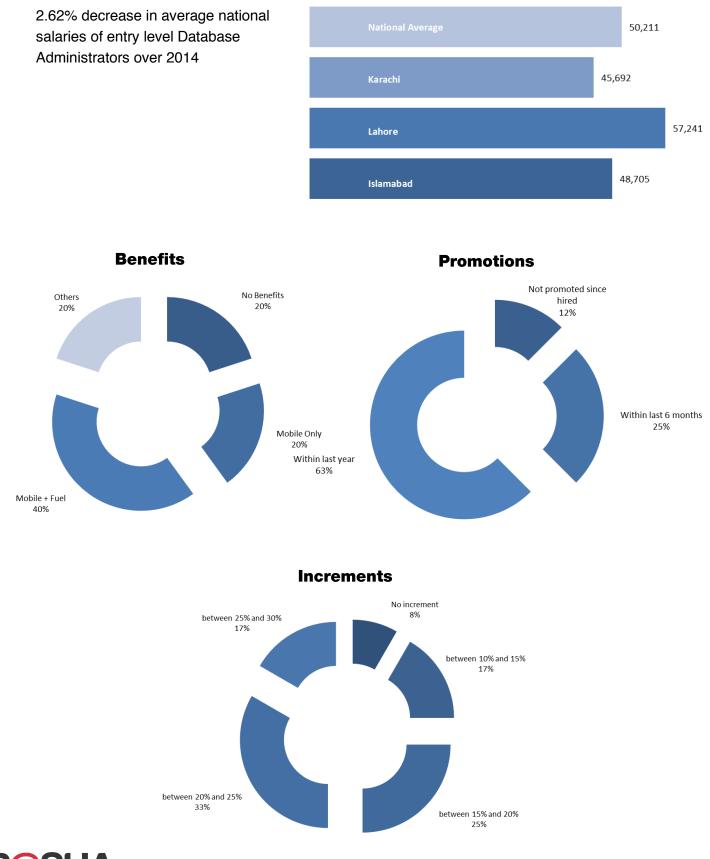
The survey reveals an entry level Database Administrator in Pakistan is earning Rs. 50,211/- average monthly basic salary while a middle level employee is earning Rs. 76,250/- and a senior employee in this job function takes home Rs. 122,100/- per month.



ENTRY LEVEL DATABASE ADMINISTRATORS

ENTRY LEVEL

Average Salaries

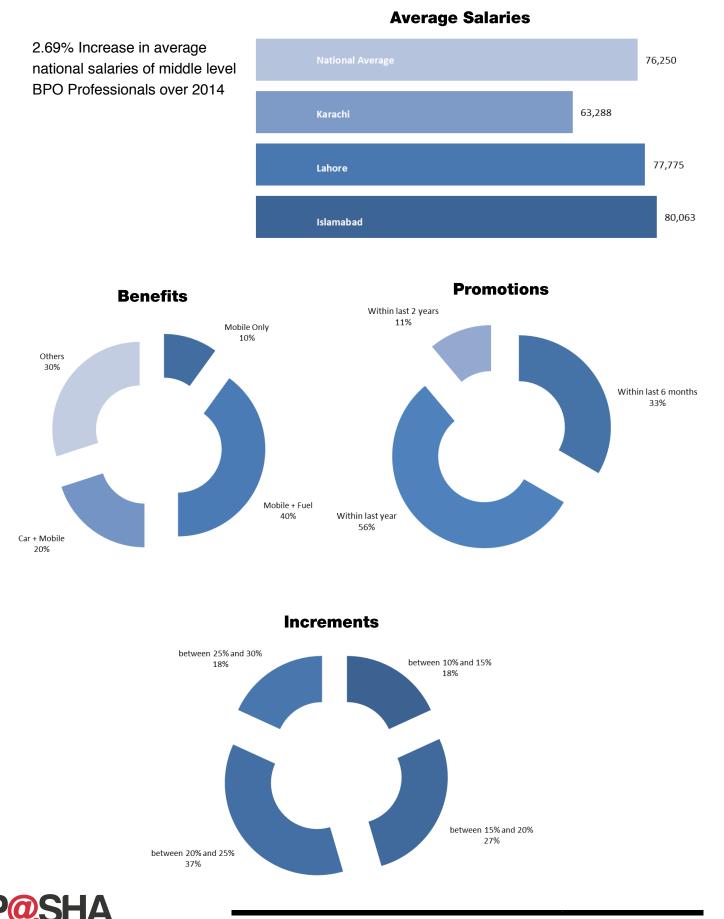




DATABASE ADMINISTRATOR

MIDDLE LEVEL DATABASE ADMINISTRATORS

MIDDLE LEVEL

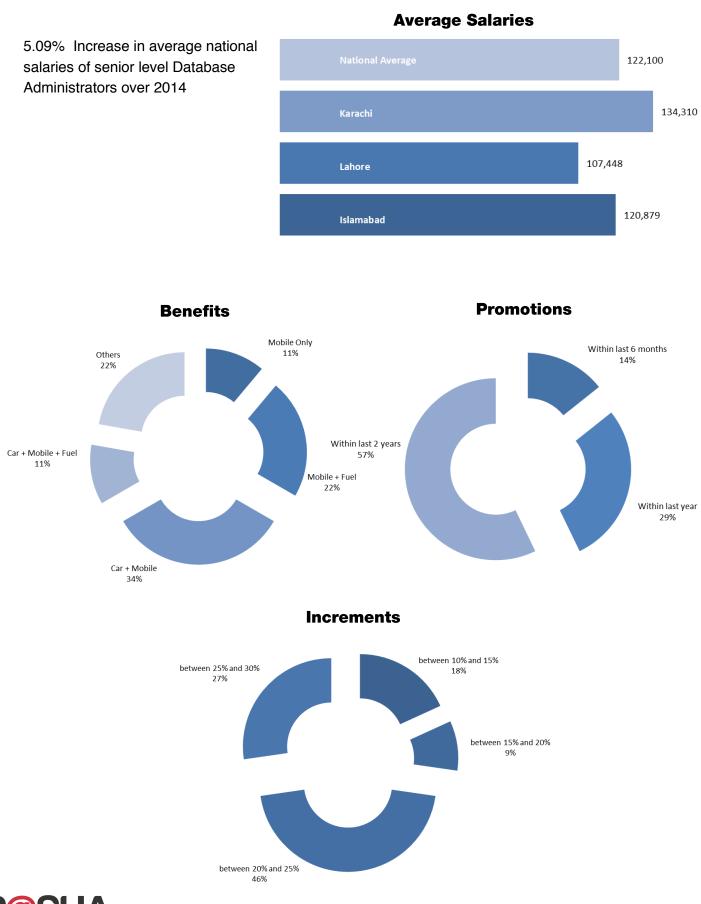


DATABASE ADMINISTRATOR

SENIOR

LEVEL

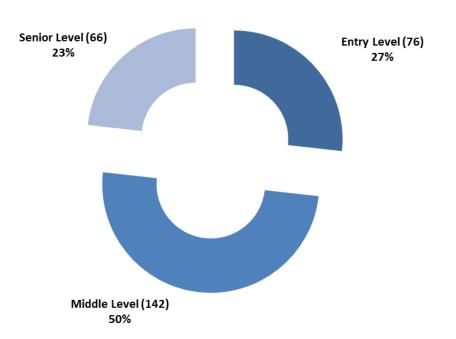
SENIOR LEVEL DATABASE ADMINISTRATORS



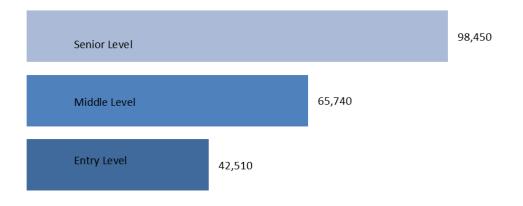


71

"FINDINGS FROM 284 GRAPHIC DESIGNERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Graphic Designer in Pakistan is earning Rs. 42,510/- average monthly basic salary while a middle level employee is earning Rs. 65,740/- and a senior employee in this job function takes home Rs. 98,450/- per month.

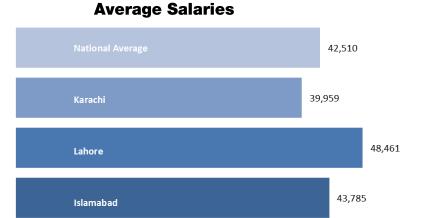


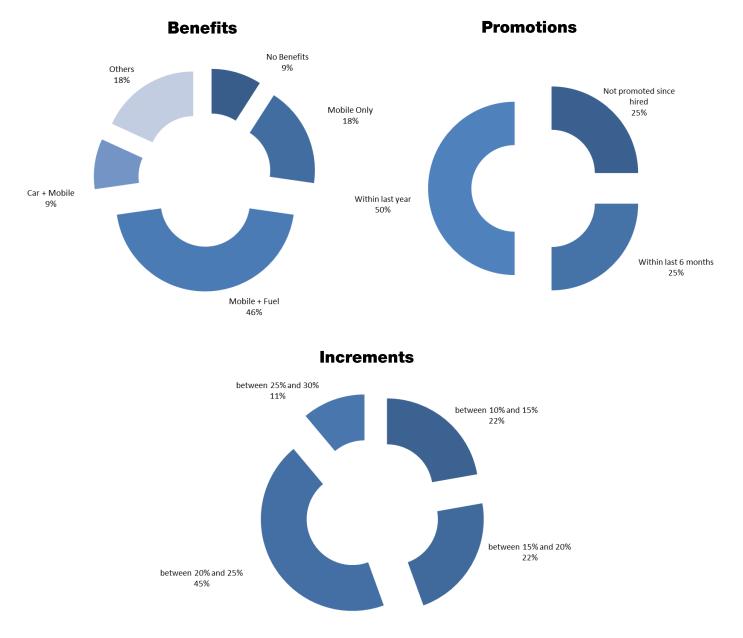
ENTRY LEVEL GRAPHIC DESIGNER



13.21% Increase in average national salaries of entry level Graphic Designers over 2014

The national average monthly salary this year is 42,510/-, Karachi average is 39,959/-, Lahore 48,461/- and Islamabad Rs. 43,785/-







GRAPHIC DESIGNER

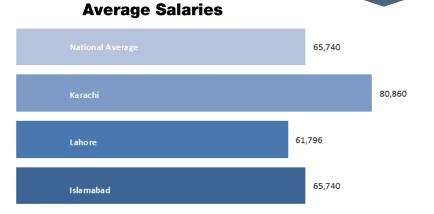
MIDDLE

LEVEL

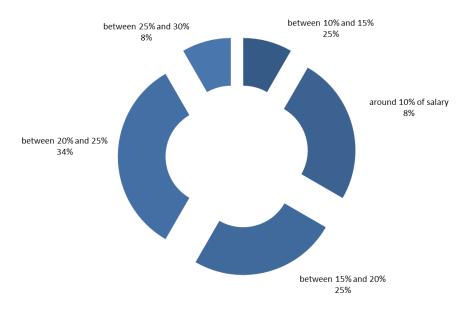
MIDDLE LEVEL GRAPHIC DESIGNER

5.74% Increase in average national salaries of middle level Graphic Designers over 2014

The national average monthly salary this year is 65,740/-, Karachi average is 80,860/-, Lahore 61,796/- and Islamabad Rs. 65,740/-



Benefits Promotions Mobile Only Others Within last 2 years 9% 18% 17% Within last 6 months 16% Car + Mobile + Fuel 9% Mobile + Fuel 37% Car + Mobile 27% Within last year 67%



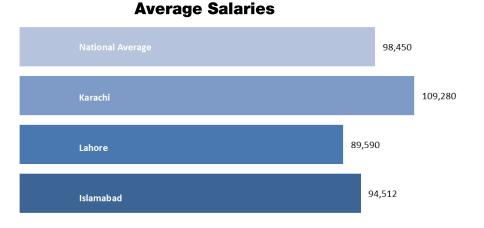


SENIOR LEVEL GRAPHIC DESIGNER

SENIOR LEVEL

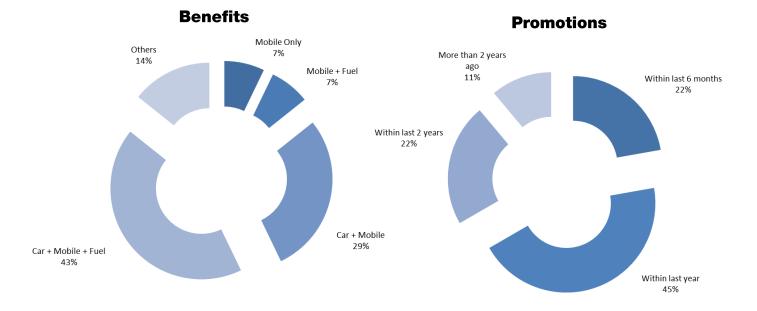
3.79% Increase in average national salaries of senior level Graphic Designers over 2014.

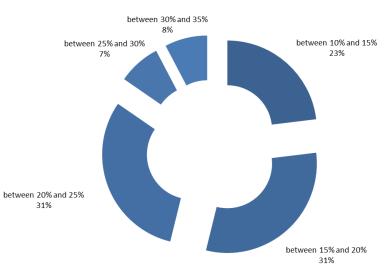
salary this year is 98,450/-, Karachi average is 109,280/-, Lahore 89,590/- and Islamabad



The national average monthly

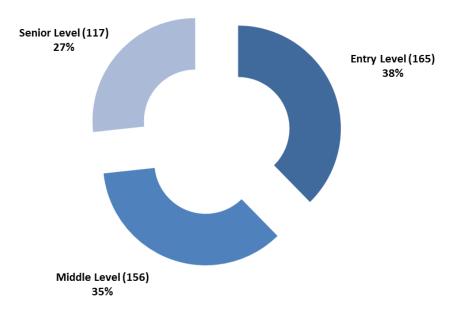
Rs. 94,512/-



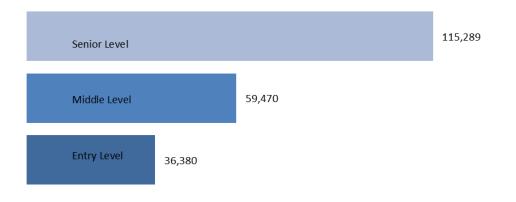




"FINDINGS FROM 438 HELPDESK / SUPPORT PROFESSIONALS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Helpdesk / Support Professional in Pakistan is earning Rs. 36,380/average monthly basic salary while a middle level employee is earning Rs. 59,470/- and a senior employee in this job function takes home Rs. 115,289/- per month.



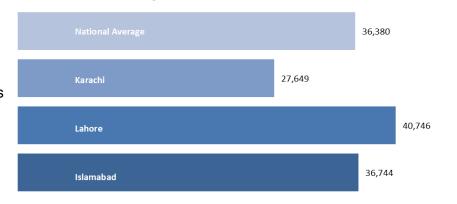
HELPDESK / SUPPORT PROFESSIONAL

ENTRY LEVEL HELPDESK / SUPPORT PROFESSIONAL

ENTRY LEV<u>EL</u>

12.53% Increase in average national salaries of entry level Helpdesk professionals over 2014

The average national basic salary this year is at Rs. 36,380/-, Karachi average is Rs. 27,649/-, Lahore Rs. 40,746/- and Islamabad salaries are Rs. 36,744/-



Average Salaries

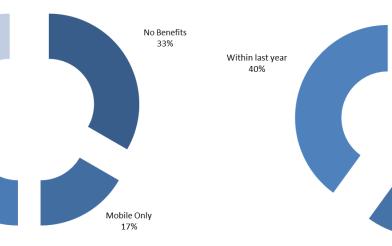
Benefits

Others

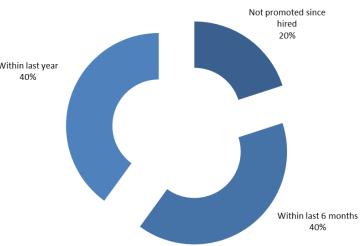
33%

Mobile + Fuel

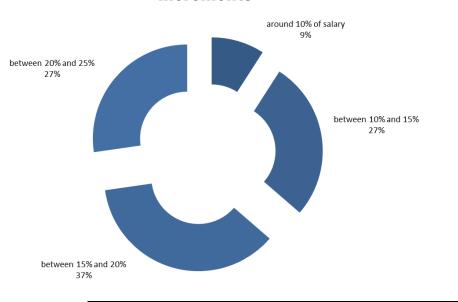
17%



Promotions



Increments





77

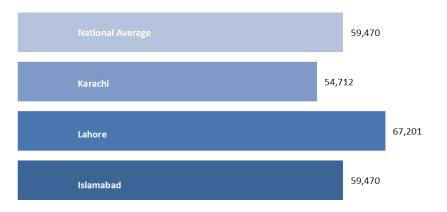
HELPDESK / SUPPORT PROFESSIONAL

MIDDLE LEVEL HELPDESK / SUPPORT PROFESSIONAL

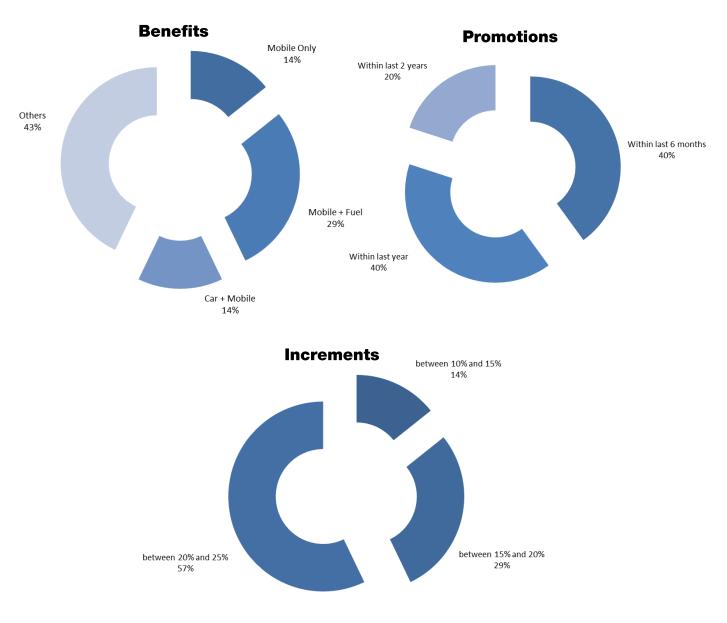
MIDDLE

-6.88% Decrease in average national salaries of Middle Level Helpdesk professionals over 2014

The average national basic salary this year is at Rs. 59,470/-, Karachi average is Rs. 54,712/-, Lahore Rs. 67,201/- and Islamabad salaries are Rs. 59,470/-



Average Salaries



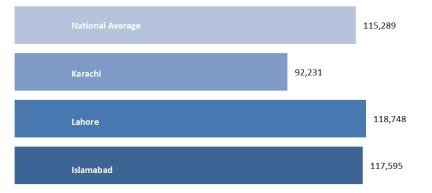


SENIOR LEVEL HELPDESK / SUPPORT PROFESSIONAL

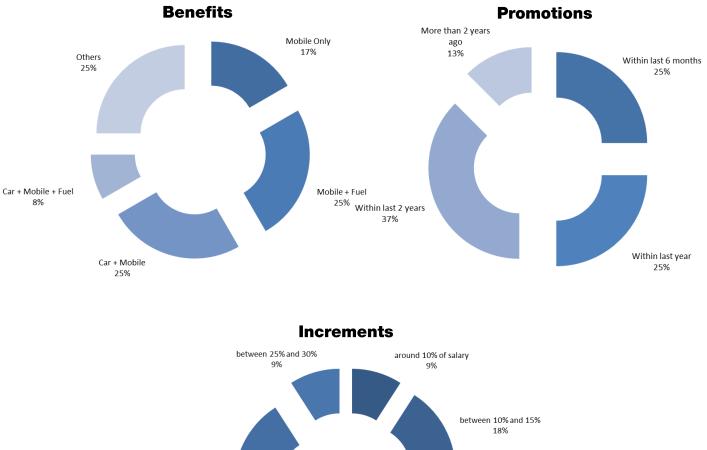
SENIOR LEVEL

-2.73% Decrease in average national salaries of Senior Level Helpdesk professionals over 2014

The average national basic salary this year is at Rs. 115,289/-, Karachi average is Rs. 92,231/-, Lahore Rs. 118,748/- and Islamabad salaries are Rs. 117,595/-



Average Salaries



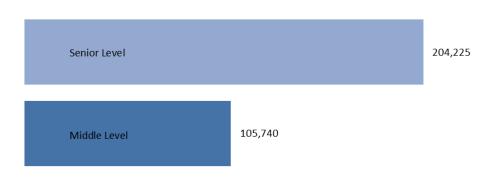
between 20% and 25% 37% between 15% and 20% 27%



"FINDINGS FROM 72 PRODUCT MANAGERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals a Middle level Product Manager in Pakistan is earning Rs. 105,740/- average monthly basic salary while a senior level employee is earning Rs. 204,225/- per month.



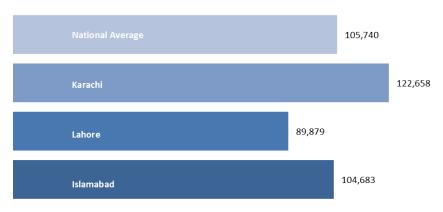
MIDDLE LEVEL PRODUCT MANAGER

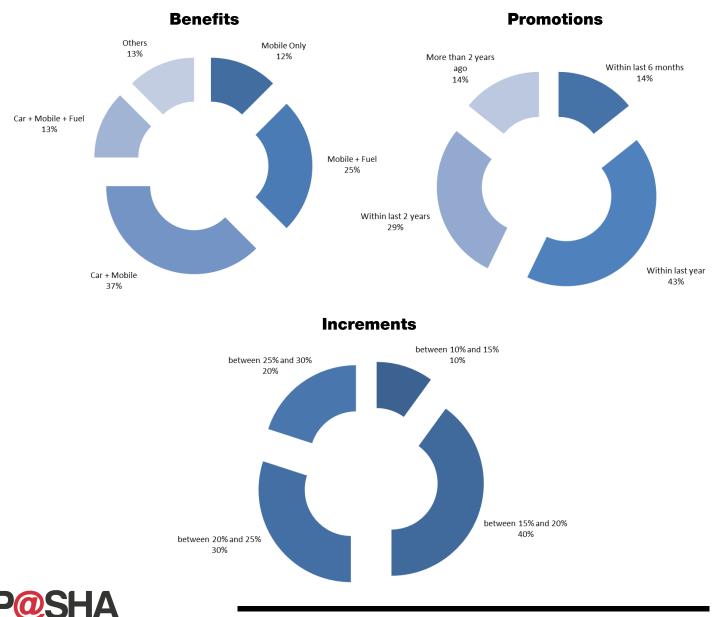
MIDDLE LEVEL

6.33% Increase in average national salaries of Middle Level Product Managers over 2014

The average national basic salary this year is at Rs. 105,740/-, Karachi average is Rs. 122,658/-, Lahore Rs. 89,879/- and Islamabad salaries are Rs. 104,683/-

Average Salaries





81

204,225

202,183

208,310

SENIOR

LEVEL

243,028

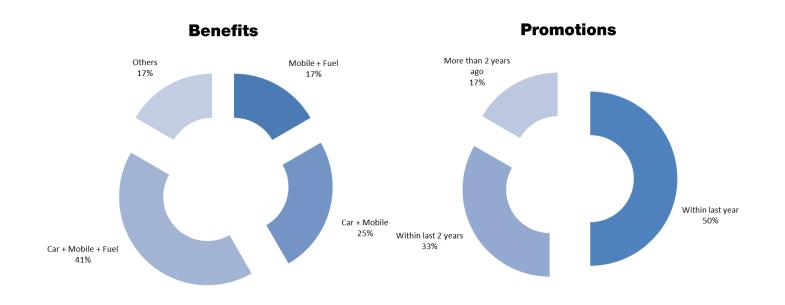
SENIOR PRODUCT MANAGER

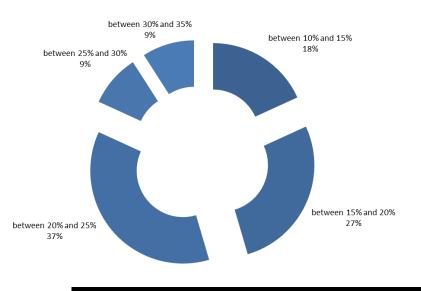


Islamabad

3.62% Increase in average national salaries of Senior Level Product Managers over 2014

The average national basic salary this year is at Rs. 204,225/-, Karachi average is Rs. 202,183/-, Lahore Rs. 243,028/- and Islamabad salaries are Rs. 208,310/-



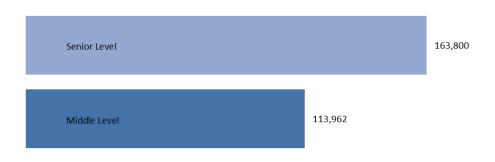




"FINDINGS FROM 265 PROJECT MANAGERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals a Middle level Project Manager in Pakistan is earning Rs. 113,962/- average monthly basic salary while a Senior Level employee is earning Rs. 163,800/- per month.



PROJECT MANAGER

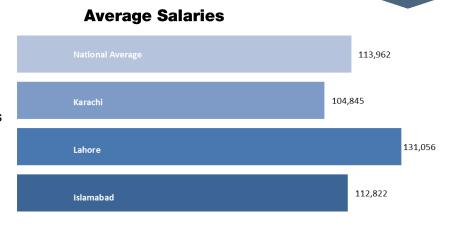
MIDDLE

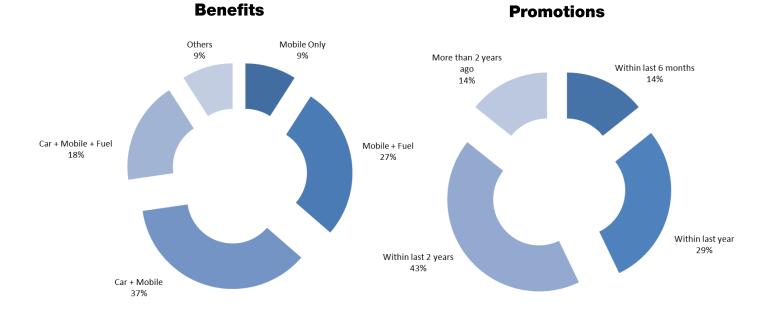
LEVEL

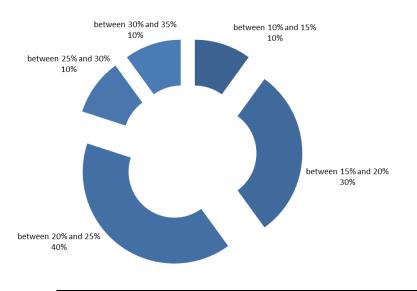
MIDDLE LEVEL PROJECT MANAGER

8.46% Increase in average national salaries of Middle Level Project Managers over 2014

The average national basic salary this year is at Rs. 113,962/-, Karachi average is Rs. 104,845/-, Lahore Rs. 131,056/- and Islamabad salaries are Rs. 112,822/-







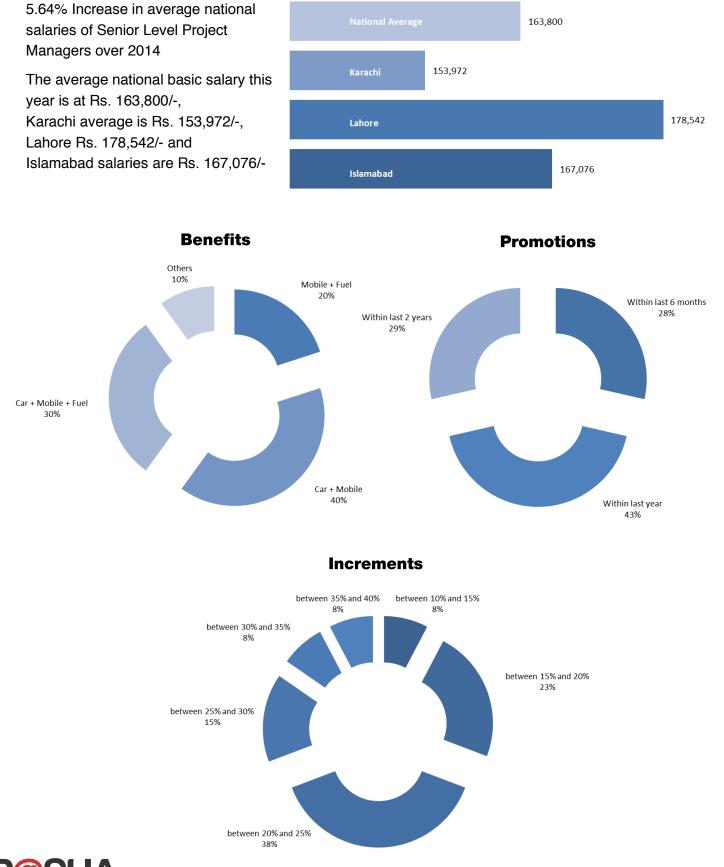


PROJECT MANAGER

SENIOR PROJECT MANAGER

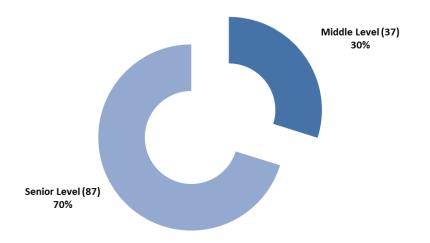


Average Salaries

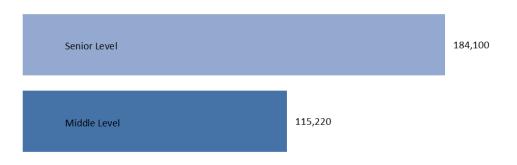




"FINDINGS FROM 124 SOFTWARE DEVELOPMENT MANAGERS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals a Middle level Software Development Manager in Pakistan is earning Rs. 115,220/average monthly basic salary while a senior level employee is earning Rs. 184,100/- per month.

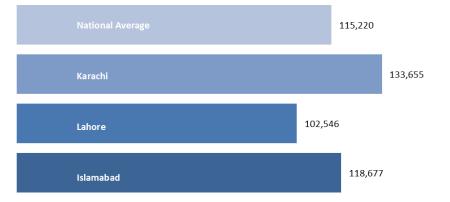


MIDDLE LEVEL SOFTWARE DEVELOPMENT MANAGER

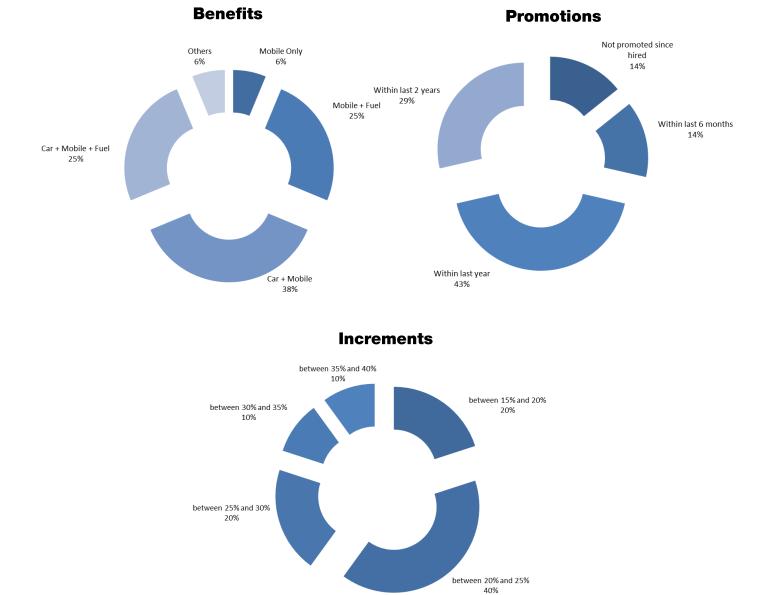
MIDDLE LEVEL

12.04% Increase in average national salaries of Middle Level Software Development Managers over 2014

The average national basic salary this year is at Rs. 115,220/-, Karachi average is Rs. 133,655/-, Lahore Rs. 102,546/- and Islamabad salaries are Rs. 118,677/-



Average Salaries





SOFTWARE DEVELOPMENT MANAGER

Average Salaries

SENIOR SOFTWARE DEVELOPMENT MANAGER

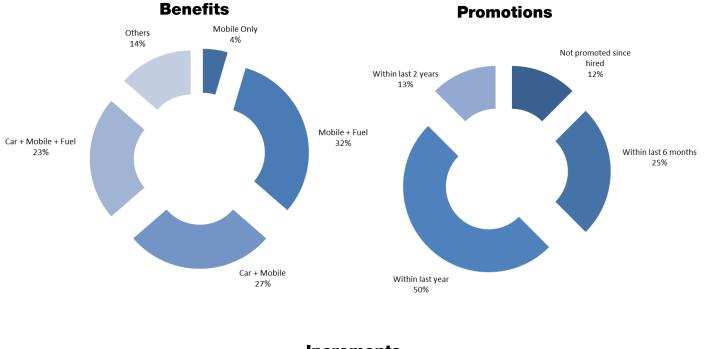


189,623

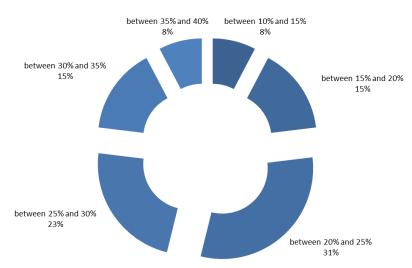
184,100

182,259

6.3% Increase in average national salaries of Senior Software Development Managers over 2014 The average national basic salary this year is at Rs. 184,100/-, Karachi average is Rs. 182,259/-, Lahore Rs. 189,259/- and Islamabad salaries are Rs. 174,895/-



Increments



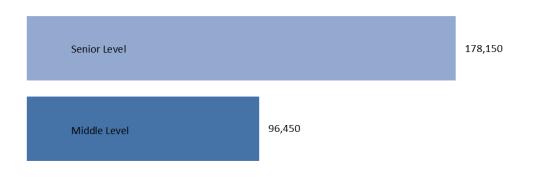


P@SHA IT Salary Survey 2015

"FINDINGS FROM 304 TEAM LEADS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals a Middle level Team Leader in Pakistan is earning Rs. 96,450/- average monthly basic salary while a senior level employee is earning Rs. 178,150/- per month.



TEAM LEAD

96,450

MIDDLE LEVEL TEAM LEADER

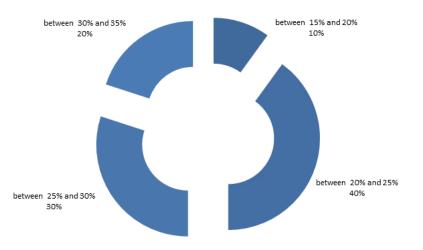
14.17% Increase in average national

salaries of Middle Level Team Leaders

MIDDLE LEVEL

Average Salaries

over 2014 101,273 The average national basic salary this year is at Rs. 96,450/-, 89,699 Lahore Karachi average is Rs. 101,273/-, Lahore Rs. 89,699/- and 99,344 Islamabad salaries are Rs. 99,344/-Islamabad **Benefits Promotions** Others 14% Not promoted since Within last 2 years hired 11% 11% Mobile + Fuel 36% Car + Mobile + Fuel 21% Within last 6 months 33% Within last year 45% Car + Mobile 29%





TEAM LEAD

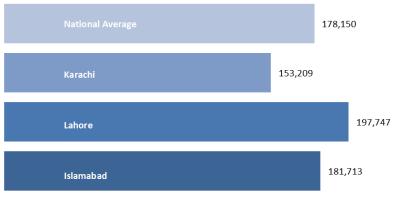
SENIOR TEAM LEAD

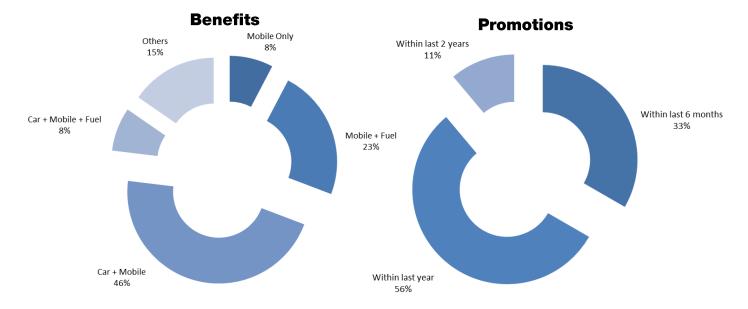


13.25% Increase in average national salaries of Senior Team Leaders over 2014

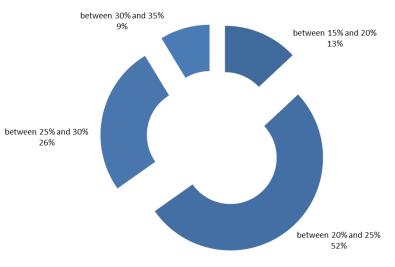
The average national basic salary this year is at Rs. 178,150/-, Karachi average is Rs. 153,209/-, Lahore Rs. 197,747/- and Islamabad salaries are Rs. 181,713/-





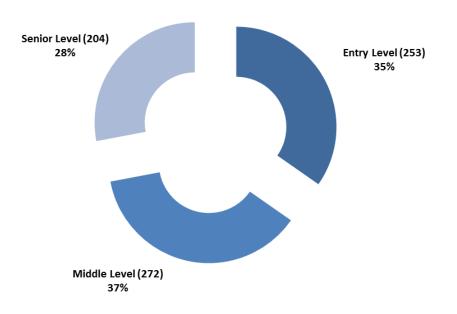




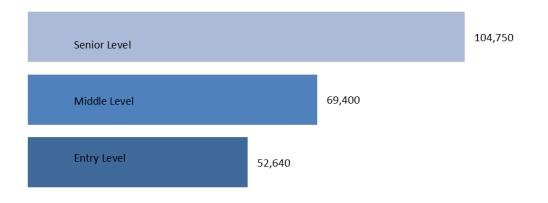




"FINDINGS FROM 729 QUALITY ASSURANCE PROFESSIONALS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Quality Assurance Professional in Pakistan is earning Rs. 52,640/average monthly basic salary while a middle level employee is earning Rs. 69,400/- and a senior employee in this job function takes home Rs. 104,750/- per month.



QUALITY ASSURANCE

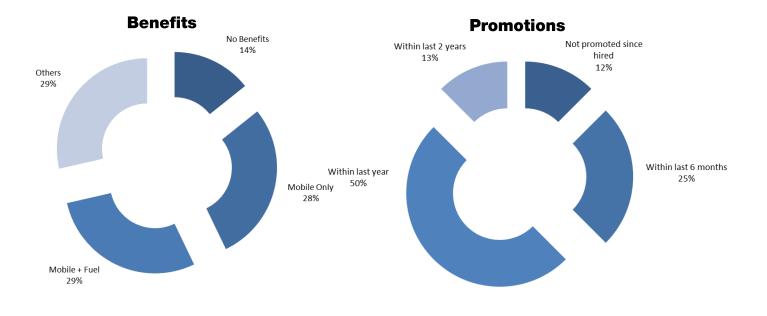
ENTRY LEVEL QUALITY ASSURANCE PROFESSIONAL

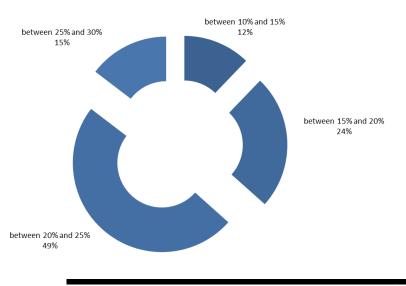
ENTRY LEVEL

12.96% Increase in average national salaries of entry level QA professionals over 2014

The average national basic salary this year is at Rs. 52,640/-, Karachi average is Rs. 45,797/-, Lahore Rs. 54,219/- and Islamabad salaries are Rs. 54,746/-







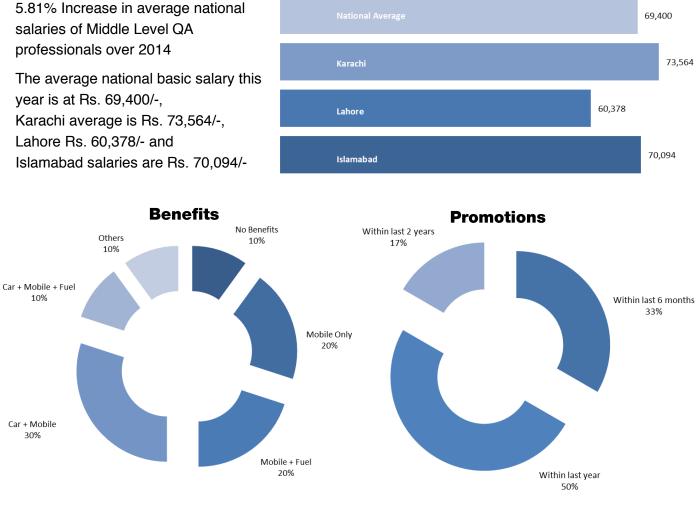


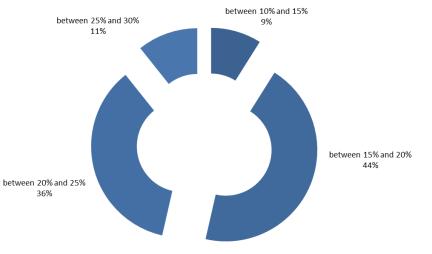
QUALITY ASSURANCE

MIDDLE LEVEL QUALITY ASSURANCE PROFESSIONAL

Average Salaries

MIDDLE LEVEL







QUALITY ASSURANCE

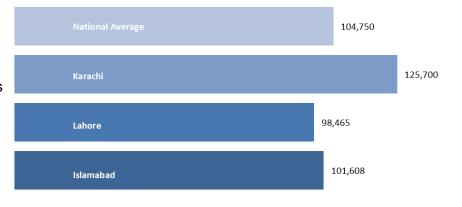
SENIOR LEVEL QUALITY ASSURANCE PROFESSIONAL

Average Salaries

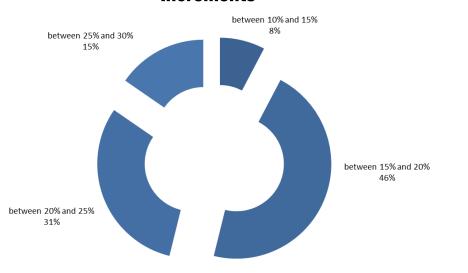
SENIOR LEVEL

13.58% Increase in average national salaries of Senior Level QA professionals over 2014

The average national basic salary this year is at Rs. 104,750/-, Karachi average is Rs. 125,700/-, Lahore Rs. 98,465/- and Islamabad salaries are Rs. 101,608/-

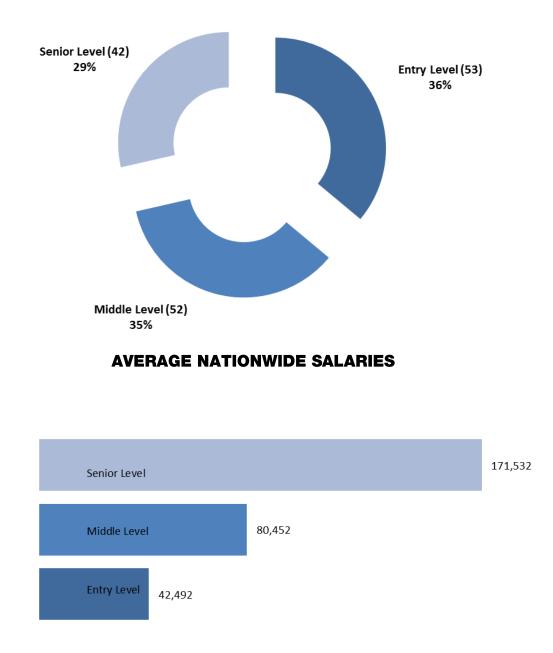


Benefits Promotions Others Mobile Only 10% Within last 2 years 10% 20% Within last 6 months 20% Mobile + Fuel 20% Car + Mobile + Fuel 30% Car + Mobile 30% Within last year 60%





"FINDINGS FROM 147 DATA MINERS / SCIENTISTS NATIONWIDE"



The survey reveals an entry level Data Miner / Data Scientist in Pakistan is earning Rs. 42,492/average monthly basic salary while a middle level employee is earning Rs. 80,452/- and a senior employee in this job function takes home Rs. 171,532/- per month.

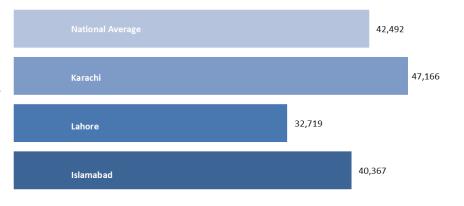


DATA MINER / DATA SCIENTIST

ENTRY LEVEL DATA MINER / DATA SCIENTIST

29.09% Increase in average national salaries of entry level Data Scientists over 2014

The average national basic salary this year is at Rs. 42,492/-, Karachi average is Rs. 47,166/-, Lahore Rs. 32,719/- and Islamabad salaries are Rs. 40,367/-



Average Salaries

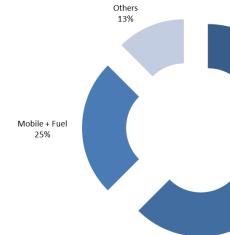
Benefits

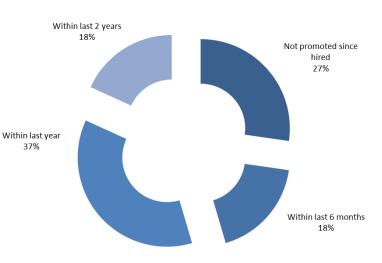
No Benefits

25%

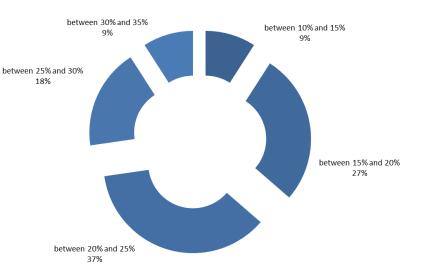
Mobile Only

37%





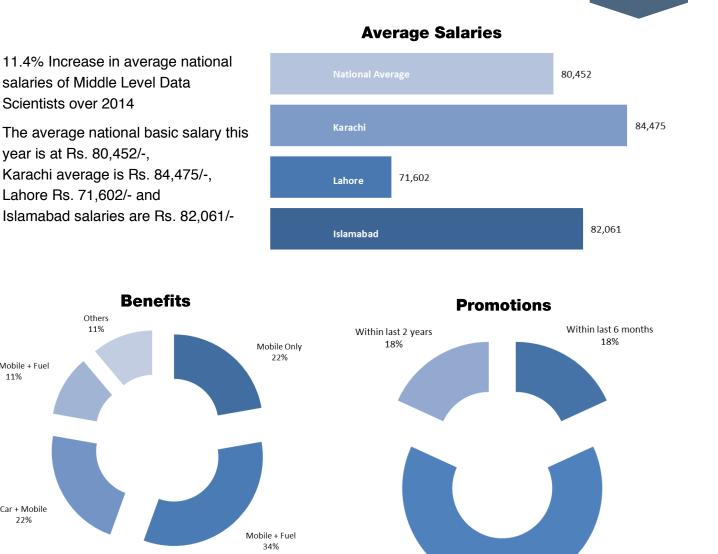
Promotions



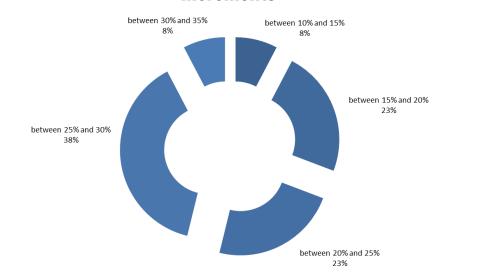


DATA MINER / DATA SCIENTIST

MIDDLE LEVEL DATA MINER / DATA SCIENTIST



Increments





Car + Mobile + Fuel 11%

> Car + Mobile 22%

Within last year 64%

DATA MINER / DATA SCIENTIST

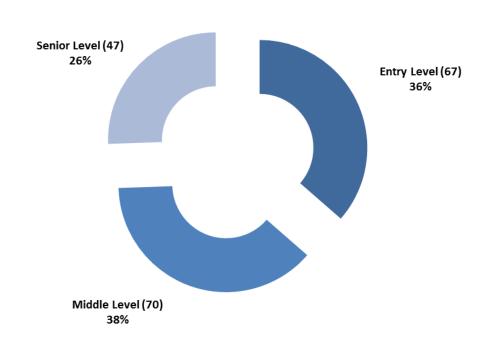
SENIOR

LEVEL

SENIOR LEVEL DATA MINER / DATA SCIENTIST

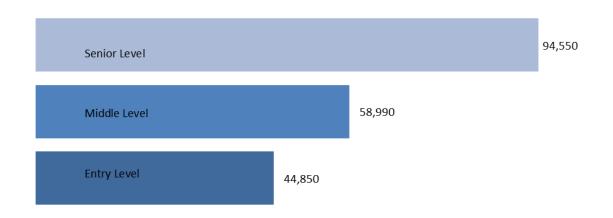
Average Salaries 5.56% Increase in average national 171,532 salaries of Senior Level Data Miner / Data Scientist over 2014 The average national basic salary this 192,116 year is at Rs. 171,532/-, Karachi average is Rs. 192,116/-, Lahore Rs. 152,663/- and 152,663 Lahore Islamabad salaries are Rs. 174,963/-174,963 Islamabad **Benefits Promotions** Others 7% Within last 6 months Within last 2 years Mobile Only 38% 17% 13% Car + Mobile + Fuel 33% Mobile + Fuel 20% Car + Mobile 27% Within last year 45% Increments between 30% and 35% 8% between 15% and 20% 25% between 20% and 25% 25% between 25% and 30% 42%





"FINDINGS FROM 184 TECHNICAL WRITERS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Technical Writer in Pakistan is earning Rs. 44,850/- average monthly basic salary while a middle level employee is earning Rs. 58,990/- and a senior employee in this job function takes home Rs. 94,550/- per month.

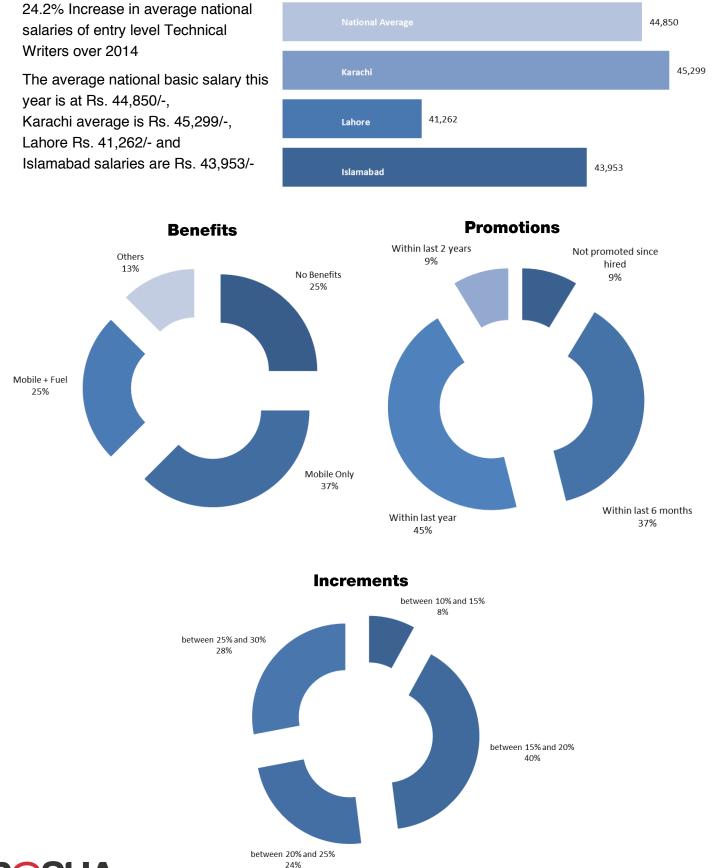


TECHNICAL WRITER

ENTRY LEVEL TECHNICAL WRITER



Average Salaries





TECHNICAL WRITER

MIDDLE LEVEL TECHNICAL WRITER

MIDDLE

20.73% Increase in average national salaries of Middle Level Technical Writers over 2014

The average national basic salary this year is at Rs. 58,990/-, Karachi average is Rs. 64,889/-, Lahore Rs. 53,681/- and Islamabad salaries are Rs. 56,630/-



Average Salaries

Benefits Promotions Within last 2 years Not promoted since 8% Others No Benefits hired 13% 12% 16% Car + Mobile 13% Mobile Only 37% Mobile + Fuel 25% Within last 6 months 34% Within last year 42% Increments between 10% and 15% 19% between 25% and 30% 33%



between 20% and 25%

10%

between 15% and 20%

38%

TECHNICAL WRITER

SENIOR LEVEL TECHNICAL WRITER

8.93% Increase in average national



104,951

94,550

96,441

Within last 6 months 23%

84,150

Average Salaries

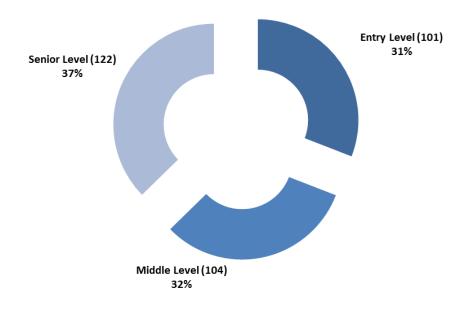
salaries of Senior Level Technical Writer over 2014 The average national basic salary this year is at Rs. 94,550/-, Karachi average is Rs. 84,150/-, Lahore Lahore Rs. 104,951/- and Islamabad salaries are Rs. 96,441/-Islamabad **Benefits Promotions** Others Mobile Only Within last 2 years 10% 9% 18% Mobile + Fuel 27% Car + Mobile + Fuel 27% Car + Mobile 27% Within last year 59% Increments between 30% and 35% 13% between 10% and 15% 24% between 25% and 30% 15%

> between 20% and 25% 12%

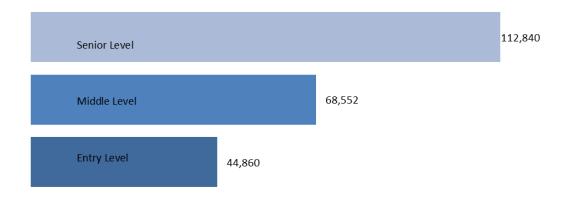


between 15% and 20% 36%

"FINDINGS FROM 327 SYSTEM ADMINISTRATORS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level System Administrator in Pakistan is earning Rs. 44,860/- average monthly basic salary while a middle level employee is earning Rs. 68,552/- and a senior employee in this job function takes home Rs. 112,840/- per month.



ENTRY LEVEL SYSTEM ADMINISTRATOR

ENTRY LEVEL

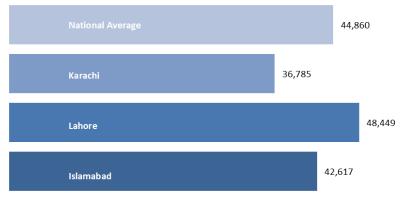
27%

26.76% Increase in average national salaries of entry level System Administrators over 2014

The average national basic salary this year is at Rs. 44,860/-, Karachi average is Rs. 36,785/-, Lahore Rs. 48,449/- and Islamabad salaries are Rs. 42,617/-

Benefits

Average Salaries

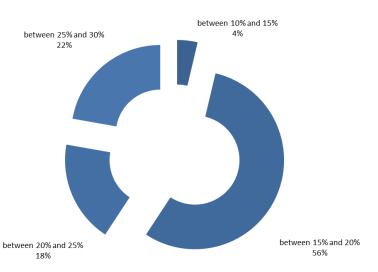


Promotions

Not promoted since hired No Benefits 4% Others 15% 19% Within last 6 months Mobile Only 16% Car + Mobile 3%



Increments





Mobile + Fuel 47%

SYSTEM ADMINISTRATOR

MIDDLE LEVEL SYSTEM ADMINISTRATOR



13.47% Increase in average national salaries of Middle Level System Administrators over 2014 The average national basic salary this year is at Rs. 68,552/-, National Average
68,552

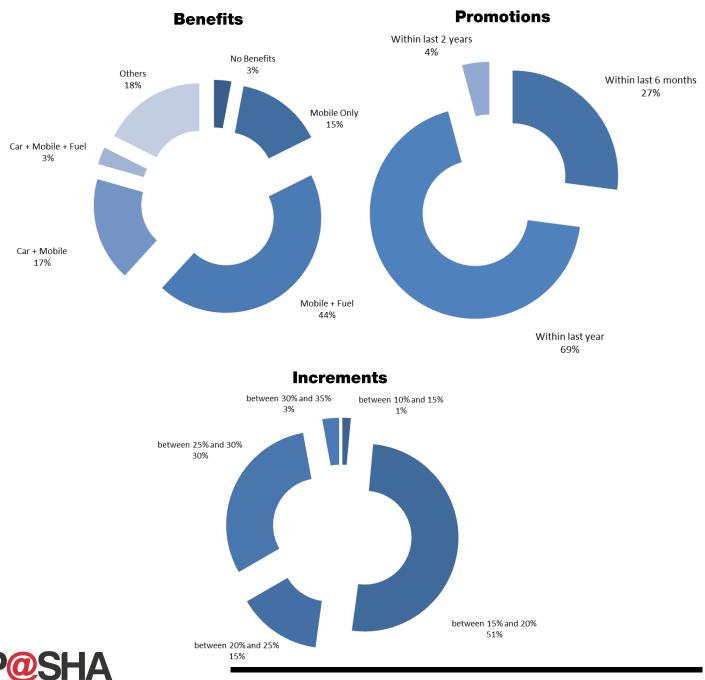
Karachi
72,665

Lahore
53,471

Islamabad
80,205.84

Average Salaries

year is at Rs. 68,552/-, Karachi average is Rs. 72,665/-, Lahore Rs. 53,471/- and Islamabad salaries are Rs. 80,205/-



SYSTEM ADMINISTRATOR

SENIOR LEVEL SYSTEM ADMINISTRATOR

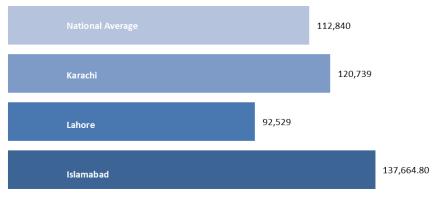


Average Salaries

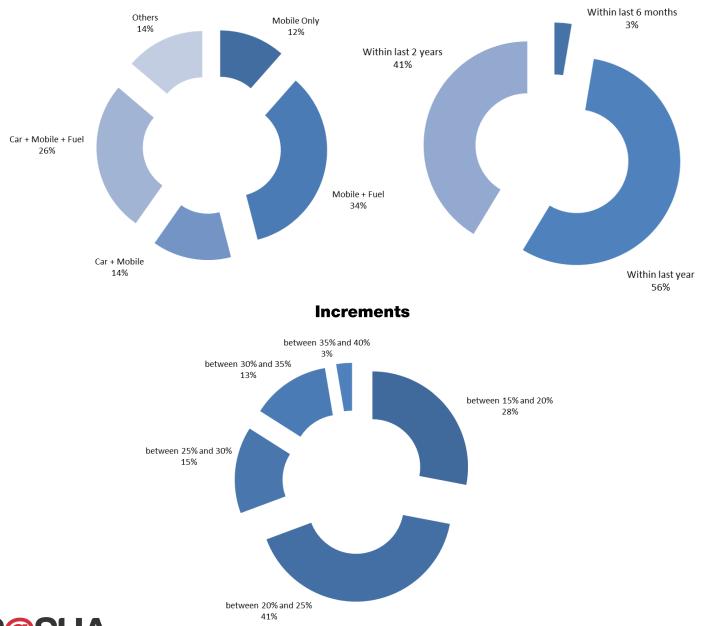
8.76% Increase in average national salaries of Senior Level System Administrators over 2014
The average national basic salary this year is at Rs. 112,840/-, Karachi average is Rs. 120,739/-,

Lahore Rs. 92,529/- and Islamabad salaries are Rs. 137,664/-

Benefits

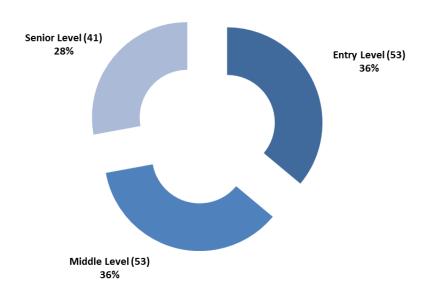


Promotions

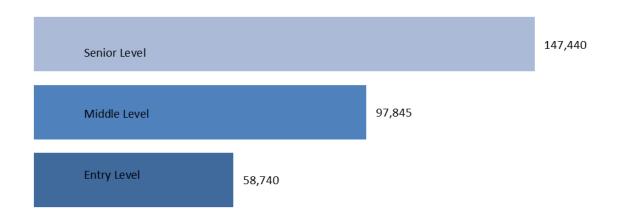




"FINDINGS FROM 147 RESEARCH & DEVELOPMENT NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Research & Development Professional in Pakistan is earning Rs. 58,740/- average monthly basic salary while a middle level employee is earning Rs. 97,845/- and a senior employee in this job function takes home Rs. 147,440/- per month.



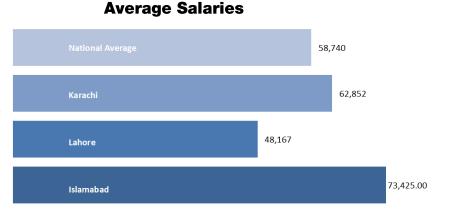
RESEARCH & DEVELOPMENT

ENTRY LEVEL RESEARCH & DEVELOPMENT PROFESSIONAL



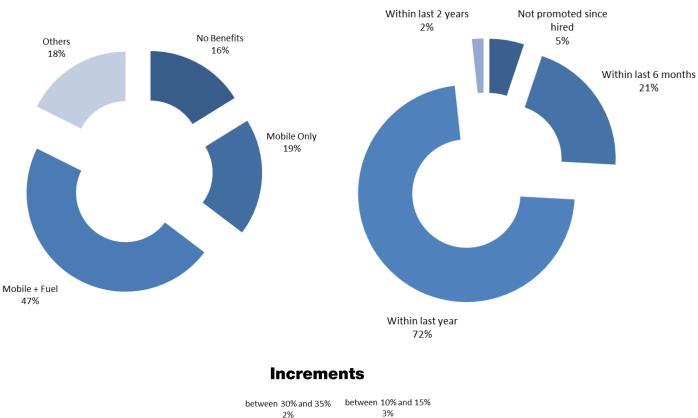
23.96% Increase in average national salaries of entry level Research & Development Professional over 2014

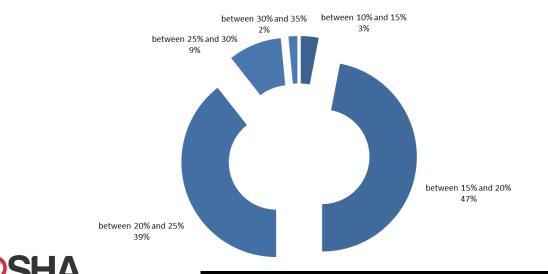
The average national basic salary this year is at Rs. 58,740/-, Karachi average is Rs. 62,852/-, Lahore Rs. 48,167/- and Islamabad salaries are Rs. 73425/-



Promotions

Benefits





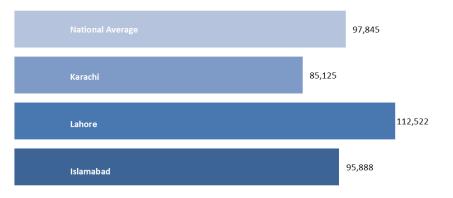
RESEARCH & DEVELOPMENT

MIDDLE LEVEL RESEARCH & DEVELOPMENT PROFESSIONAL

MIDDLE LEVEL

16.33% Increase in average national salaries of Middle Level Research & Development Professionals over 2014

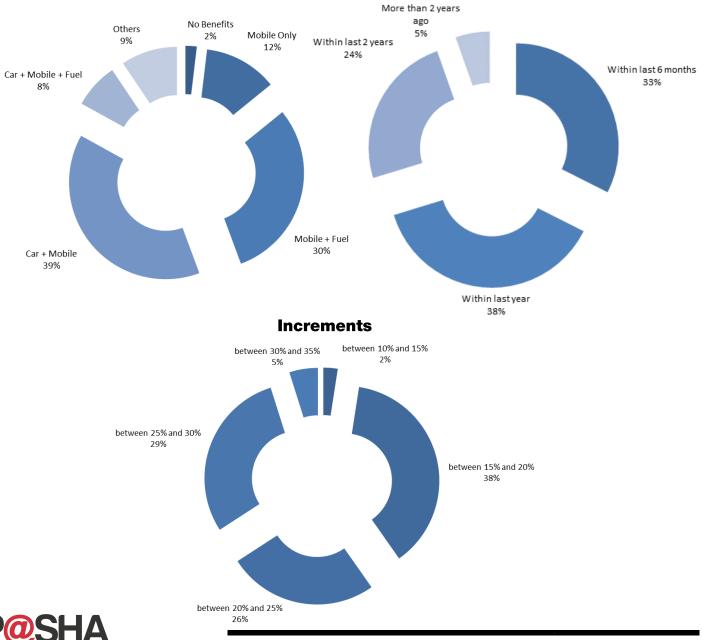
The average national basic salary this year is at Rs. 97,845/-, Karachi average is Rs. 85,125/-, Lahore Rs. 112,522/- and Islamabad salaries are Rs. 95,888/-



Promotions

Average Salaries

Benefits



RESEARCH & DEVELOPMENT

SENIOR LEVEL RESEARCH & DEVELOPMENT PROFESSIONAL

SENIOR LEVEL

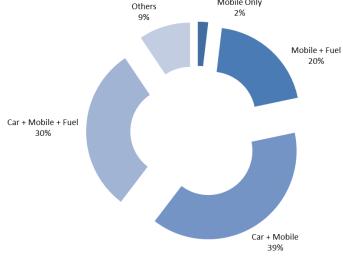
12.88% Increase in average national salaries of Senior Level Research & Development Professionals over 2014

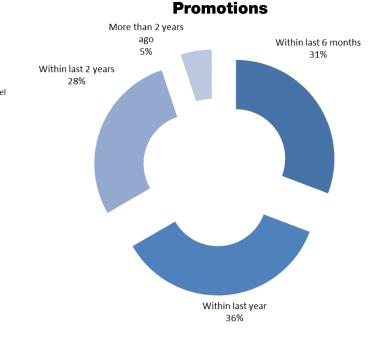
The average national basic salary this year is at Rs. 147,440/-, Karachi average is Rs. 120,901/-, Lahore Rs. 143,017/- and Islamabad salaries are Rs. 150,389/-

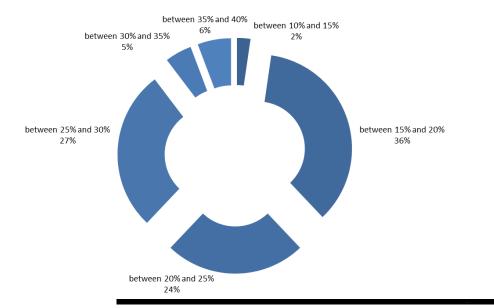


Average Salaries

Benefits Others Mobile Only

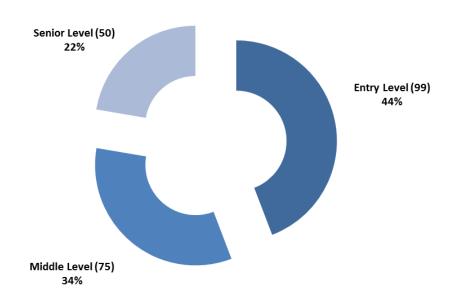




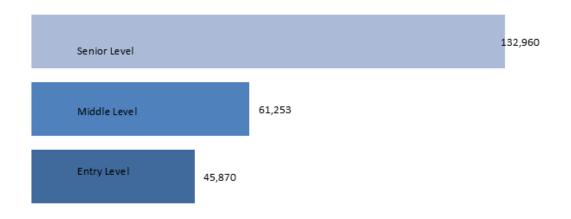




"FINDINGS FROM 224 SMM & SEO PROFESSIONALS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Social Media Marketing & Search Engine Optimisation Professional in Pakistan is earning Rs. 45,870/- average monthly basic salary while a middle level employee is earning Rs. 61,253/- and a senior employee in this job function takes home Rs. 132,960/- per month.



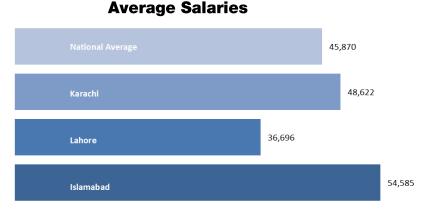
SOCIAL MEDIA MARKETING/ SEARCH ENGINE OPTIMISATION

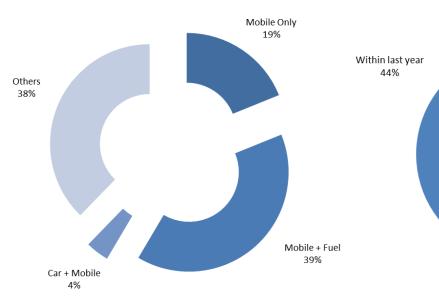
ENTRY LEVEL SMM & SEO PROFESSIONAL

32.38% Increase in average national salaries of entry level SMM & SEO Professional over 2014

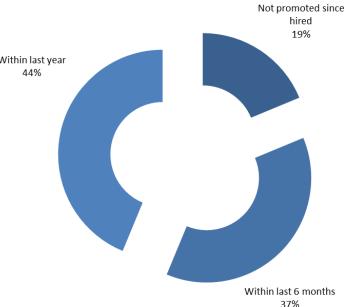
The average national basic salary this year is at Rs. 45,870/-, Karachi average is Rs. 48,622/-, Lahore Rs. 36,696/- and Islamabad salaries are Rs. 54,585/-

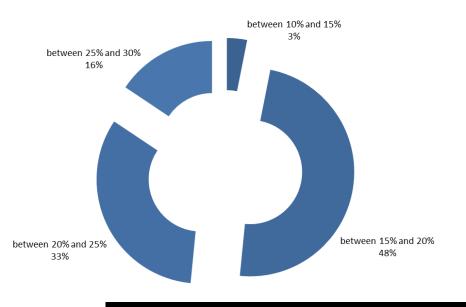
Benefits











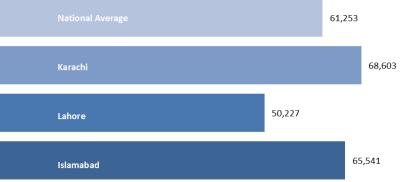


MIDDLE LEVEL RESEARCH & DEVELOPMENT PROFESSIONAL

MIDDLE LEVEL

23.36% Increase in average national salaries of Middle Level SMM & SEO Professionals over 2014

The average national basic salary this year is at Rs. 61,253/-, Karachi average is Rs. 68,603/-, Lahore Rs. 50,227/- and Islamabad salaries are Rs. 65,541/-



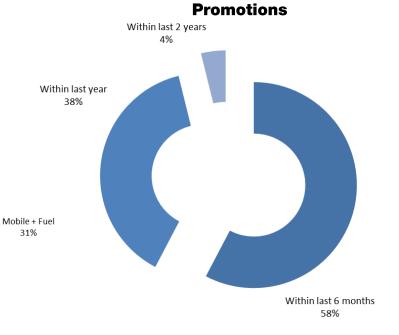
Benefits Mobile Only 15% Others

Car + Mobile

15%

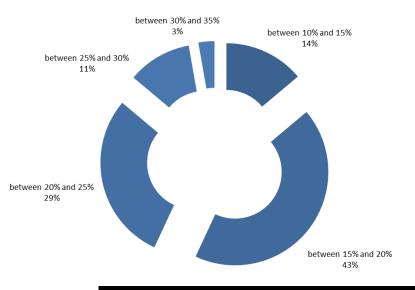
30%

Car + Mobile + Fuel 9%



P@SHA IT Salary Survey 2015

Increments





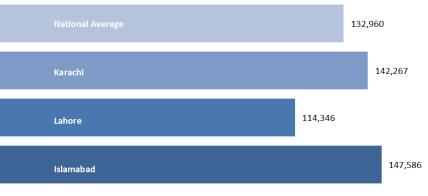
Average Salaries

Average Salaries

SENIOR LEVEL SMM & SEO PROFESSIONAL

9.28% Increase in average national salaries of Senior Level SMM & SEO Professionals over 2014

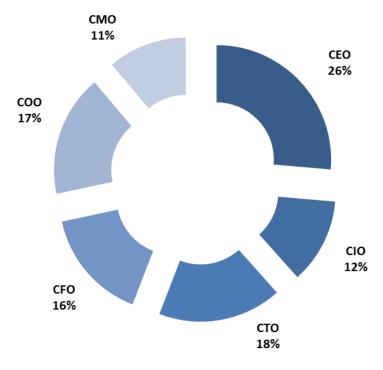
The average national basic salary this year is at Rs. 132,960/-, Karachi average is Rs. 142,267/-, Lahore Rs. 114,346/- and Islamabad salaries are Rs. 147,586/-



Benefits Promotions More than 2 years ago Mobile Only Within last 6 months 4% 16% 28% Within last 2 years Car + Mobile + Fuel 7% 29% Mobile + Fuel 34% Car + Mobile 21% Within last year 61% Increments between 10% and 15% between 30% and 35% 2% 11% between 15% and 20% 28% between 25% and 30% 21%

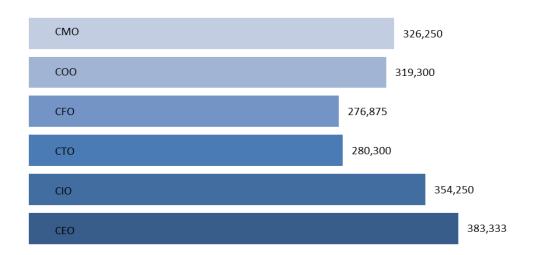


between 20% and 25% 38%



"FINDINGS FROM 349 SENIOR MANAGEMENT PROFESSIONALS

AVERAGE NATIONWIDE SALARIES



The survey reveals CEOs in Pakistan are earning Rs. 383,333/- average monthly basic salary while CIOs are earning Rs. 354,250/- , CTOs Rs. 280,300/-, CFOs Rs. 276,875/-, COOs Rs. 319,300 and CMOs take home Rs. 326,250/- per month.



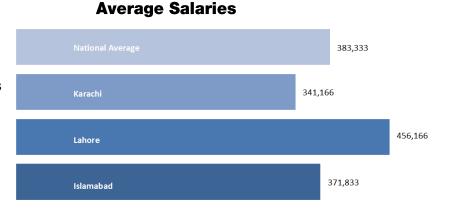
SENIOR MANAGEMENT

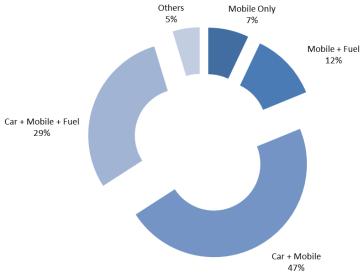
CEO / DIRECTOR / COUNTRY MANAGER



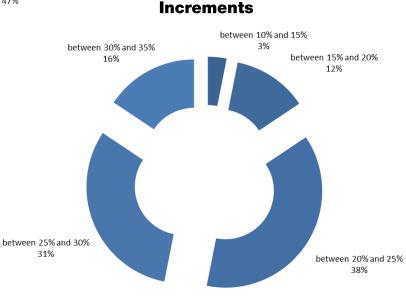
23.23% Increase in average national salaries of CEOs over 2014

The average national basic salary this year is at Rs. 383,333/-, Karachi average is Rs. 341,166/-, Lahore Rs. 456,166/- and Islamabad salaries are Rs. 371,833/-





Benefits



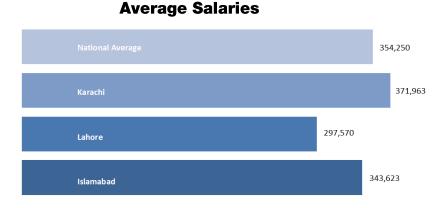
63% of our sample CEOs are sole or majority owners of the company while17% indicate they are employees who have been promoted to this role.



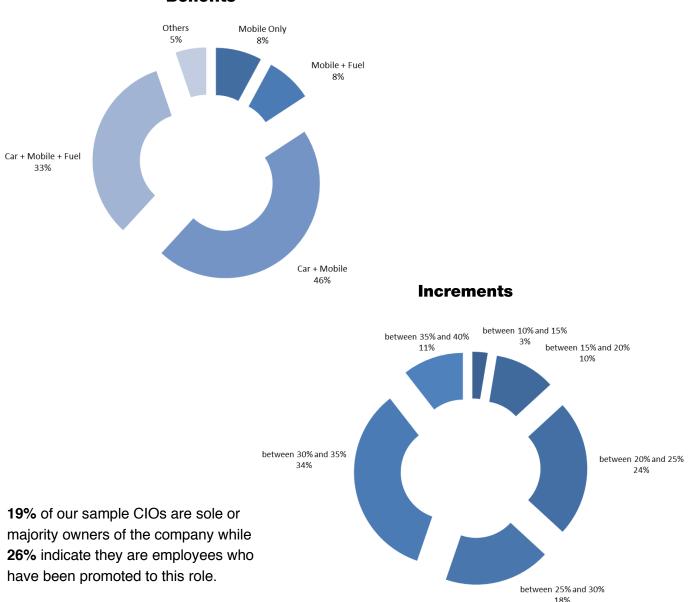
CHIEF INFORMATION OFFICER

38.24% Increase in average national salaries of CIOs over 2014

The average national basic salary this year is at Rs. 354,250/-, Karachi average is Rs. 371,963/-, Lahore Rs. 297,570/- and Islamabad salaries are Rs. 343,623/-



Benefits





CHIEF TECHNOLOGY OFFICER

сто

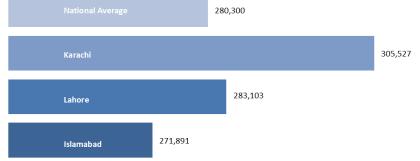
Average Salaries

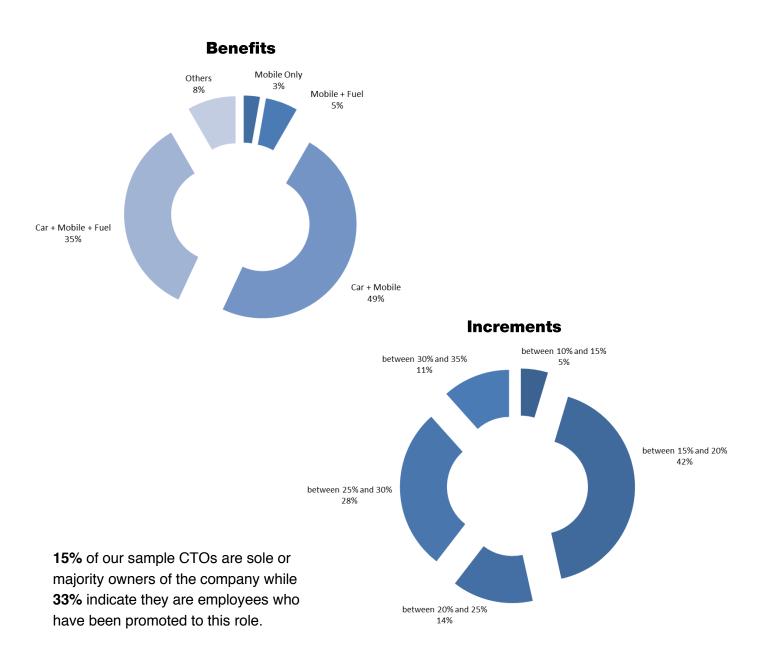
 2.36% Increase in average national salaries of CTOs over 2014
 National Average

 The average national basic salary this year is at Rs. 280,300/-,
 Karachi

 Karachi average is Rs. 305,527/-,
 Lahore

 Lahore Rs. 283,103/- and
 Islamabad salaries are Rs. 271,891/







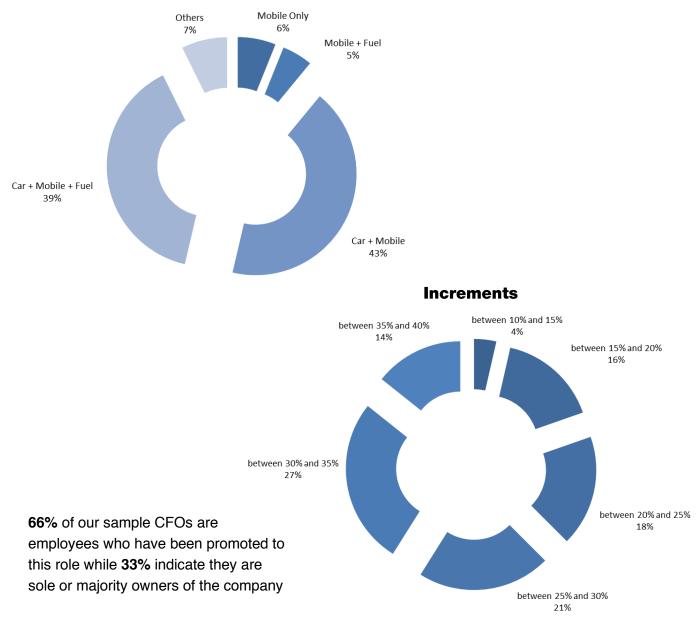
CHIEF FINANCIAL OFFICER

31.31% Increase in average national salaries of CFOs over 2014

The average national basic salary this year is at Rs. 276,875/-, Karachi average is Rs. 221,500/-, Lahore Rs. 293,488/- and Islamabad salaries are Rs. 271,338/-



Benefits





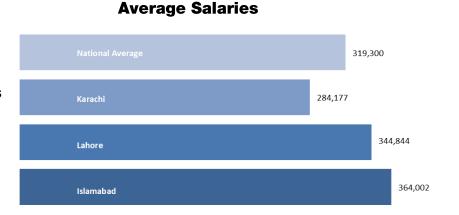
COO

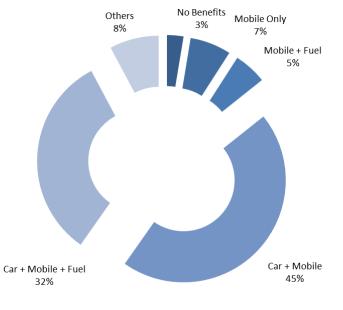
CHIEF OPERATING OFFICER

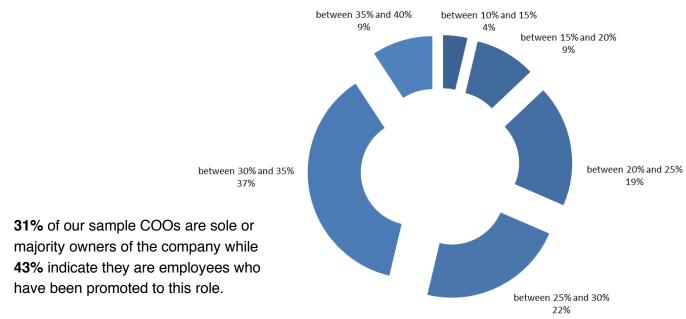
32.83% Increase in average national salaries of COOs over 2014

The average national basic salary this year is at Rs. 319,300/-, Karachi average is Rs. 284,177/-, Lahore Rs. 344,844/- and Islamabad salaries are Rs. 364,002/-

Benefits









326,250

CHIEF MARKETING OFFICER



339,300

Average Salaries

300,150

313,200

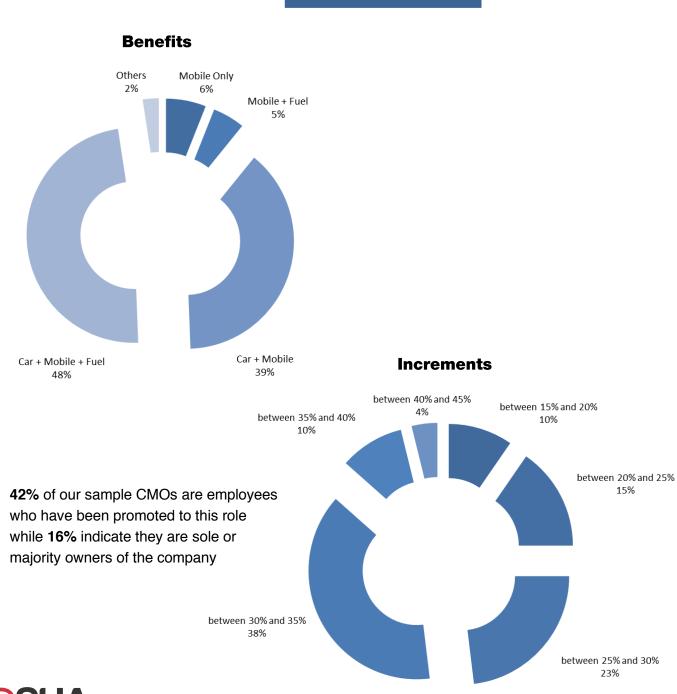
Lahore

Islamabad

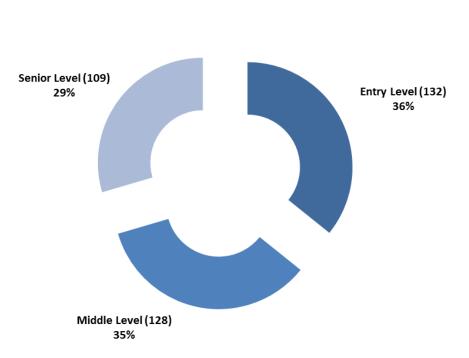
salaries of CMOs over 2014 The average national basic salary this year is at Rs. 326,250/-, Karachi average is Rs. 339,300/-, Lahore Rs. 300,150/- and

38.21% Increase in average national

Islamabad salaries are Rs. 313,200/-

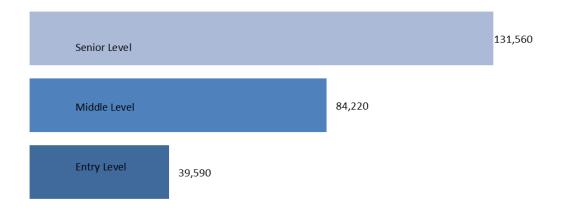






"FINDINGS FROM 369 HUMAN RESOURCE PROFESSIONALS NATIONWIDE"

AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Human Resource Professional in Pakistan is earning Rs. 39,590/average monthly basic salary while a middle level employee is earning Rs. 84,220/- and a senior employee in this job function takes home Rs. 131,560/- per month.



HUMAN RESOURCES

ENTRY LEVEL HUMAN RESOURCE PROFESSIONAL

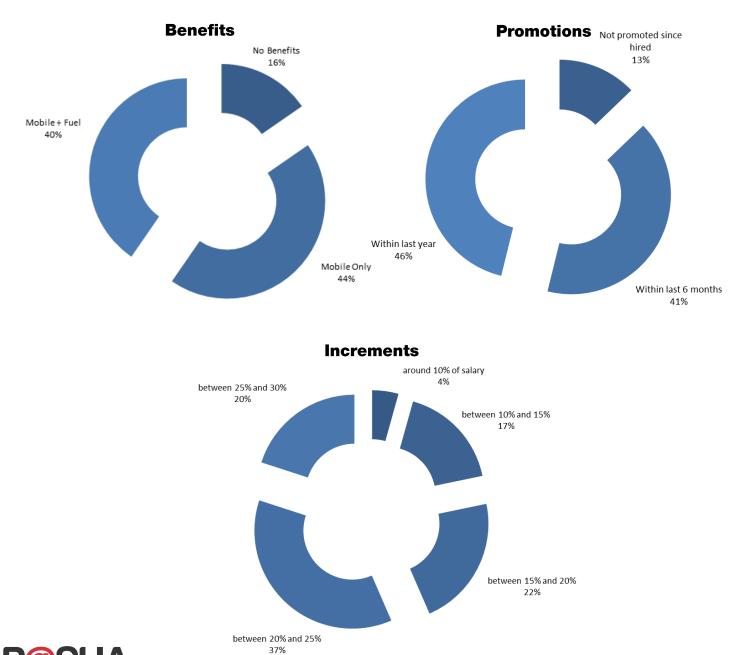
ENTRY LEVEL

22.24% Increase in average national salaries of entry level Human Resource Professionals over 2014

The average national basic salary this year is at Rs. 39,590/-, Karachi average is Rs. 44,737/-, Lahore Rs. 36,027/- and Islamabad salaries are Rs. 40,778/-



Average Salaries





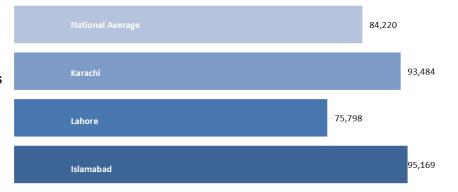
HUMAN RESOURCES

MIDDLE LEVEL HUMAN RESOURCE PROFESSIONAL

MIDDLE LEVEL

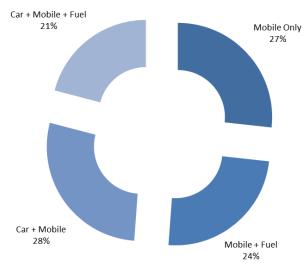
31.64% Increase in average national salaries of Middle Level Human Resource Professionals over 2014

The average national basic salary this year is at Rs. 84,220/-, Karachi average is Rs. 93,484/-, Lahore Rs. 75,798/- and Islamabad salaries are Rs. 95,169/-

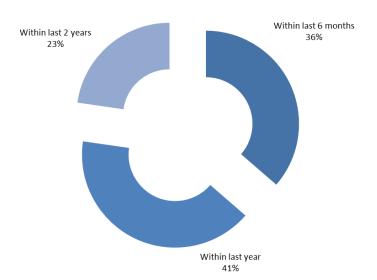


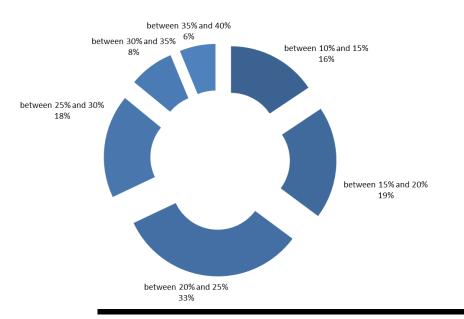
Average Salaries

Benefits











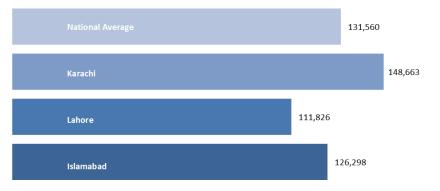
HUMAN RESOURCES

SENIOR LEVEL HUMAN RESOURCE PROFESSIONAL

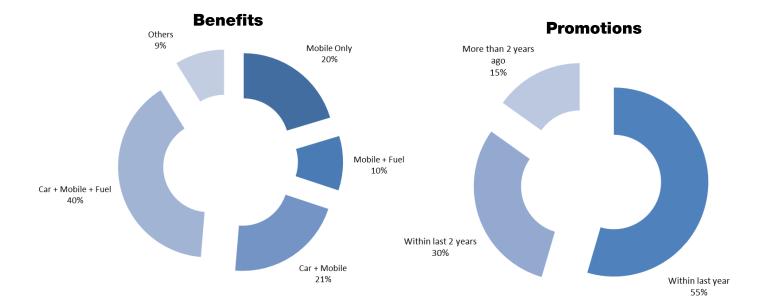
SENIOR LEVE<u>L</u>

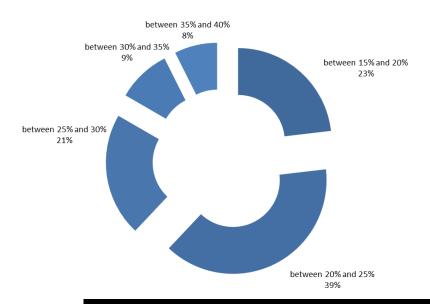
9.94% Increase in average national salaries of Senior Level Human Resource Professionals over 2014

The average national basic salary this year is at Rs. 131,560/-, Karachi average is Rs. 148,663/-, Lahore Rs. 111,826/- and Islamabad salaries are Rs. 126,298/-



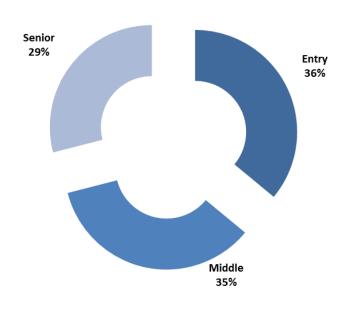
Average Salaries



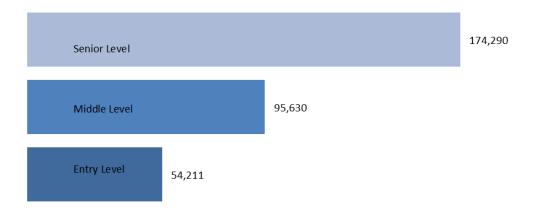




"FINDINGS FROM 238 MARKETING PROFESSIONALS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Marketing Professional in Pakistan is earning Rs. 54,211/- average monthly basic salary while a middle level employee is earning Rs. 95,630/- and a senior employee in this job function takes home Rs. 174,290/- per month.



MARKETING

ENTRY LEVEL MARKETING PROFESSIONAL

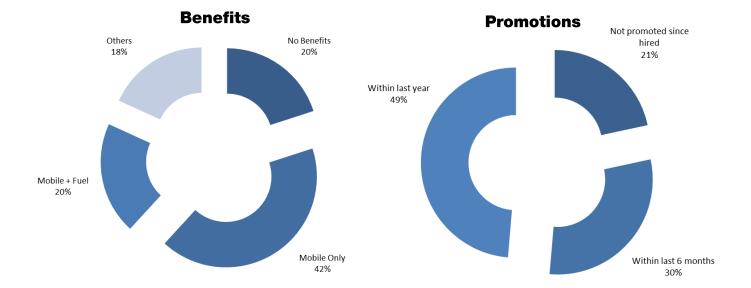
ENTRY LEVEL

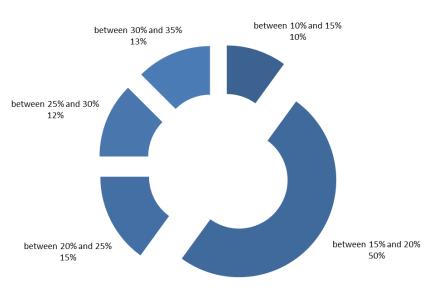
2.67% Increase in average national salaries of entry level Marketing Professionals over 2014

The average national basic salary this year is at Rs. 54,211/-, Karachi average is Rs. 60,716/-, Lahore Rs. 50,416/- and Islamabad salaries are Rs. 61,258/-



Average Salaries







MARKETING

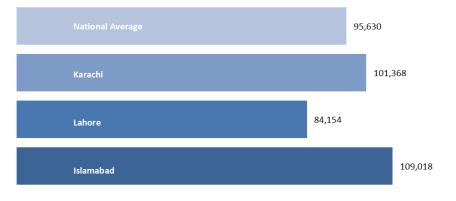
MIDDLE LEVEL MARKETING PROFESSIONAL

MIDDLE LEVEL

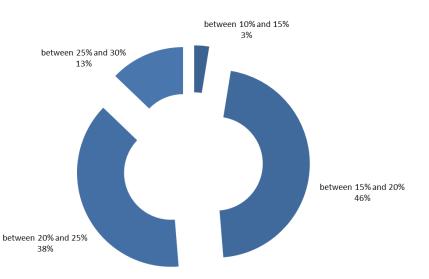
Average Salaries

16.34% Increase in average national salaries of Middle Level Marketing Professionals over 2014

The average national basic salary this year is at Rs. 95,630/-, Karachi average is Rs. 101,368/-, Lahore Rs. 84,154/- and Islamabad salaries are Rs. 109,018/-



Benefits Promotions No Benefits Not promoted since Others 3% hired 13% 11% Car + Mobile + Fuel 3% Mobile Only Within last year 30% 67% Car + Mobile 24% Within last 6 months 22% Mobile + Fuel 27%

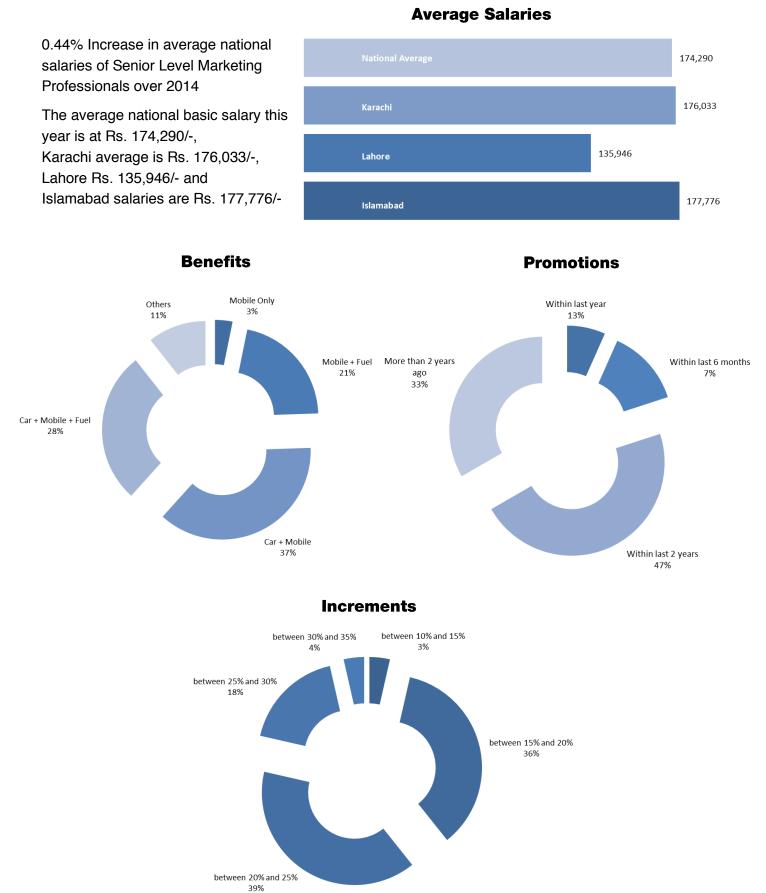




SENIOR

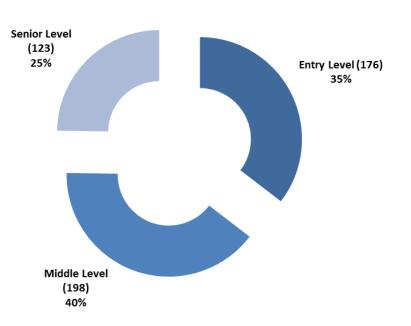
LEVEL

SENIOR LEVEL MARKETING PROFESSIONAL

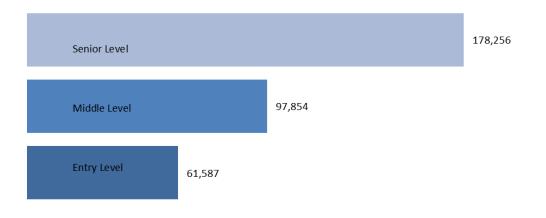








AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Business Development / Sales Professional in Pakistan is earning Rs. 61,587/- average monthly basic salary while a middle level employee is earning Rs. 97,854/- and a senior employee in this job function takes home Rs. 178,256/- per month.

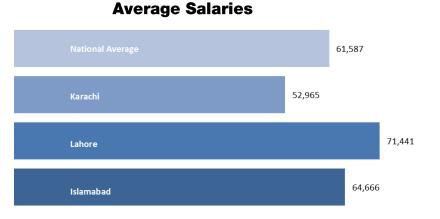


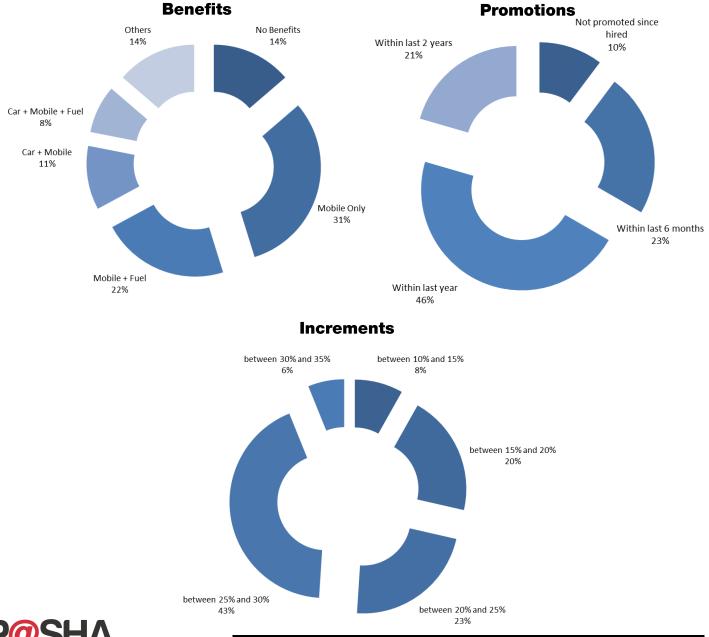
ENTRY LEVEL BUSINESS DEVELOPMENT / SALES PROFESSIONAL

ENTRY LEVEL

5.3% Increase in average national salaries of entry level Business Development / Sales Professionals over 2014

The average national basic salary this year is at Rs. 61,587/-, Karachi average is Rs. 52,965/-, Lahore Rs. 71,441/- and Islamabad salaries are Rs. 64,666/-





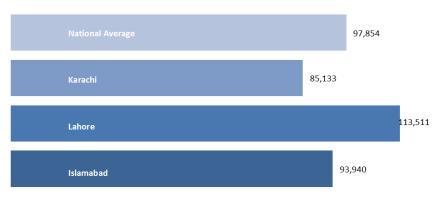


MIDDLE LEVEL BUSINESS DEVELOPMENT / SALES PROFESSIONAL

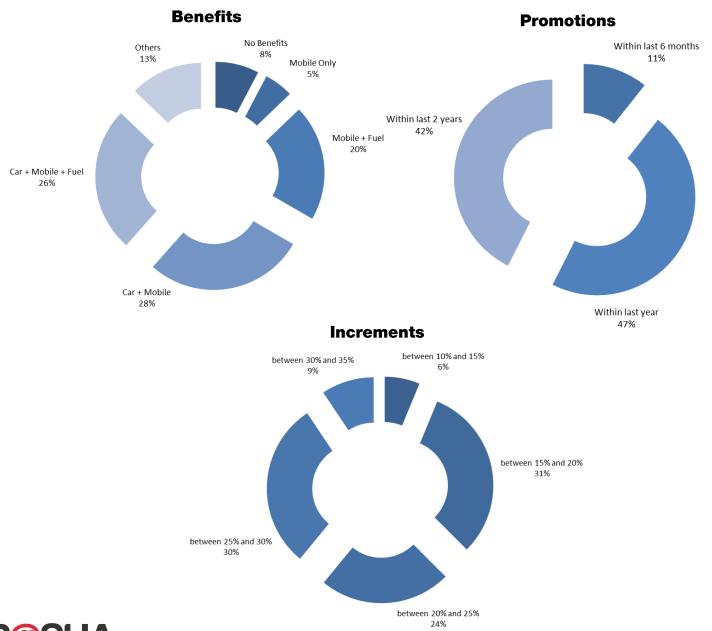
MIDDLE LEVEL

2.34% Increase in average national salaries of Middle Level Business Development / Sales Professionals over 2014

The average national basic salary this year is at Rs. 97,854/-, Karachi average is Rs. 85,133/-, Lahore Rs. 113,511/- and Islamabad salaries are Rs. 93,940/-



Average Salaries



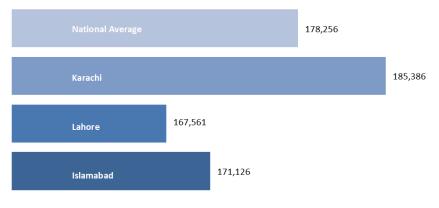


SENIOR LEVEL BUSINESS DEVELOPMENT / SALES PROFESSIONAL

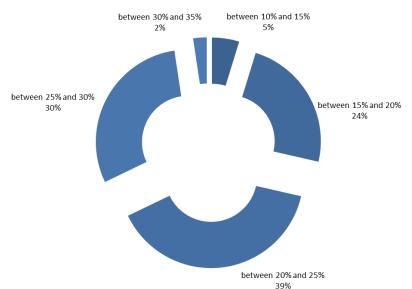
SENIOR LEVEL

3.3% Increase in average national salaries of Senior Level Business Development / Sales Professionals over 2014

The average national basic salary this year is at Rs. 178,256/-, Karachi average is Rs. 185,386/-, Lahore Rs. 167,561/- and Islamabad salaries are Rs. 171,126/-

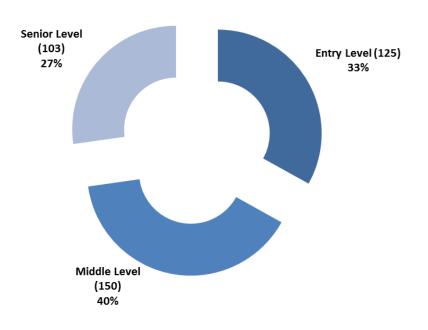


Benefits Promotions Within last 6 months Others Mobile Only More than 2 years 4% 8% 5% ago 6% Mobile + Fuel 18% Within last 2 years 41% Car + Mobile + Fuel 45% Car + Mobile 28% Within last year 45%

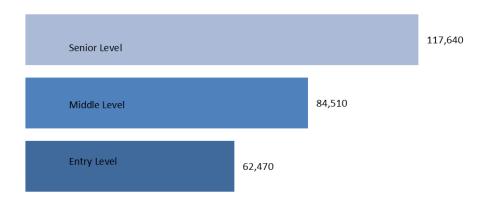




"FINDINGS FROM 378 BUSINESS / STRATEGY ANALYSTS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Business / Strategy Analyst in Pakistan is earning Rs. 62,470/- average monthly basic salary while a middle level employee is earning Rs. 84,510/- and a senior employee in this job function takes home Rs. 117,640/- per month.

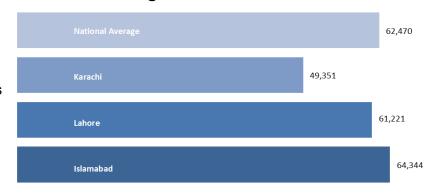


BUSINESS / STRATEGY ANALYST

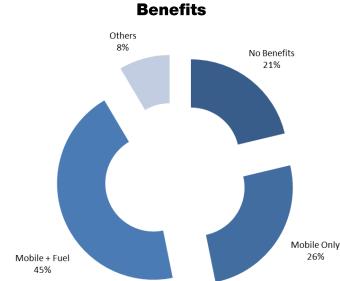
ENTRY LEVEL BUSINESS / STRATEGY ANALYST

8.64% Increase in average national salaries of entry level Business / Strategy Analysts over 2014

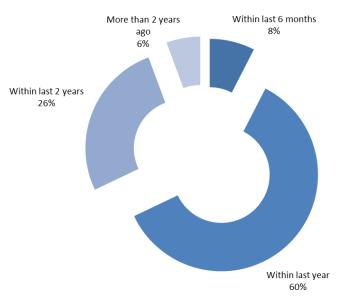
The average national basic salary this year is at Rs. 62,470/-, Karachi average is Rs. 49,351/-, Lahore Rs. 61,221/- and Islamabad salaries are Rs. 64,344/-

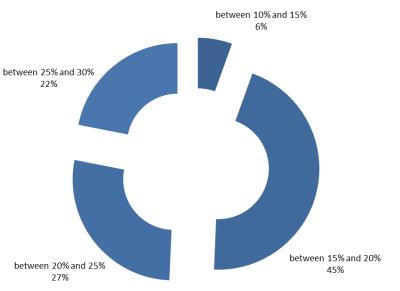


Average Salaries



Promotions



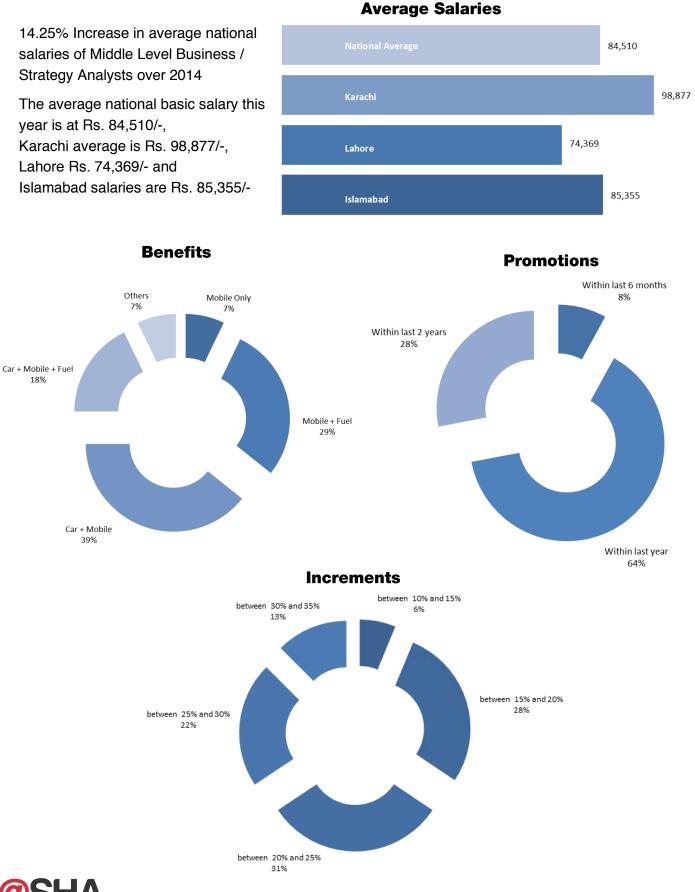




BUSINESS / STRATEGY ANALYST

MIDDLE LEVEL BUSINESS / STRATEGY ANALYST

MIDDLE LEVEL



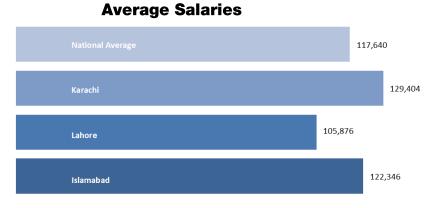


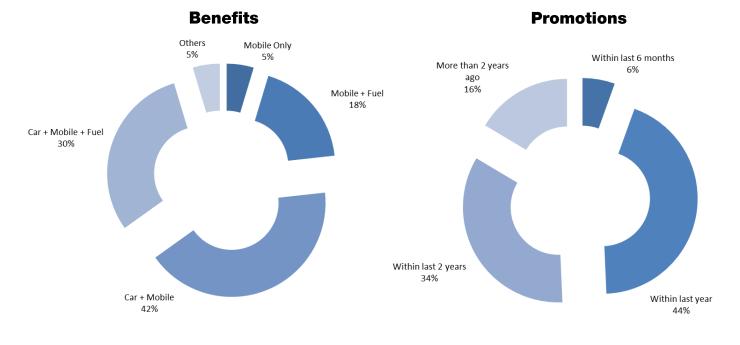
BUSINESS / STRATEGY ANALYST

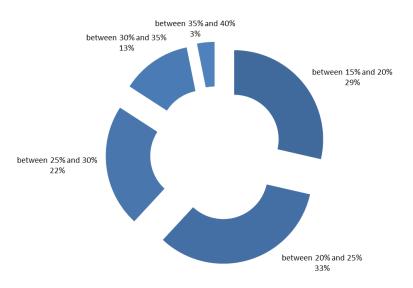
SENIOR LEVEL BUSINESS / STRATEGY ANALYST

6.91% Increase in average national salaries of Senior Level Business / Strategy Analysts over 2014

The average national basic salary this year is at Rs. 117,640/-, Karachi average is Rs. 129,404/-, Lahore Rs. 105,876/- and Islamabad salaries are Rs. 122,346/-

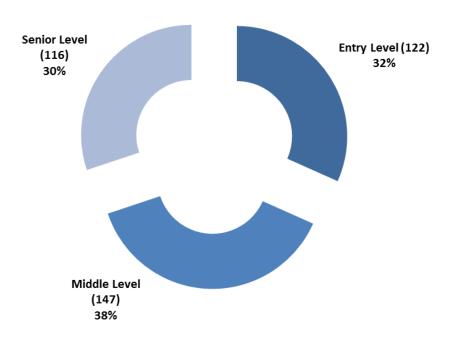




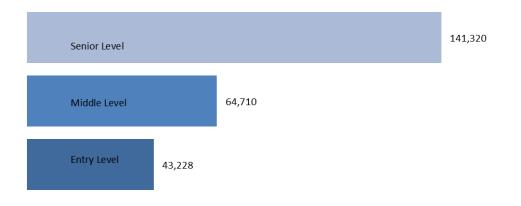




"FINDINGS FROM 385 FINANCE PROFESSIONALS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Finance Professional in Pakistan is earning Rs. 43,228/- average monthly basic salary while a middle level employee is earning Rs. 64,710/- and a senior employee in this job function takes home Rs. 141,320/- per month.



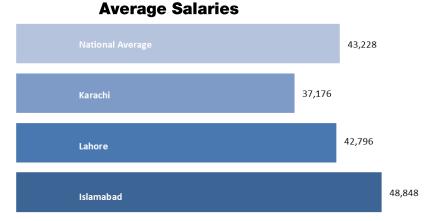
FINANCE

ENTRY LEVEL FINANCE PROFESSIONAL

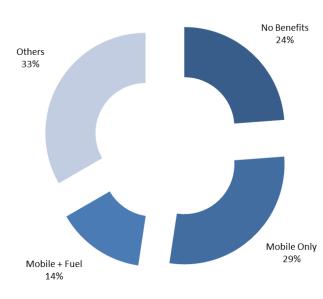
ENTRY LEVEL

17.12% Increase in average national salaries of entry level Finance Professionals over 2014

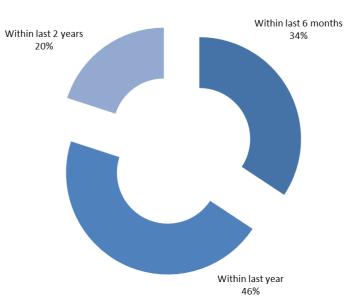
The average national basic salary this year is at Rs. 43,228/-, Karachi average is Rs. 37,176/-, Lahore Rs. 42,796/- and Islamabad salaries are Rs. 48,848/-

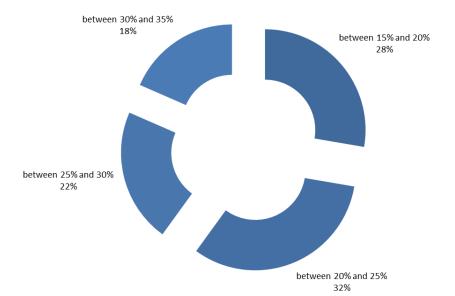


Benefits











FINANCE

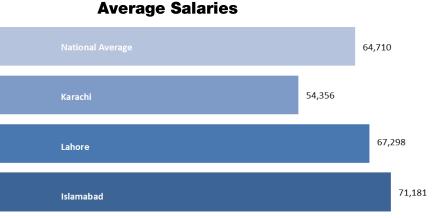
MIDDLE

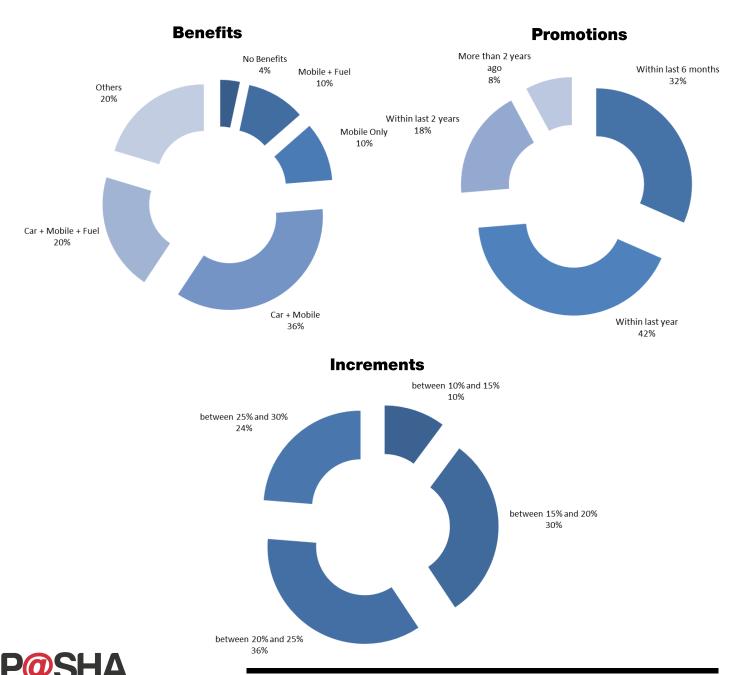
LEVEL

MIDDLE LEVEL FINANCE PROFESSIONAL

12.54% Increase in average national salaries of Middle Level Finance Professionals over 2014 The average national basic salary this

year is at Rs. 64,710/-, Karachi average is Rs. 54,356/-, Lahore Rs. 67,298/- and Islamabad salaries are Rs. 71,181/-





SENIOR LEVEL FINANCE PROFESSIONAL

19.29% Increase in average national

salaries of Senior Level Finance

Professionals over 2014

141,320

SENIOR

LEVEL

154,039

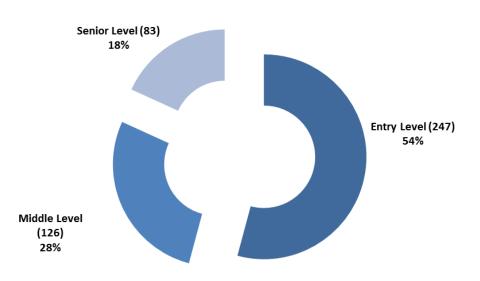


132,841 The average national basic salary this year is at Rs. 141,320/-, Karachi average is Rs. 132,841/-, Lahore Lahore Rs. 154,039/- and Islamabad salaries are Rs. 144,146/-144,146 Islamabad **Benefits Promotions** Mobile + Fuel Within last 6 months Others 6% More than 2 years 12% 8% Mobile Only ago 12% 6% Within last 2 years 29% Car + Mobile + Fuel Car + Mobile 41% 35% Within last year 51% Increments between 30% and 35% 8% between 15% and 20% 23% between 25% and 30% 27%

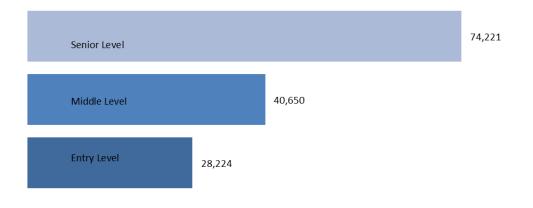
> between 20% and 25% 42%



"FINDINGS FROM 456 ADMINISTRATION PROFESSIONALS NATIONWIDE"



AVERAGE NATIONWIDE SALARIES



The survey reveals an entry level Administration Professional in Pakistan is earning Rs. 28,224/- average monthly basic salary while a middle level employee is earning Rs. 40,650/- and a senior employee in this job function takes home Rs. 74,221/- per month.



ENTRY LEVEL ADMINISTRATION PROFESSIONAL

22.68% Increase in average national

Average Salaries

ENTRY LEVEL

28,224 salaries of entry level Administration Professionals over 2014 24,273 The average national basic salary this year is at Rs. 28,224/-, 31,611 Lahore Karachi average is Rs. 24,273/-, Lahore Rs. 31,611/- and 29,635 Islamabad salaries are Rs. 29,635/-Islamabad **Benefits Promotions** Others Within last 2 years Within last 6 months 21% 6% 23% No Benefits 36% Mobile + Fuel 18% Mobile Only Within last year 25% 71% Increments between 10% and 15% 10% between 15% and 20% 32% between 20% and 25% 58%



ADMINISTRATION

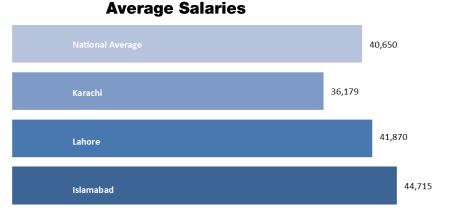
MIDDLE

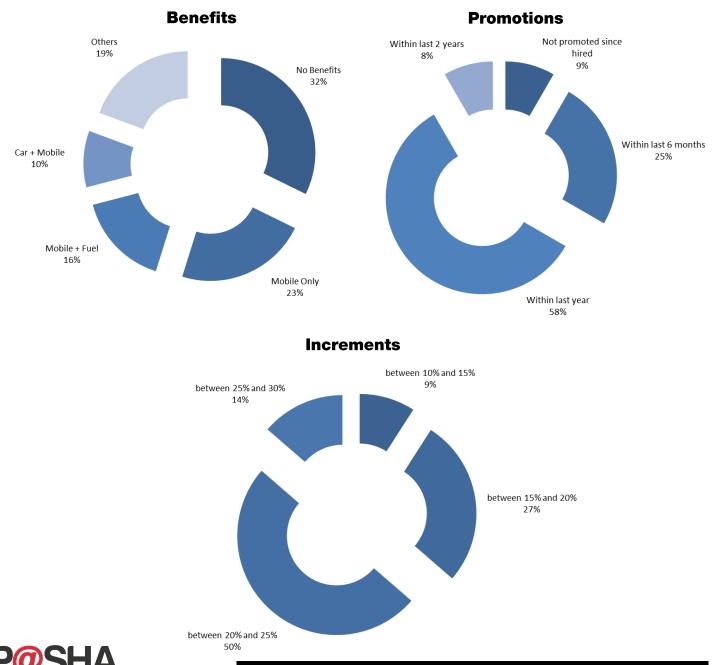
LEVEL

MIDDLE LEVEL FINANCE PROFESSIONAL

6.62% Increase in average national salaries of Middle Level Administration Professionals over 2014

The average national basic salary this year is at Rs. 40,650/-, Karachi average is Rs. 36,179/-, Lahore Rs. 41,870/- and Islamabad salaries are Rs. 44,715/-





ADMINISTRATION

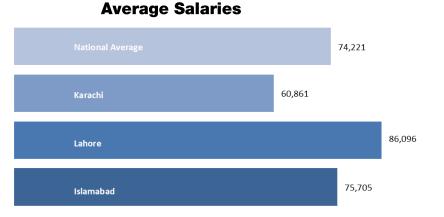
SENIOR LEVEL FINANCE PROFESSIONAL



4.23% Increase in average national salaries of Senior Level Administration Professionals over 2014

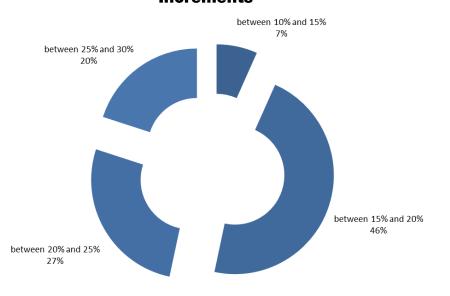
The average national basic salary this year is at Rs. 74,221/-, Karachi average is Rs. 60,861/-, Lahore Rs. 86,096/- and Islamabad salaries are Rs. 75,705/-

Benefits



Promotions

Others Mobile Only More than 2 years 10% 16% Within last 6 months ago 15% 8% Within last 2 years 31% Car + Mobile + Fuel 32% Mobile + Fuel 26% Car + Mobile 16% Within last year 46% Increments





PARTICIPATING COMPANIES

360 training.com / Softech Corporation www.360training.com All Marketing Solutions www.allmarketingsolutions.co.uk Apexchat www.apexchat.com Aracon systems www.araconsystems.com Arbisoft www.arbisoft.com Arittek www.arittek.com Arpatech(Pvt) Limited www.arpatech.com Ascertia www.ascertia.com AutoSoft Dynamics (Pvt.) Limited www.autosoftdynamics.com Avanza Solutions www.avanzasolutions.com Bahria Enterprise Systems & Technologies www.best-bf.com **BESTHIVE PAKISTAN** www.besthive.com Bitswits www.bitswits.com Business Technologies (PVT) Ltd www.biztec.com.pk Ciklum Pakistan www.ciklum.com Code Enterprise Pvt Ltd www.codenterprise.com Confiz Limited www.confiz.com Cooperative Computing www.cooperativecomputing.com Corporate General Solutions (Pvt.) Limited www.cgs.com.pk Creative Bounds www.creative-bonds.co.uk Creative Chaos (Pvt.) Ltd. www.csquareonline.com Creatrixe www.creatrixe.com CTO 24/7 Private Limited www.cto247.com DEALTODAY www.dealtoday.pk DGS Private Limited www.dgsworld.com DPL www.dplit.com e-Access (Pvt) Ltd www.access.net.pk Edev Technologies www.edevtech.com Elixir Technologies Pakistan (Pvt) Ltd www.elixir.com ePlanet Communications (Pvt) Ltd www.eplanetcom.com FiveRivers Technologies Pvt Ltd www.fiveriverstech.com Folio3 Private Limited www.folio3.com **GenITeam Solutions** www.geniteam.com GfK Etilize www.etilize.com HBS Technologies Ltd. www.hbstech.co.uk Howlabs www.howlabs.co



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Sibisoft (Pvt.) Ltd. www.sibisoft.com Smart IS (SMC-Private) Limited www.smart-is.com SNL Pakistan (Pvt.) Ltd. www.snl.com Sofizar www.sofizar.com Solution Hut www.solhut.com SPC TEK Pakistan (Private) Limited www.spctek.com Spur Solutions Pvt. Limited www.spursol.com Streebo, Inc www.streebo.com Studio Binary www.studiobinary.com Symits www.symits.com Systems Limited www.systemsltd.com Techaccess Pakistan www.techaccesspak.com **Techvilla Solutions** www.techvillasolutions.com Tectonic (Sakonent) www.gettectonic.com Tectutive (Pvt.) Limited www.tectutive.com TEKenable www.tekenable.com Teresol (Pvt) Ltd www.teresol.com.pk TF Group www.tfgroup.asia THK Solutions (Pvt.) Limited www.thksolutions.com TkXel www.tkxel.com **Touchstone Communication** www.touchstonebpo.com Tourplanner.pk www.tourplanner.pk TPL TRAKKER Pvt. Ltd www.tpltrakker.com TPS Pakistan Pvt Ltd www.tpsonline.com VaporVM www.vaporvm.com Viftech Solutions (Pvt.) Ltd. www.viftech.com.pk Volf Studios www.volfstudios.com Vopium A/S Pvt. Ltd. www.vopium.com Wavetec (Private) Ltd. www.wavetec.com Web Technologies (Private) Limited www.wt-it.com.pk WorkForce Software Development Pvt. Ltd. www.workforcesoftware.com Xavor Pakistan www.xavor.com xtendum Services Pvt. Ltd. www.xtendum.com/pk **ZS Business Solutions** www.zealsoftsolutions.com

147